

# FROM IDEA

1 A SPONTANEOUS PROPOSAL OR CONSULTATION

A COMPANY IDEA

## IMI: FROM IDEA TO PROJECT

IDEA GENERATION

2 INDUSTRY CONSORTIUM writes topic text



STAGE 1

3 CALL



4 PUBLIC CONSORTIA form and apply with ideas on how to address the problem

5 INDEPENDENT REVIEWERS evaluate & rank



STAGE 2

INDUSTRY CONSORTIUM WINNING PUBLIC CONSORTIUM

6 INDUSTRY CONSORTIUM + WINNING PUBLIC CONSORTIUM

Combines Public and Private know-how, ideas and resources.

JOINT PROJECT PROPOSAL

• Original objectives, • Impact, • Feasibility.

7 INDEPENDENT REVIEWERS evaluate



Negotiate grant and consortium agreement.

8 SUCCESSFUL PROPOSAL

CONTRACT NEGOTIATION

9 PARTNERS IMPLEMENT PROJECT

## START OF A PROJECT