#### The pharmaceutical industry in the EU





**EVERY JOB IN THE** 





**PRODUCTIVITY IS** 2.5 TIMES HIGHER



STRONG ECONOMIC IN THE EU PHARMA INDUSTRY IN 2000  $\longrightarrow$  2013



+5% INCREASE











#### **EFPIA Brussels Office**

Leopold Plaza Building \* Rue du Trône 108 B-1050 Brussels \* Belgium Tel: + 32 (0)2 626 25 55 \* Fax: + 32 (0)2 626 25 66 www.efpia.eu \* info@efpia.eu

## European Federation of Pharmaceutical Industries and Associations

The EU - US Transatlantic Trade and Investment Partnership (TTIP):

Impact on EU economy, society and patients





### The transatlantic industry today







The US is the biggest individual market for the European pharmaceutical industry







www.efpia.eu

# +£9 BILLION IN EU PHARMA EXPORTS

+79,000 JOBS



IN RELATED INDUSTRIES





### Opportunities in TTIP for the Pharmaceutical Industry

#### **Regulatory cooperation:**

Mutual recognition of Good Manufacturing Practices (GMP) inspections can reduce duplicative inspections of manufacturing sites on both sides of the Atlantic by up to 40%





\* Common procedures for submitting paediatric plans can reduce duplicative and unnecessary testing on children and accelerate delivery of new paediatric medicines







#### + HORIZONTAL REGULATORY MEASURES AND COOPERATION

#### **Intellectual Property:**



TTIP can reinforce
commitment to shared high
level Intellectual Property (IP)
principles already in place in
both the EU and the US and
promote these standards in
their respective trade agendas

#### Market access:

TTIP can help promote predictable and transparent pricing and reimbursement processes, supporting access to medicines for patients in Europe



## **BENEFITS FOR EU PATIENTS**

FASTER ACCESS
TO INNOVATIVE
MEDICINES



INCREASED CHOICE FOR EU PATIENTS
& HEALTH CARE SYSTEMS



REE UP RESOURCES
OR COMPANIES
AND REGULATORS

#### **Key findings\***









- Findings are drawn from a study carried out by Copenhagen Economics for EFPIA. The study assesses the economic impacts for the EU from an ambitious pharmaceutical chapter in TIIP
- \*\* The study, carried out by Copenhagen Economics and commissioned by EFPIA, relies on key estimates of the impact and reduction potential of non-tariff barriers on transatlantic trade in pharmaceuticals as estimated by the European Commission and CEPIA.