



Implementing Outcomes-based Healthcare

How measuring outcomes leads to better patients' health and sustainable health systems 18th October 2018 | Crowne Plaza Brussels - Le Palace

Time	Topic	Objectives
0900-0930	Coffee & Welcome	
	VALUE BASED HEALTHCARE: OBJECTIVES & OUTCOMES	
0930-0945	Introduction Catherine Rutten, CEO, pharma.be Nathalie Moll, Director General, EFPIA	The road towards sustainable outcomes-based healthcare.
0945-1030	The theory of Value Based Health Care - why measure outcomes and cost? Rosna Mortuza, Director of Implementation, ICHOM	An overview of the six building blocks of Value-based Healthcare strategy.
1030-1100	How are standard sets made and implemented - use the cataracts standard set? Elizabeth Maclean, Project Leader, ICHOM	Explanation of the academic rigour applied to standard set development and how organisation's approach measuring them and outcomes utility.
1100-1115	Morning Coffee Break	



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1115-1145	The approach to building a disease registry - the EUE Project - and the ICHOM Diabetes Standard Set Adjunct Prof Fabrizio Carinci, Università di Bologna	Overview of outcomes measurement in diabetes and reflections upon the barriers and enablers to building a pan-European diabetes registry.
1145-1230	What benefits does outcomes measurement give to a The Martini Klinik approach Dr Burkhard Beyer, The Martini Klinik	How does an organisation practically use outcomes data to improve quality of care?
1230-1330	Networking Lunch	
	REAL-WORLD EXA	MPLES
1330-1400	Case Study: Lung Cancer standard set implementation Belgium Professor Jan van Meerbeeck, University Hospital Antw	Cancer Standard set implementation
1400-1445	Experiences regarding the implementation of bundle payments. Diane Bell, P A Consulting	How outcomes data can be used to drive reimbursement strategies.
1445-1500	Afternoon Coffee Break	
	INTERACTIVE DISCUSSIONS & OU	TCOMES IN PRACTICE
	1500-1600 Panel Discussion 1: The role of the EU in outcomes-based healthcare Pannelists Andrzej Rys, Director for health systems and products, European Commission Nathalie Moll, Director General, EFPIA Kaisa Immonen, Director of Policy, EPF Stefania Giannico, Secretary General, UEHP Moderator: Thomas Allvin, Executive Director Strategy and Healthcare Systems, EFPIA	1600-1700 Panel Discussion 2: A national perspective on implementing outcome-based healthcare - practical applications for Belgian stakeholders at a national-level Pannelists Jo De Cock, CEO, National Institute of Health and Disability Insurance Xavier Brenez, CEO, Union of the Mutualite's Libres Wouter De Ploey, CEO, ZNA Sint-Elisabeth Hospital (Antwerp) Greet Haelterman, MD at Federal Public Service Health, Head of the Quality Unit Food Chain and Environment Karel Van De Sompel, Managing Director Pfizer

Wrap up & close
Nathalie Moll, Director General, EFPIA

Summation of days events, and contact information.

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Stefaan Fiers, Communications & Public Policy Director,