

efpia\*

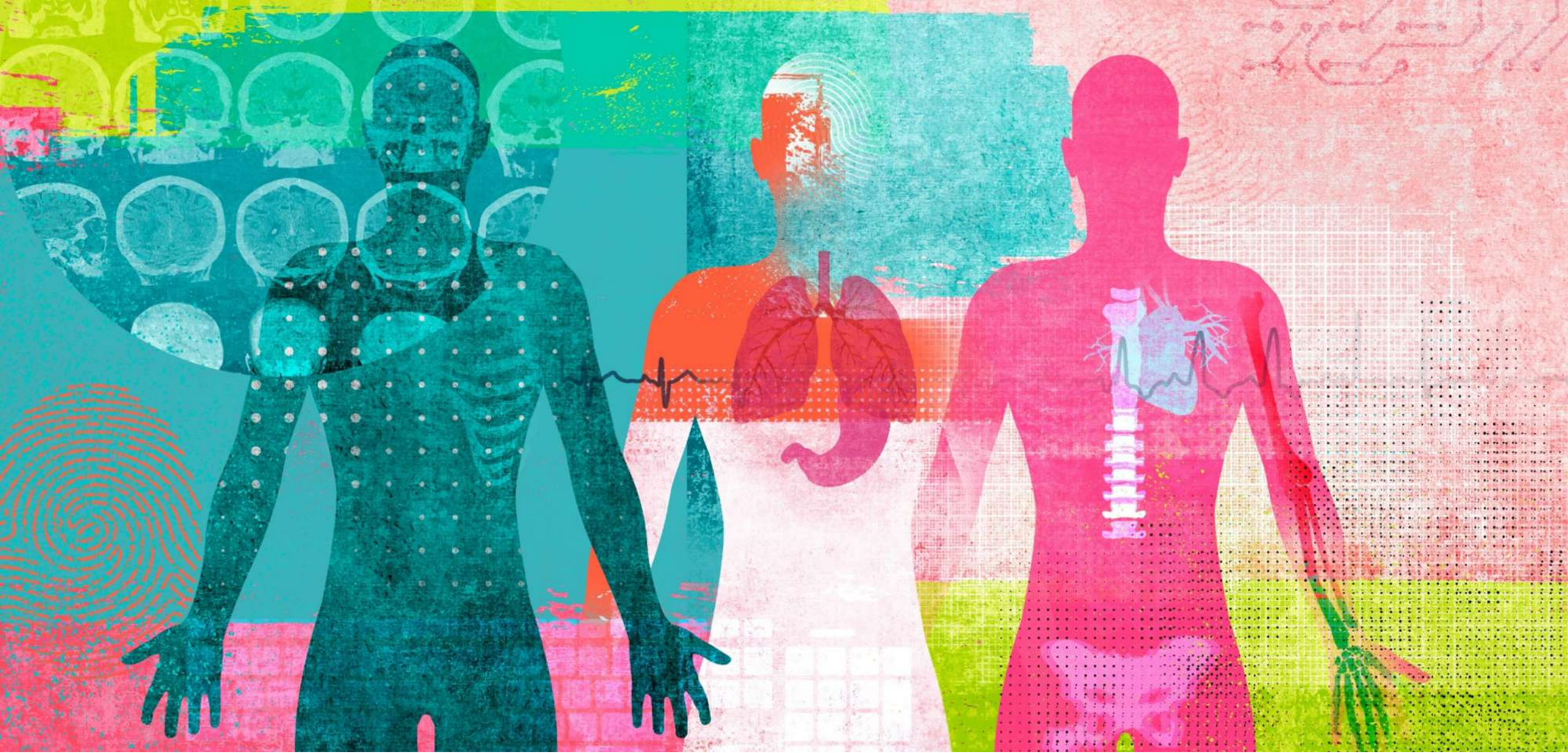
ONCOLOGY  
DATA SUMMIT

Unleashing the  
potential of data to  
improve cancer care

18/06/19  
Brussels

#OncologyDataSummit





# SETTING THE SCENE

[#OncologyDataSummit](#)



## WELCOME

**Alexander Roediger**

Chair of the EFPIA Oncology Steering Committee

**Tamsin Rose**

Senior Fellow, Friends of Europe

# ONCOLOGY DATA LANDSCAPE REPORT

**Calypso Montouchet**

Manager, AT Kearney

**James Anderson**

Principal in Real-World & Analytics Solution, IQVIA



# Mapping Oncology Health Data in Europe

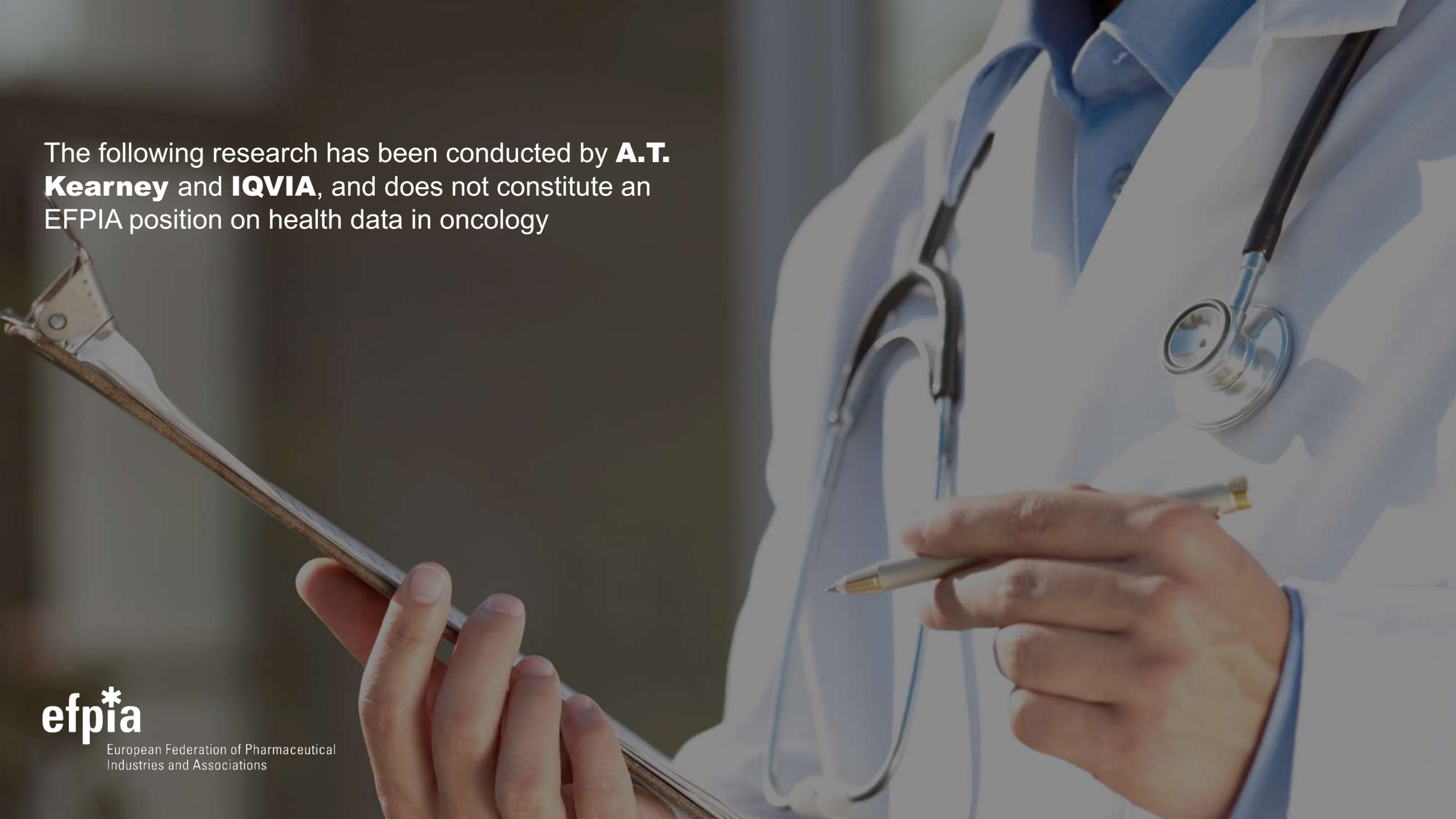
efpia\*

European Federation of Pharmaceutical  
Industries and Associations

18 June 2019







The following research has been conducted by **A.T. Kearney** and **IQVIA**, and does not constitute an EFPIA position on health data in oncology

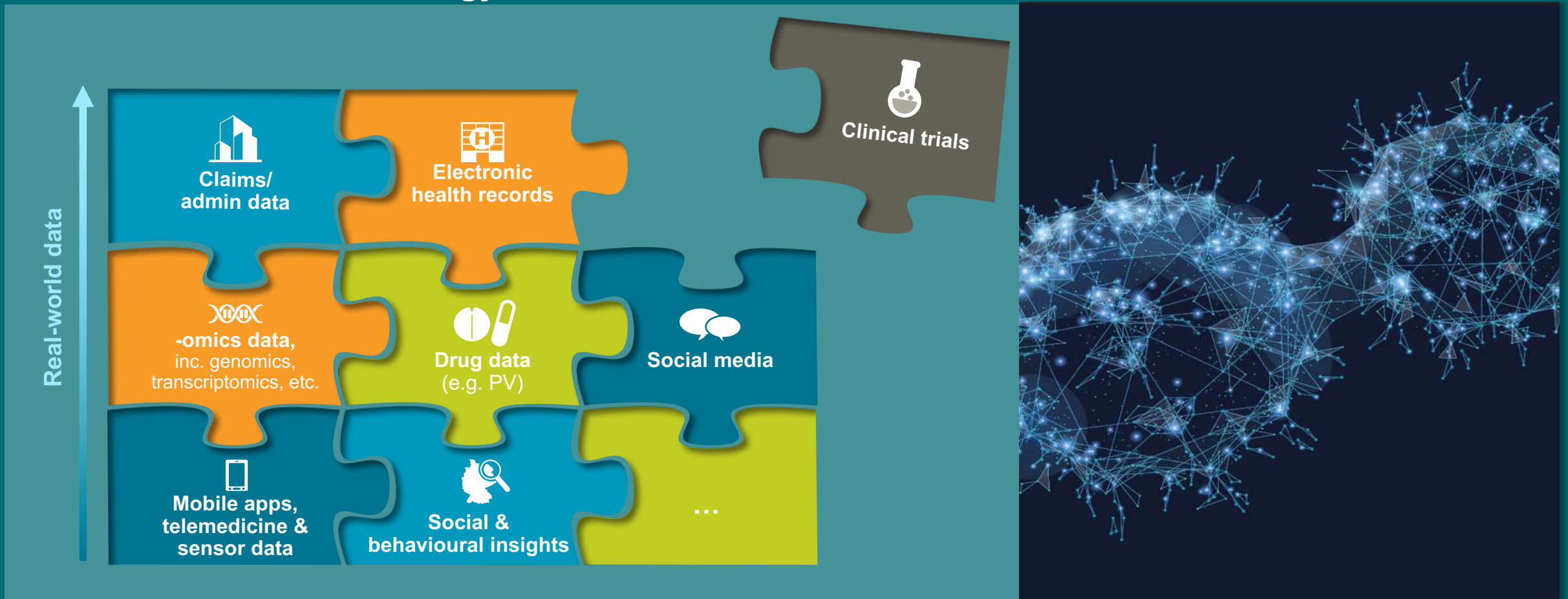
**efpia\***

European Federation of Pharmaceutical  
Industries and Associations



# New sources of real world health data in oncology are becoming increasingly important...

## About health data in oncology





# ... and have multiple potential use cases

## Applications of health data



### R&D enablement

Supporting identification, investigation & smarter clinical trials



### Healthcare context

Understanding the context of the disease & patient populations



### Treatment patterns

Understanding real-world usage of treatments



### Real-world clinical value

Measuring the delivery of cancer interventions' clinical promises



### Socio-econ value

Capturing the value of interventions beyond patients & health systems



### Pricing enablement

Providing a mechanism for pricing based on use, indication and/or outcomes



### Patient perspective

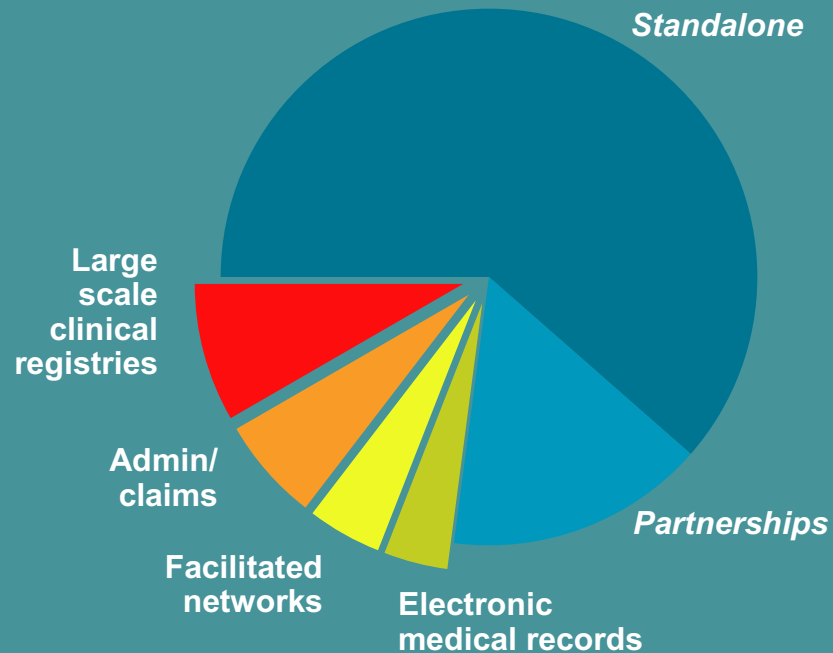
Offering insight into QoL beyond clinical outcomes

# There are many oncology health data sources in Europe, but these are fragmented...

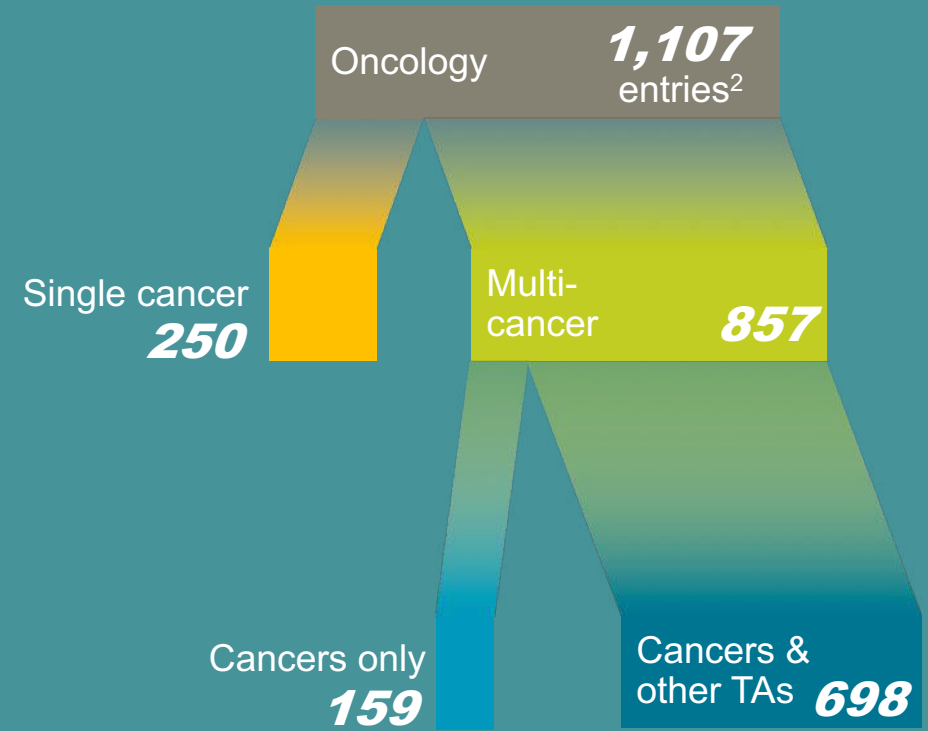
## Overview of oncology data sources in Europe

### Types of sources

#### Academic registries



### Focus of sources, by therapy area










1. Data sources used in analysis are those captured within the IQVIA RWD catalogue (>1100); does not account for size of database nor country population; 2. Entries reflect sources listed in the IQVIA RWD catalogue; EHR = electronic health record  
Source: IQVIA RWD Catalogue & IQVIA research








# ... and generally lack scale and robustness to support decisions

## Strength of oncology data sources

	Research database standalone	Research database partnerships	Facilitated networks	EMR linked source	Admin/claims	Large clinical registries
 <b>R&amp;D enablement</b>	Poor	Poor	Poor	Variable	Poor	Poor
 <b>Healthcare context</b>	Variable	Variable	Variable	Variable	Variable	Variable
 <b>Treatment patterns</b>	Variable	Variable	<b>Good</b>	Variable	<b>Good</b>	Variable
 <b>Real-world clinical value</b>	Variable	Variable	Variable	Variable	Poor	Variable
 <b>Socio-econ. Value</b>	Poor	Poor	Poor	Poor	Poor	Poor
 <b>Pricing enablement</b>	Poor	Poor	Variable	Variable	Variable	Poor
 <b>Patient perspective</b>	Poor	Poor	Poor	Poor	Poor	Poor

# Several challenges affect health data collection and use




















## Challenges to health data

Data	Structure	Process	Technology	People
				
<ul style="list-style-type: none"><li>• Data not captured (ECOG, PFS, endpoints)</li><li>• Unstructured data</li><li>• Variable coding standards</li><li>• Variable quality/quality control</li></ul>	<ul style="list-style-type: none"><li>• No national/regional consistency</li><li>• Limited linkage</li><li>• Short-term, fragmented funding</li><li>• Complex access to funding</li></ul>	<ul style="list-style-type: none"><li>• Complex data access processes</li><li>• Governance</li><li>• Complex patient consent</li><li>• Data protection requirements</li></ul>	<ul style="list-style-type: none"><li>• Poor interoperability</li><li>• Manual processing</li><li>• Outdated technology</li></ul>	<ul style="list-style-type: none"><li>• Data science skills</li><li>• Divergent interests</li><li>• Data privacy concerns</li></ul>



# Emerging initiatives aim to tackle some of the key barriers head on

## Data initiatives in Europe<sup>1</sup>

<b>Improve access</b> 	<b>Improve collation</b> 	<b>Standardise data</b> 	<b>Collect new data types</b> 
<p>Aims to improve access to existing datasets or allow their interrogation</p>	<p>Aims to incorporate existing datasets into a central repository</p>	<p>Aims to standardise how data is collected so that datasets are comparable</p>	<p>Aims to collect data that does not yet exist, often via novel approaches</p>
<ul style="list-style-type: none"> <li> Big Data for Better Outcomes (BD4BO)</li> <li> Collaboration for Oncology Data in Europe (CODE)</li> <li> Innovative Medicines Initiative (IMI)</li> <li> INSITE</li> </ul>	<ul style="list-style-type: none"> <li> European Commission Initiative on Breast Cancer (ECIBC)</li> <li> I-O Optimise</li> <li> European Network of Cancer Registries (ENCR)</li> </ul>	<ul style="list-style-type: none"> <li> European Health Data Network (EHDN)</li> <li> International Consortium for Health Outcomes Measurement (ICHOM)</li> <li> Observational Medical Outcomes Partnership (OMOP) Oncology</li> </ul>	<ul style="list-style-type: none"> <li> EUROSTAT</li> <li> IRONMAN</li> <li> OWise</li> <li> SCAN-B</li> <li> WEB-RADR</li> </ul>

1. Not exhaustive  
Source: IQVIA RWD Catalogue & IQVIA research

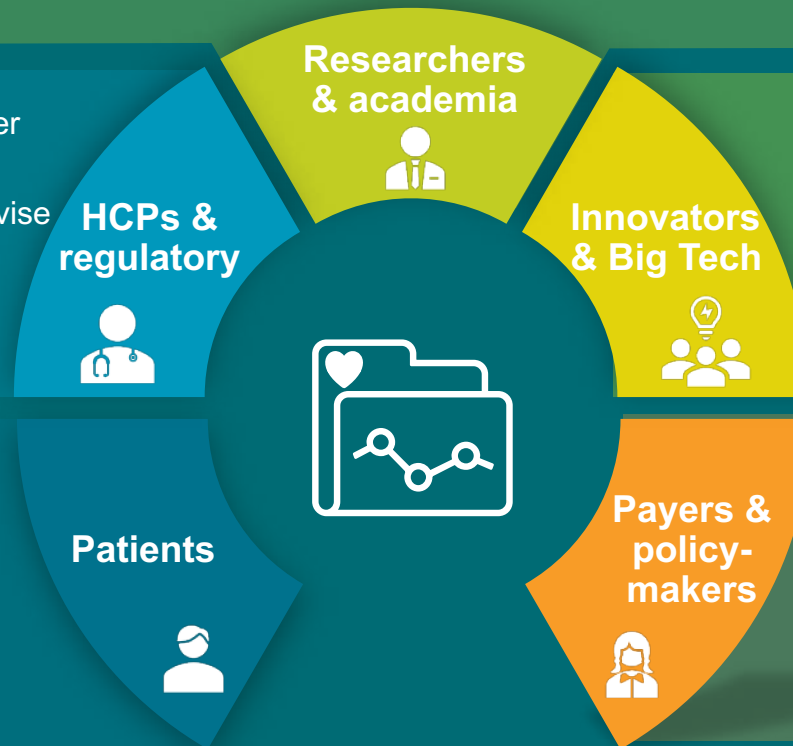
# A concerted set of actions could overcome these barriers and help make the most of oncology health data

## Actions for health data stakeholders

- 1 Collaborate to convey the importance of linkage & define standards
- 2 Develop & share best-practice privacy protocols
- 3 Build a platform that collects & enables the sharing of raw, anonymised data

- 1 Foster the continuous collaboration of cancer experts, researchers & data experts
- 2 Advocate the need for & methods to incentivise high-quality data capture
- 3 Create an independent body to support regulatory-compliant data

- 1 Develop a patient data donation platform
- 2 Inform reflection on patient consent processes & forms



- 1 Improve understanding & use of technology
- 2 Build awareness of data science as a core R&D & health skill

- 1 Address GDPR locally to ensure use of health data
- 2 Create an environment that fosters scalability & long-term funding
- 3 Develop alignment on EU & national grants for health data

## KEYNOTE SPECCH

**Roberto Viola**

Director General, DG CONNECT, European Commission





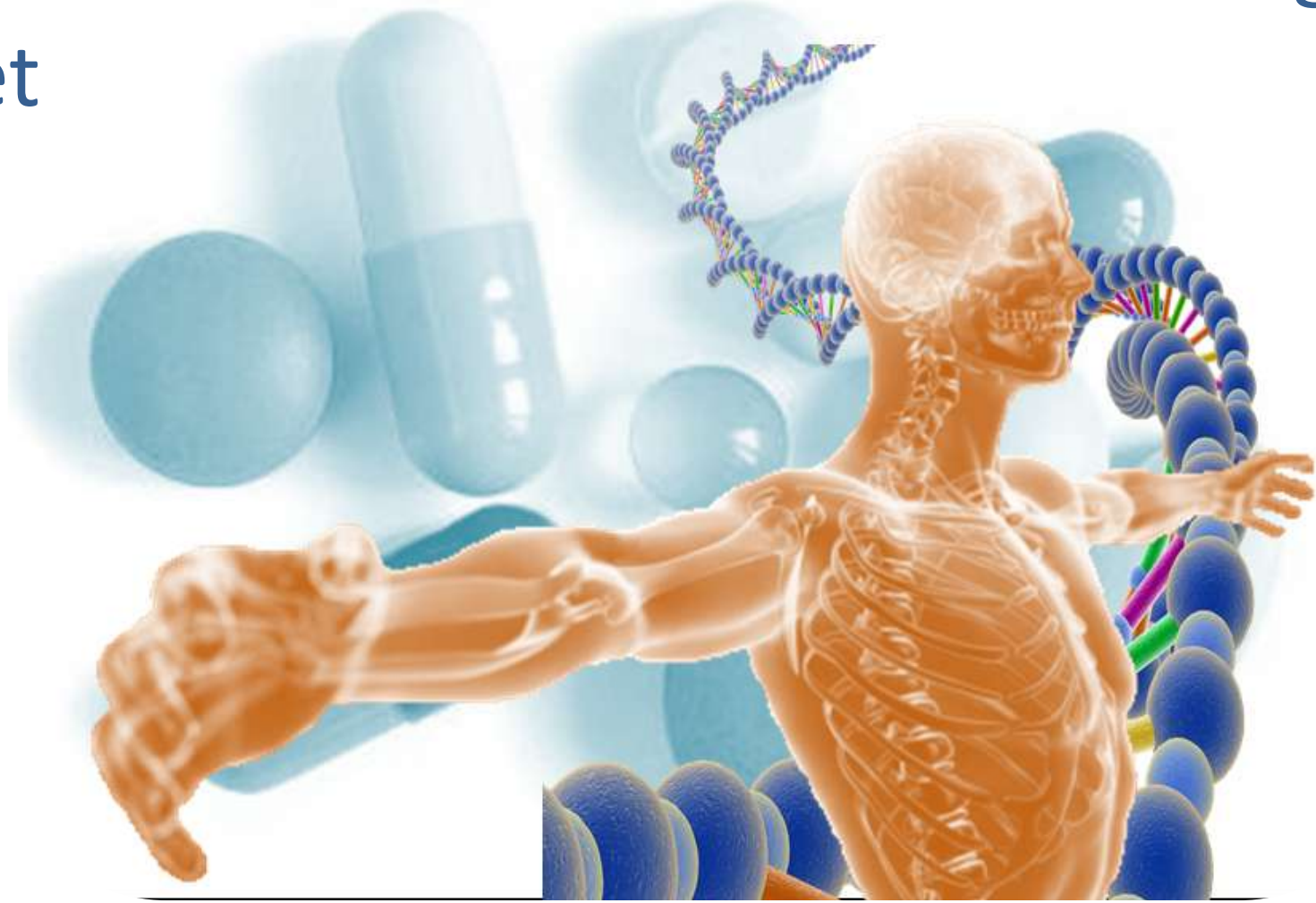
# ***Unleashing the potential of data to improve cancer care***

*EFPIA Oncology Data Summit*  
Brussels, 18 June 2019

**Roberto Viola**  
**Director General, Communications**  
**Networks, Content and Technology**  
**European Commission**

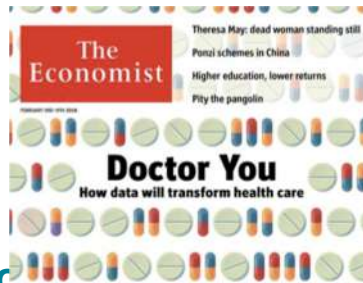


# Data-driven Health Care innovation and the Digital Single Market





# Digital Transformation of Health and Care





## Declaration for delivering cross-border access to **genomic database**



1 million **genomes accessible** in the EU by 2022



**Linking access** to existing and future genomic database across the EU



Providing a sufficient scale for **new clinically impactful** associations in research



## AI for Health Imaging

- **A “federated” database of digital images**
- **Open to innovators wishing to develop AI**
- **Able to receive data donations**
- **Horizon2020 work programme to be adopted in July**

# EUROPEAN EHR exchange format

Commission Recommendation to encourage and support MS to develop **interoperable and citizen centric** electronic health records systems



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## Examples of projects



Project developing a blockchain-based health data platform enabling privacy-preserving consented data sharing and big data

analytics. <http://www.myhealthmydata.eu/>



**PRIMAGE is one of the largest and more ambitious European research projects in medical imaging, artificial intelligence and childhood cancer.**

**#OncologyDataSummit**  
<https://www.primageproject.eu/>



# Funding opportunities for eHealth 2021-27



*Digital Europe Programme  
and Connecting Europe Facility*



*Horizon Europe*



*European Social Fund +  
and European Globalisation  
Adjustment Fund*



*European Regional  
Development Fund*



*InvestEU Programme*

**#OncologyDataSummit**

# Investing in the future: **Digital Europe** Programme

**Digital transformation  
& Interoperability**  
1.3 € billion

**Advanced  
digital skills**  
0.7 € billion

**Cybersecurity  
& trust**  
2 € billion



**€ 9.2 billion  
in total**

**High performance  
computing**  
2.7 € billion

**Artificial  
intelligence**  
2.5 € billion





## Supporting activities

**Digital Europe Programme (DEP):** Specific Objective 2 'Data for Artificial Intelligence (AI)' will strengthen core AI capacities in Europe, including data resources.

It will notably include the:

“Creation of **Common European Data spaces** that aggregate public information across Europe and become a data input source for AI solutions. The spaces would also be open to public and private sector. For increased usage, data within a space should be made interoperable as much as possible, both in the interactions between public and private sectors, within sectors and across sectors (semantic interoperability).”

**#OncologyDataSummit**

# Common European Data Space

Rich pool of available data (open and closed)

Free flow of data across sectors and countries

Data Governance (GDPR, data sharing)

## Large data spaces per sector



Health



Industry



Agriculture



Transport

- Data platforms
- Pooling and sharing
- Cloud storage
- Interoperability

**High-value data sets from the public sector**



# THANK YOU!

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[bit.ly/eHealthinFocus](https://bit.ly/eHealthinFocus)



## **DATA SAVES LIVES PROJECT**

**Nicola Bedlington**

Former Secretary General, European Patient's Forum

**Dipak Kalra**

European Institute for Innovation through Health Data



# Data Saves Lives

[www.datasaveslives.eu](http://www.datasaveslives.eu)

 @LivesData



# What is the DataSavesLives initiative striving to achieve?

- a **web portal** where neutral information on key issues related to health data is made available to patients and the health interested public
- a **trusted environment** for multi-stakeholder dialogue about the uses of health data across Europe





# Vision and Mission

## ➤ Vision:

“A Europe where informed data sharing **supports health** and **scientific research** to meet the needs of patients and address the challenges faced by our healthcare systems”

## ➤ Mission:

“To create a **European Health Data Portal** that will build awareness and understanding on:

- ✓ why data is important;
- ✓ how it is used, and
- ✓ provide a trusted environment for dialogue about the use of health data in Europe”



# Objectives

- **Raise awareness** about the value of health data in supporting health research and improving healthcare
- **Increase understanding** in how data is used and encourage discussion about responsible use
- **Empower patients and healthcare professionals** to realize the potential of new sources of data and digital technologies
- **Create resources** adaptable to use at national/local level
- **Show real-life examples** on how data is used for the benefit of patients





# Principles

- Integrity
- Transparency
- Neutrality
- Evidence-based





# Governance

## Core Group

Chair elected for 2 years

Decisions by consensus

12 representatives:

- Patient groups
- Public Sector
- Researchers
- Health Data Networks
- Health knowledge and Innovation Communities
- Health Industry representatives

## Advisory Group

Comments on the overall strategy

Membership from:

- European Institutions
- Ethics experts
- Senior figures from the research and data community

## Editorial Group

Meets 3 times a year

Independent body that ensures the highest quality and ethical standards

Reviews all resources developed by the web portal

Transparent about who they are, their employers, positions and any relevant interests

6 representatives:

- Patient representatives
- Health data experts
- Health writers
- Ethicists
- Experts in plain language



# Planning 2019

June



July



August



September



October-December

- **“Soft launch”** of the website
- Initial content development
- **Upload** of the **materials** and **user testing**
- Agenda and invitations  
**Health Community Meeting**

- Continuous **content** and **visual material** development
- Initial **social media & outreach strategy**

- Planning and material development for the **official launch event** (17 September 2019)
- **Agenda** Health Community Meeting
- **Campaign concept** and launch materials

- **Official launch** of the website with basic content
- **Health Community Meeting**
- **Guiding Principles** on Health Data Use
- **Communication** s tools for outreach

- Detailed **social media & outreach strategy**
- Continuous **content** and **visual material** development



# The value offered by the trustworthy reuse of health data for research

## ➤ **Explain and educate**

- *enable people to make better informed decisions*
- *not to persuade or to assure*

## ➤ **Key messages**

- *The importance of data for **meaningful health-related research***
  - *more rapid and accurate diagnosis*
  - *innovative treatments*
  - *care pathway improvements*
  - *better tools to support care and decisions*
  - *prevention measures*
  - *personalization of care and, more...*
- *Research is undertaken by **different actors, public and private**, who can equally operate in trustworthy ways and contribute societal value.*
- *High standards of research conduct can ensure **privacy protection***



# Main topics we wish to cover

- *Why health data are useful for research and quality improvement*
- *The kinds of health data that are useful*
- *The actors and organisations who need to use health data*
- *How research uses health data*
- *What data protection is and why is it important, including the GDPR*
- *How data can be protected, including de-identification and security*
- *What studies tell us about patient attitudes on data use*
- *How patients/citizens can become better data users*



# What is Data Saves Lives?

Live after the summer...

## ***Our Healthcare can be transformed by making better use of health-data***

The European Patients' Forum (**EPF**) and the European Institute for Innovation through Health Data (**i~HD**) are committed to raising public awareness of the benefits to healthcare from the use of health data. Start-up funding for the initiative has been provided by the European Federation of Pharmaceutical Industries and Associations (**EFPIA**) and **EIT Health**. Together we are creating a trusted environment for a dialogue about the secure use of health data across Europe.

Data Saves Lives is growing a 'health data community' and a structured discussion forum on acceptable trustworthy practices in data use. We are collaborating with other initiatives that are in parallel promoting the Twitter hashtag **#DataSavesLives**.

This site will explain how research is undertaken by different organisations and teams, public and commercially. There will be pages that explain how data protection can be ensured and how researchers should comply with data protection legislation such as the EU General Data Protection Regulation.

**We will go live in September, 2019 and hope to progressively add channels for public comment and host discussions, as we grow!**

## Case Study: Colorectal Cancer

### Case studies

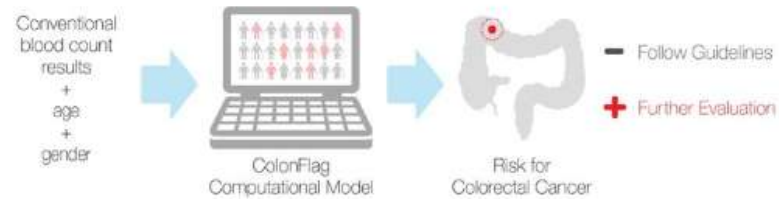
Case overview:

Alzheimer's Disease

Colorectal Cancer

[Download full case study](#)

## Computer-assisted tagging of individuals at high risk of colorectal cancer



### Health challenge

Screening of adults for cancer of the colon and rectum (colorectal cancer) is available in some countries as a routine, or for patients with a family history of that condition. However, a high proportion of the eligible population do not take up this offer of screening. If a cancer is detected later, when it is more advanced, the treatments have to be more intensive and have a lower chance of success.

### Research mission

This research was undertaken to find out if people who may be at a higher risk of this type of cancer can be detected from blood test information that might already be held in their hospital or GP electronic health record, even before screening.

# DATA SAVES LIVES

A Europe where informed data sharing supports health and scientific research

WHAT IS DATA SAVES LIVES?

## What is Data Saves Lives?



### Why do we need to use health data for research?

There are many different kinds of health data about a population that could be useful for research.

[Read more](#)



### Why is it important to protect data privacy?

Many patients are surprised that health data is not better utilised, especially within national health systems.

[Read more](#)



### How should researchers safeguard the health data they analyse?

It is expected by patients that researchers who are given access to data in order to conduct research will protect the data with strong security measures, and only use the data for the purposes that are permitted.

[Read more](#)



### Who should conduct research using health data?

There are a number of vitally needed healthcare improvements that are developed by different organisations working together.

[Read more](#)





## About Data Saves Lives

### About

Data Saves Lives

Team

*The European Patients' Forum (EPF) and the European Institute for Innovation through Health Data (i-HD) are committed to raising public awareness of the benefits to healthcare from the use of health data. Together we are creating a trusted environment for a dialogue about the secure use of health data across Europe.*

### Vision and Mission

"A Europe where informed data sharing supports health and scientific research to meet the needs of patients and address the challenges faced by our healthcare systems"

To create a European Health Data Portal that will build awareness and understanding on:

1. why data is important
2. how it is used
3. provide a trusted environment for dialogue about the use of health data in Europe

### Objectives

1. Raise awareness about the value of health data in supporting health research and improving healthcare
2. Increase understanding in how data is used and encourage discussion about responsible use
3. Establish a trusted environment for dialogue about the use of health data in Europe

# Editorial Principals

- A **balanced** multi-stakeholder editorial board
- High **ethical** and **moral** standards of editorial conduct
- **Transparent** about:
  - Who we are
  - Our purpose
  - What our purpose is **not**
  - Our principals
  - Our Editorial Board and its decisions
- **Publish factual** materials and resources
- **A balanced spectrum of** case study examples
- News items to **raise awareness**
- Enable **informed** debate and decision making by all



# Sharing the resources

- ***Collaborate with patient organisations across Europe***
  - *contribute resources that we can host*
  - *download, translate, customise and freely use resources for their communities*
  - *participate in our community*
- ***As resources permit, aim to make the materials***
  - *more lay friendly, graphical*
  - *more suitable for diverse levels of data literacy*
  - *more suitable for people with different health issues and disabilities*



### Why use health data in research

Our population is ageing, we are all accumulating more chronic diseases. With advances such as genomics and artificial intelligence there are opportunities to develop new ways of treating disease. There is a need for us to practice more effective, smarter medicine, to deliver better care to our patients.

[Read more](#)



### Why protect health data privacy

There is fairly strong societal recognition that we should be making better use of health data to improve healthcare and to conduct research. However, most health data have been created by clinical staff when providing care to patients. This is confidential information and the privacy of individual patients must be protected. Researchers are required to comply with European Data Protection legislation.

[Read more](#)



### Ways for researchers to safeguard the analysed data

Organisations that conduct research have to demonstrate that they have a legitimate and legal basis for using the data, that their research is in societies interests and will be conducted ethically, usually with the approval of an independent ethics review board that has studied the proposed research carefully. It is essential for all researchers to adopt strict codes of practice and security measures that comply with the GDPR and meet other recognised societal expectations about how health data are used and safeguarded.

[Read more](#)



### Who to do the research using health data

Patient surveys consistently report that the public are concerned that information about their health may get back to their employer or office colleagues, or that such information may adversely affect their life insurance policies and premiums. There is an important distinction between these kinds of organisations, and the organisations which conduct research to develop improvements in health care and treatments. We have to be very respectful of these societal wishes and concerns.

[Read more](#)

### Case Studies



#### Discovering a test to detect those at risk of developing Alzheimer's Disease

One of the main obstacles to finding a test for Alzheimer's disease is the difficulty of identifying the condition in the earliest stages. A new diagnostic test for Alzheimer's disease is being developed using data on over 1000 research studies.

[Know more](#)

You can **join us co-create and roll-out DataSavesLives** helping **patients and health-interested public** in your local community get a better understanding of the use of health data

For further information please contact: [gozde.susuzlu@eu-patient.eu](mailto:gozde.susuzlu@eu-patient.eu)

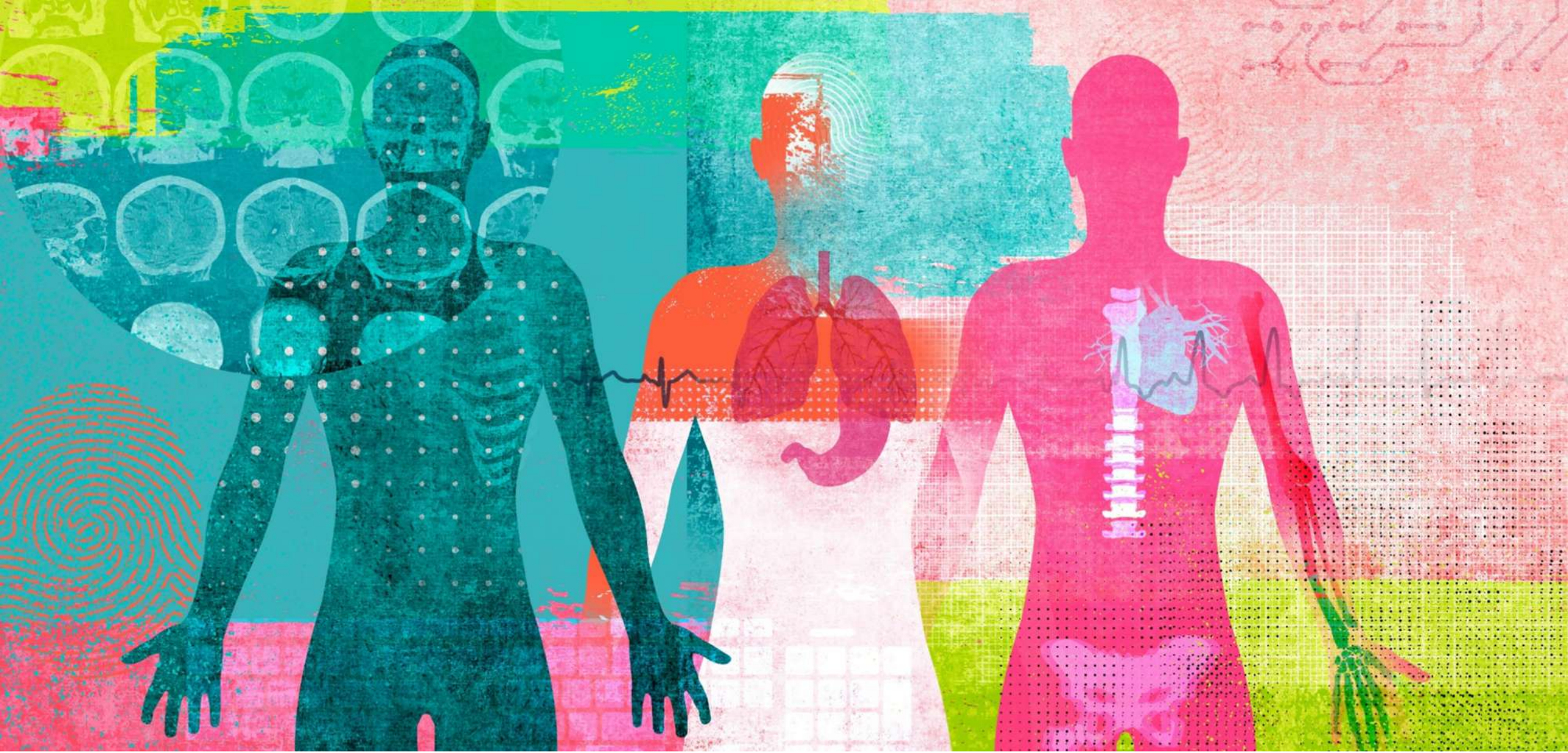


## CONCLUSION

### **Nathalie Moll**

Director General, European Federation of Pharmaceutical  
Industries and Associations (EFPIA)

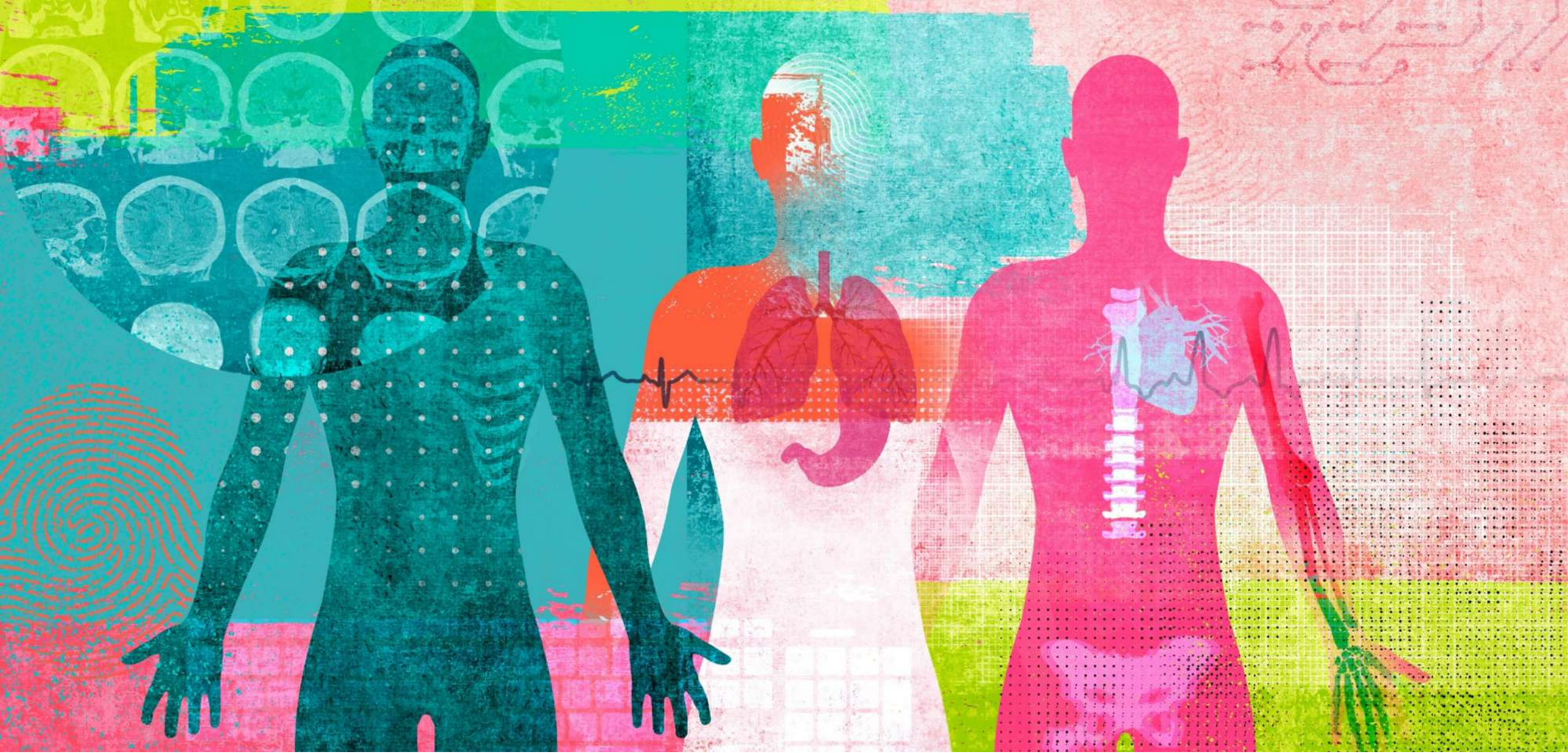




# NETWORKING COFFEE BREAK & POSTERS

[#OncologyDataSummit](#)





# VALUE OF HEALTH DATA FOR CANCER CARE

[#OncologyDataSummit](#)



## CASE STUDIES

### **Maurits-Jan Prinz**

Personalised Healthcare Policy Strategy Leader, Roche

### **Loubna Bouarfa**

CEO and Founder, OKRA Technologies

### **Piers Mahon**

Senior Principal, European Data and Evidence Networks, IQVIA

### **Francesco Florindi**

Strategy & Partnership Manager at BBMRI-ERIC





**Genomics**

**EHR / RWD**

**Digital Health tools**

**Advanced imaging**

**Digital pathology**

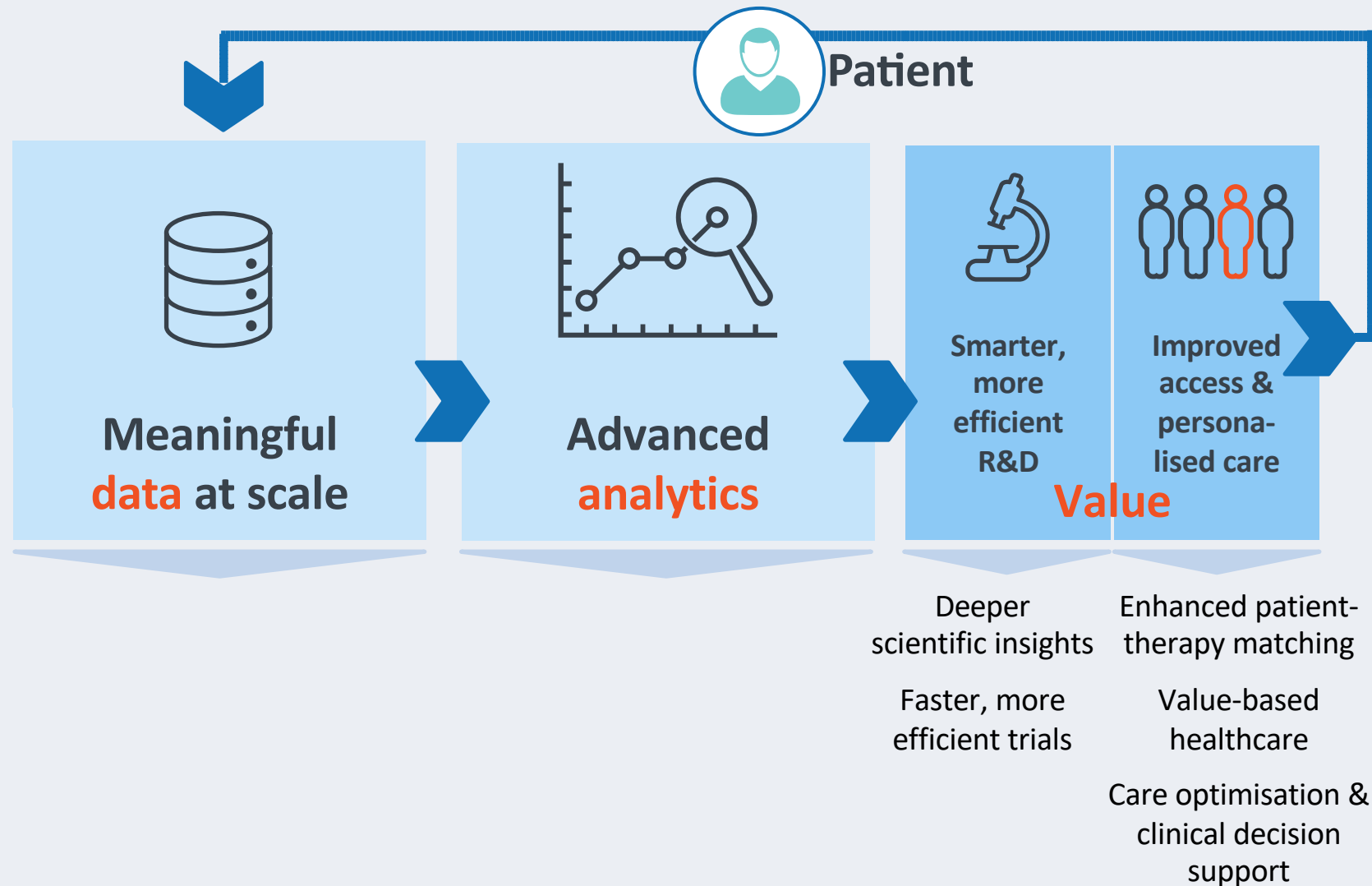
**Deep and  
broad data from  
multiple sources**



**High resolution view  
of each patient and  
their disease**

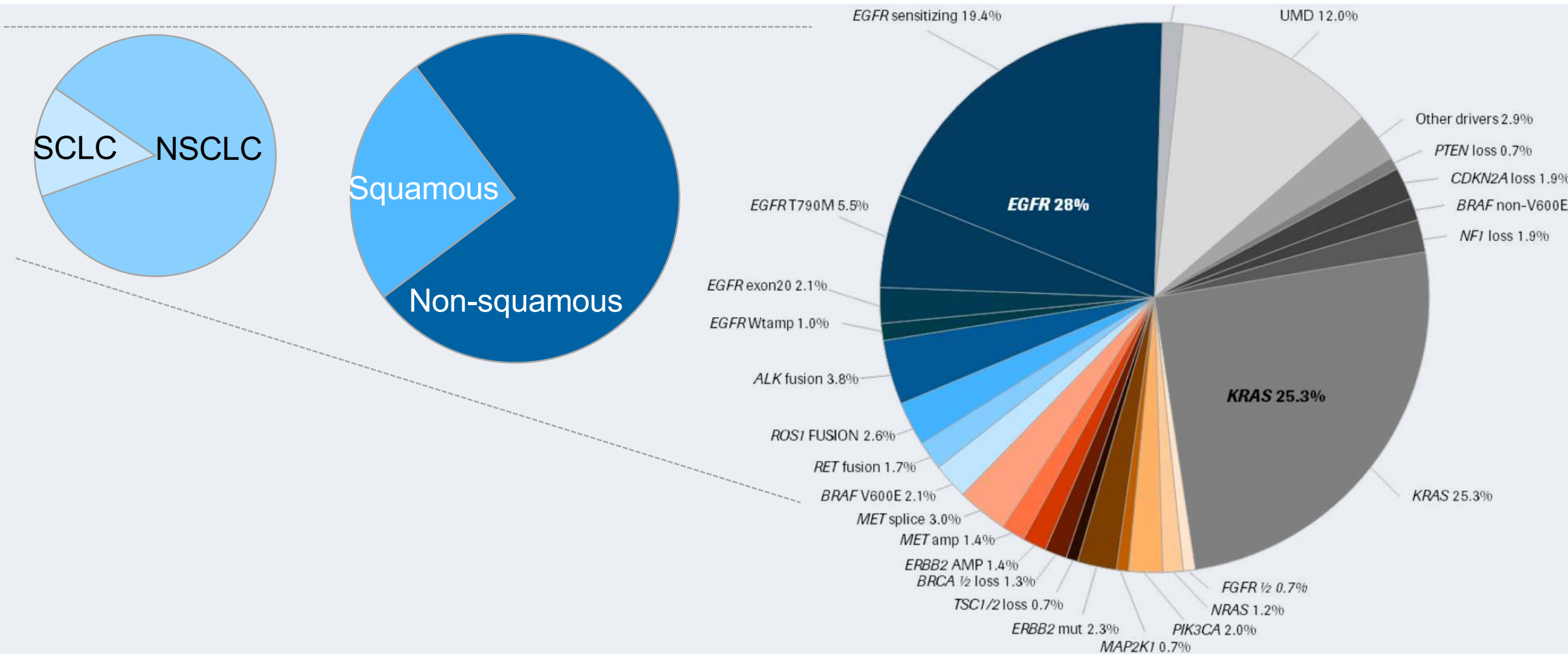


# A Data-Driven Personalised Healthcare Ecosystem



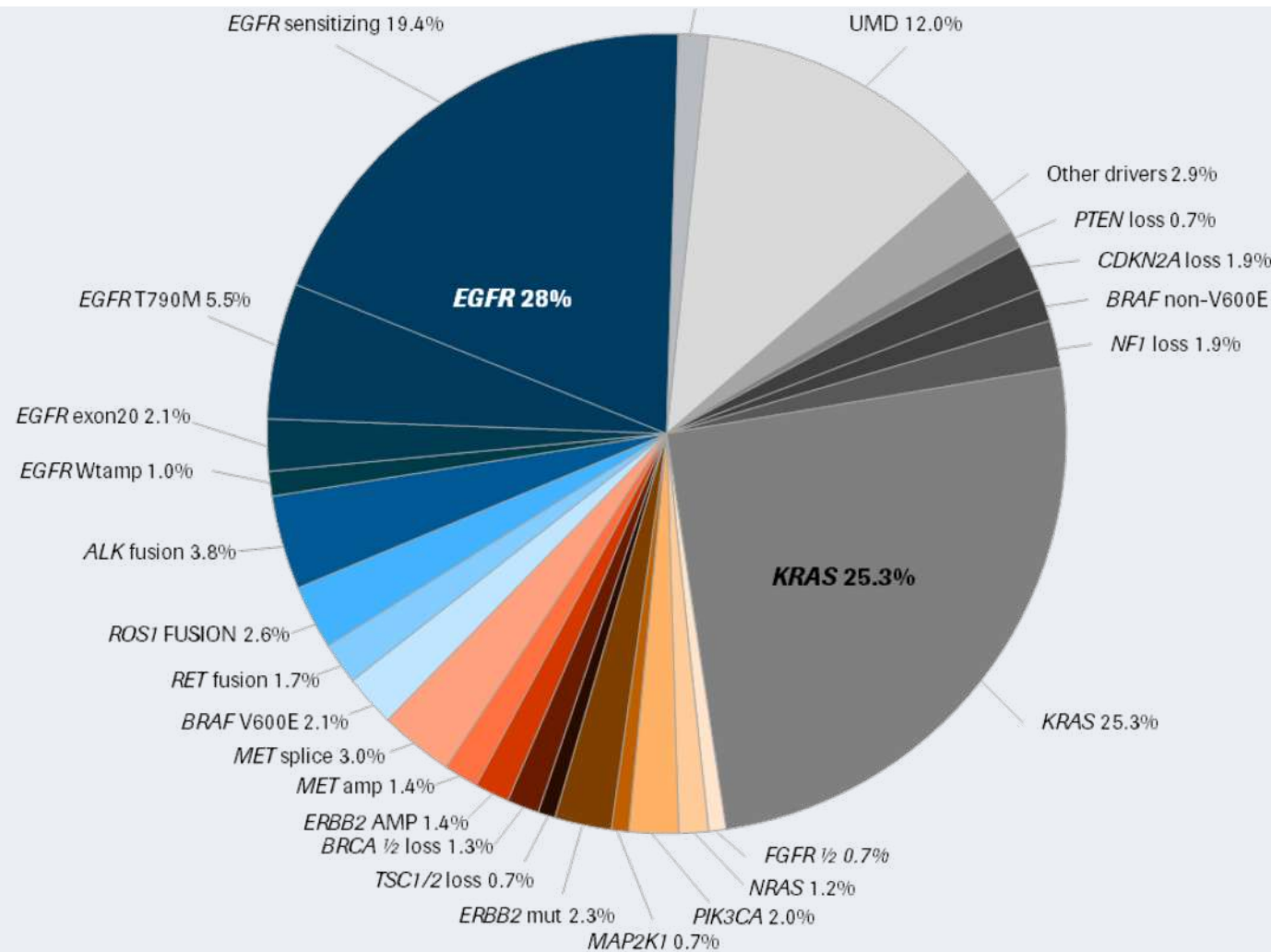


# Cancer as a genomic disease: The importance of new sources of data



# Cancer as a genomic disease: The importance of new sources of data

- The **rarer** the disease,
- the **more targeted** the treatment,
- the **more challenging** it is to find the right patients,
- the **more difficult** it is to generate large sets of clinical trial data,
- the **more important** it is to collect data from other sources



***Doing now what patients need next***



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Strategy & Partnership Manager at BBMRI-ERIC

# Connecting the European cancer community with data in new and powerful ways

EFPIA Oncology Data Summit

June 2019

Dr Piers Mahon, Senior Principal, European Data and Evidence Networks, IQVIA





# The Oncology Data Network (ODN) aims to support the oncology community's work to address the complex challenges it is facing

## CHALLENGES

## THE ODN



Improving Quality Cancer Care



helps **inform effective** and **efficient cancer care** delivered by your clinicians



Accelerating Clinical Research



helps clinicians **identify new areas for research** and **expedite patient recruitment** for clinical trials and studies

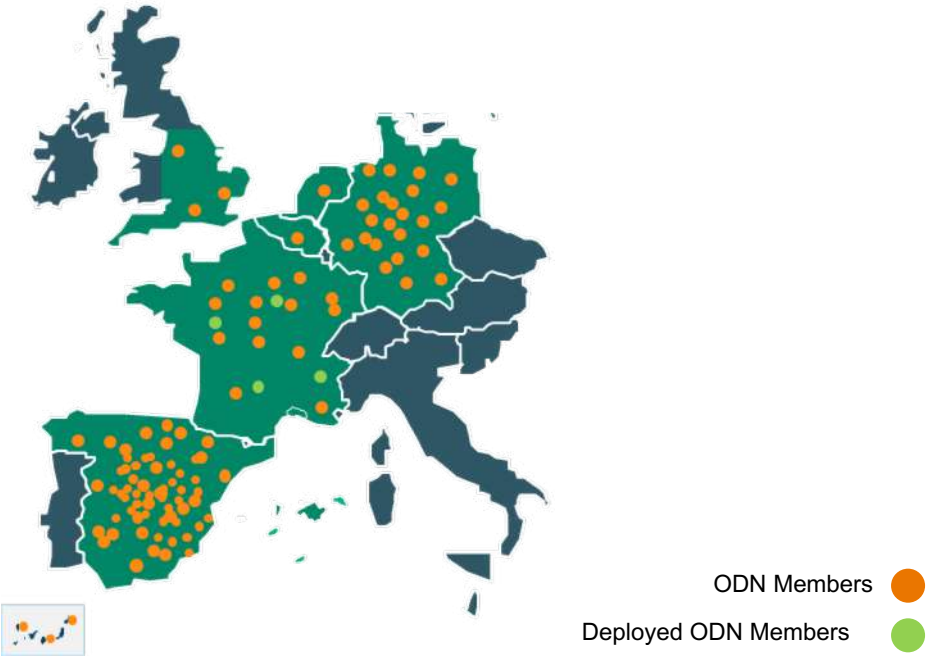


Ensuring financial sustainability & access



enables **novel payment agreements** that can help address the challenge of financial sustainability

# Since we launched at ESMO in 2017, our international footprint has already grown to 113 member hospitals



**One up-to-date, tech-enabled, accessible and internationally comparable dataset**

6+

Countries in scope

113

ODN Member hospitals\*

1,500

Distinct Anti-Cancer Regimens

77,000+

Est. Annual Patients on Anti-Cancer Therapy

30

Leading Clinicians  
Current members of the European CASC and Country CAGs (Clinical Advisory Group)

50

Technology Partners  
Contracted with IQVIA for the ODN Build

100

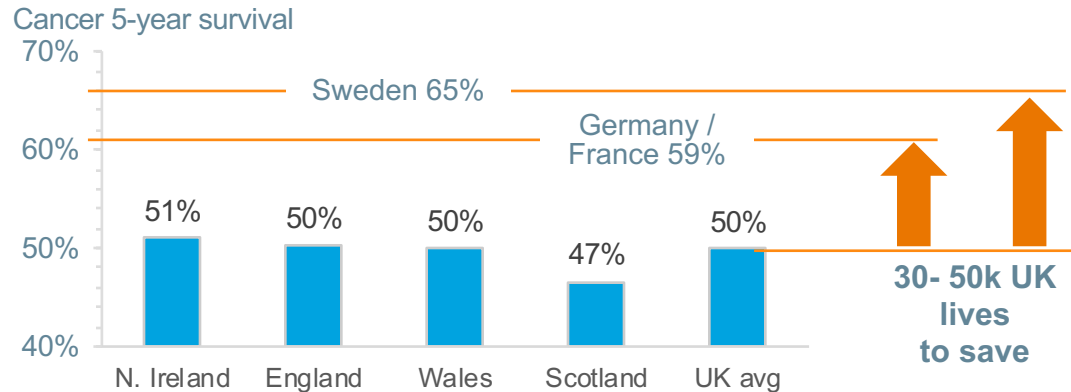
Organisations Engaged  
Including a Major Partnership with ECCO

*\*As of May 2019*



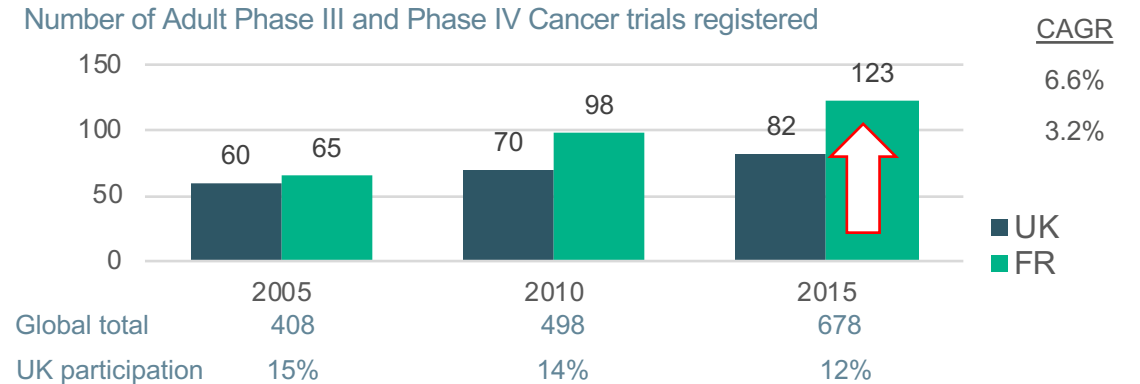
# The public and patient benefit from real world data

## Save 100,000 lives a year by improving care quality



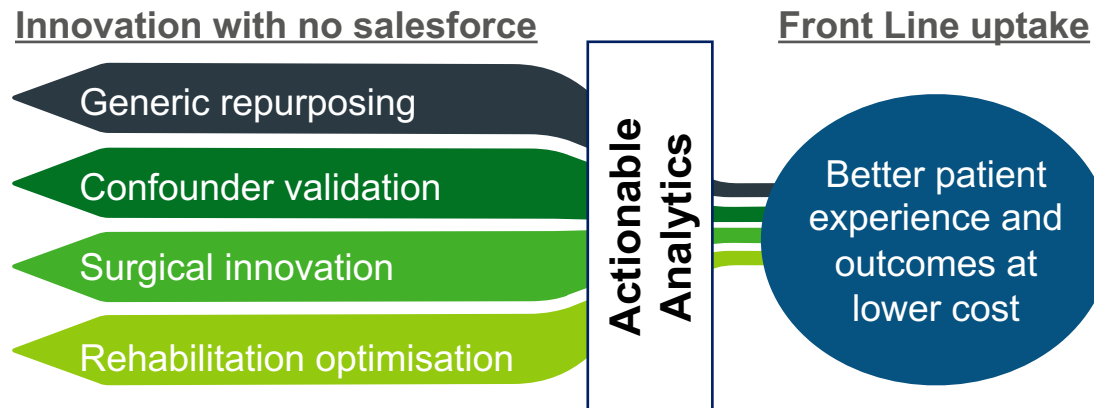
Source: Eurocare5, Cancer Research UK

## Increase patients in innovative medicine trials by 50%



Source: US National Library of Medicine (clinicaltrials.gov)

## Create a path for non-commercial innovation uptake



## Create financial oxygen for innovation by switching off legacy care pathways



National confounder testing programme

Source: Prof. Fabien Calvo, personal communication

- Gefitinib, KRAS lung cancer
- Testing: €1.7M p.a.
  - Drug costs saved: €69M
  - **Net saving: €67M**



## CASE STUDIES

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Personalised Healthcare Policy Strategy Leader, Roche

### **Loubna Bouarfa**

CEO and Founder, OKRA Technologies

### **Piers Mahon**

Senior Principal, European Data and Evidence Networks, IQVIA

### **Francesco Florindi**

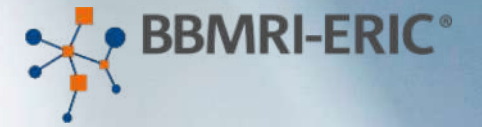
Strategy & Partnership Manager at BBMRI-ERIC



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# THE WORLD'S BIGGEST

BIOBANK DIRECTORY



MAKING  
NEW  
**TREAT  
MENTS**  
POSSIBLE

---

# WHAT WE OFFER

**SUPPORT**  
WITH ETHICAL,  
LEGAL AND SOCIETAL  
ISSUES



**IT TOOLS**  
AND EXPERTISE

**QUALITY**  
MANAGEMENT  
SERVICES

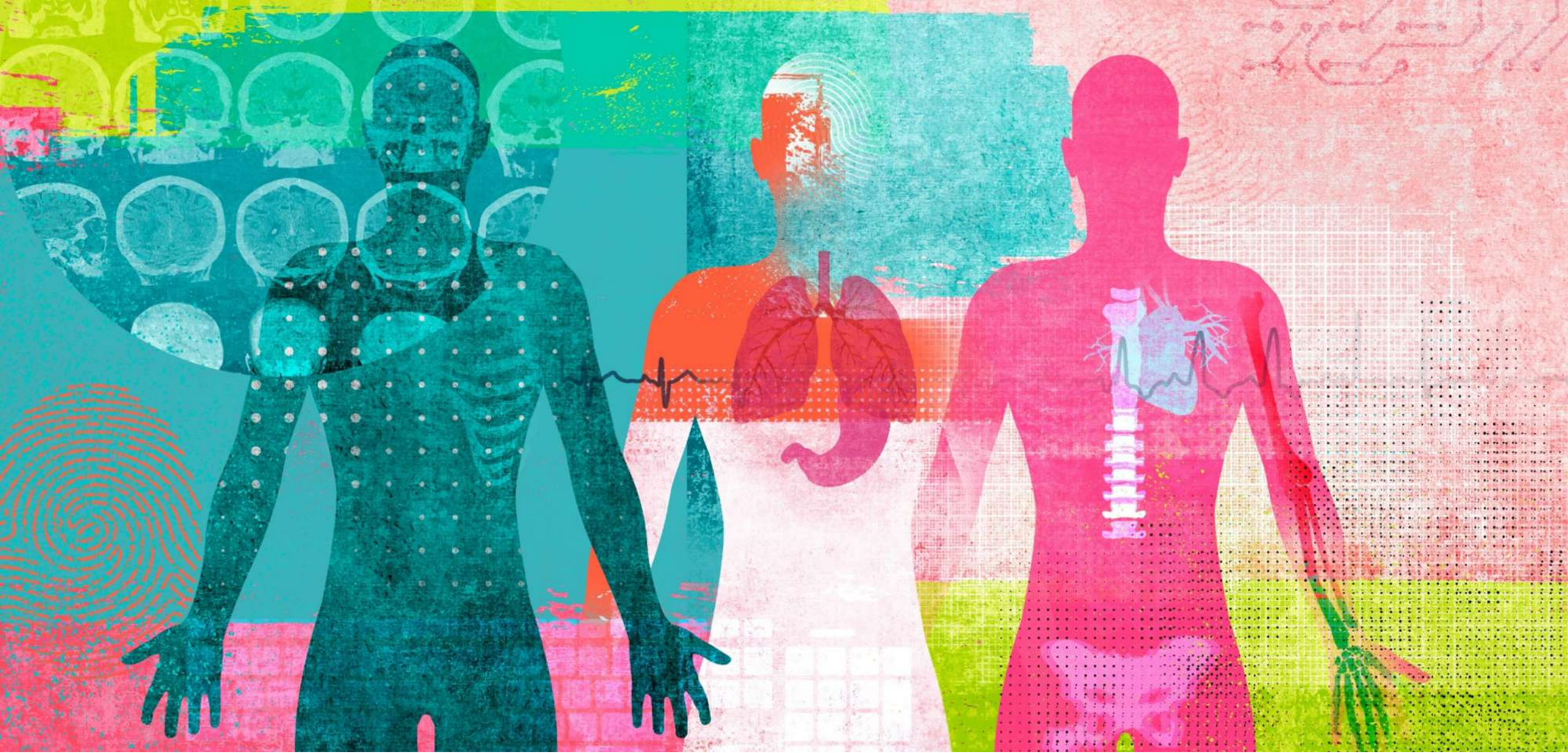




*Largest real-world colorectal cancer collection  
(>10.000 patients) with rich clinical data*



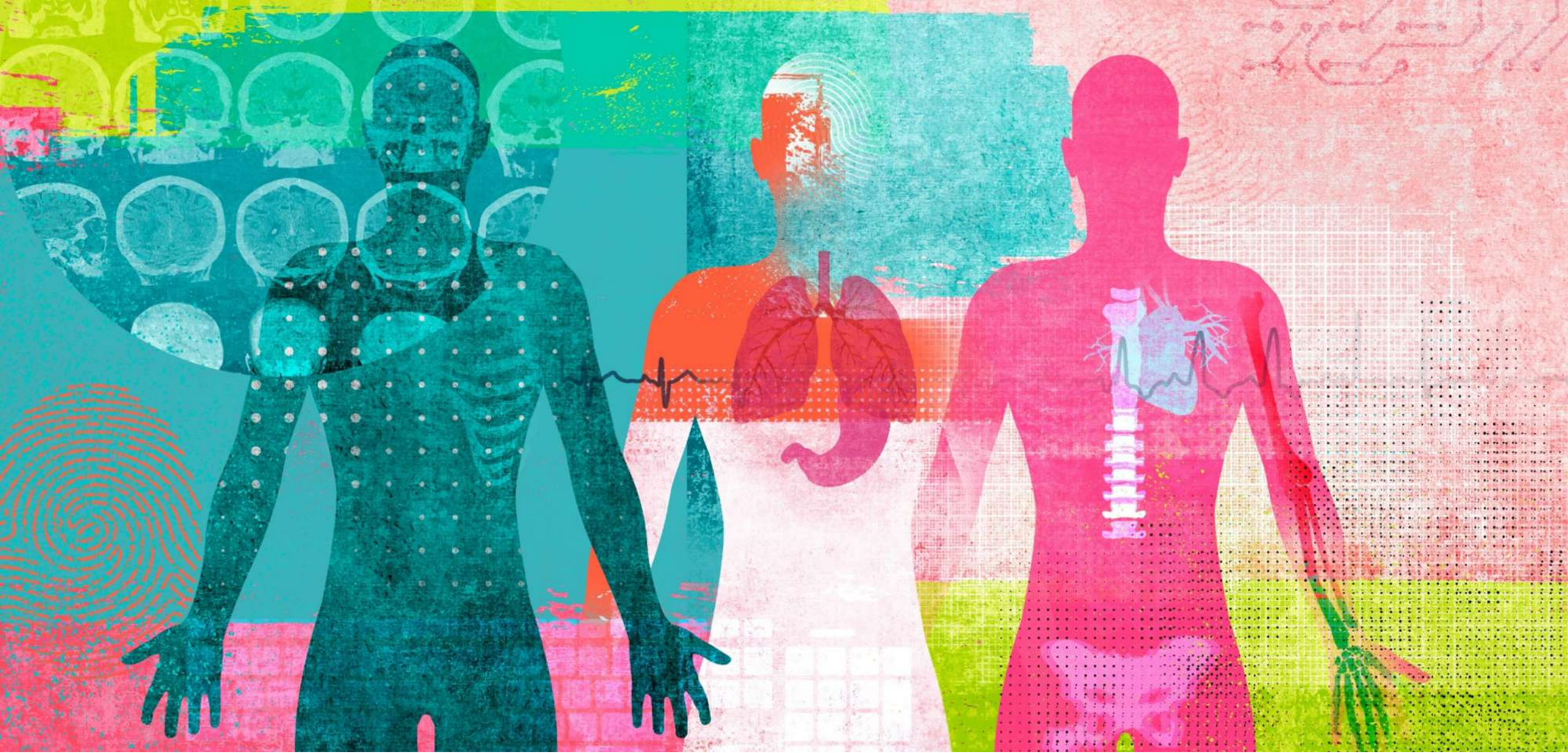




# NETWORKING LUNCH & POSTERS

[#OncologyDataSummit](#)





# SPOTLIGHT ON ACCESS TO DATA

[#OncologyDataSummit](#)



## PANEL: DATA GOVERNANCE, PROTECTION & PRIVACY

### **Šarūnas Narbutas**

Co-founder and Chairman, Youth Cancer Europe

### **Martijn ten Bloemendaal**

European Regional Privacy Counsel, AbbVie

### **Tapani Piha**

Special Adviser, Fipra International & Former Head of Unit, Cross-border Healthcare & eHealth, European Commission

### **John Butler**

VP External Innovation & Alliances at Bayer Pharmaceuticals Division, Responsible for the IMI Harmony project at External Innovation & Alliances, Bayer

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# Is it possible to increase the secondary use of health data?

**Tapani Piha**  
Special Adviser, Fipra International  
2012-2018 Head of Unit for Cross-border Healthcare & eHealth, European Commission



@tapani\_piha  
working with  
@fipra\_network  
@eu2019fi

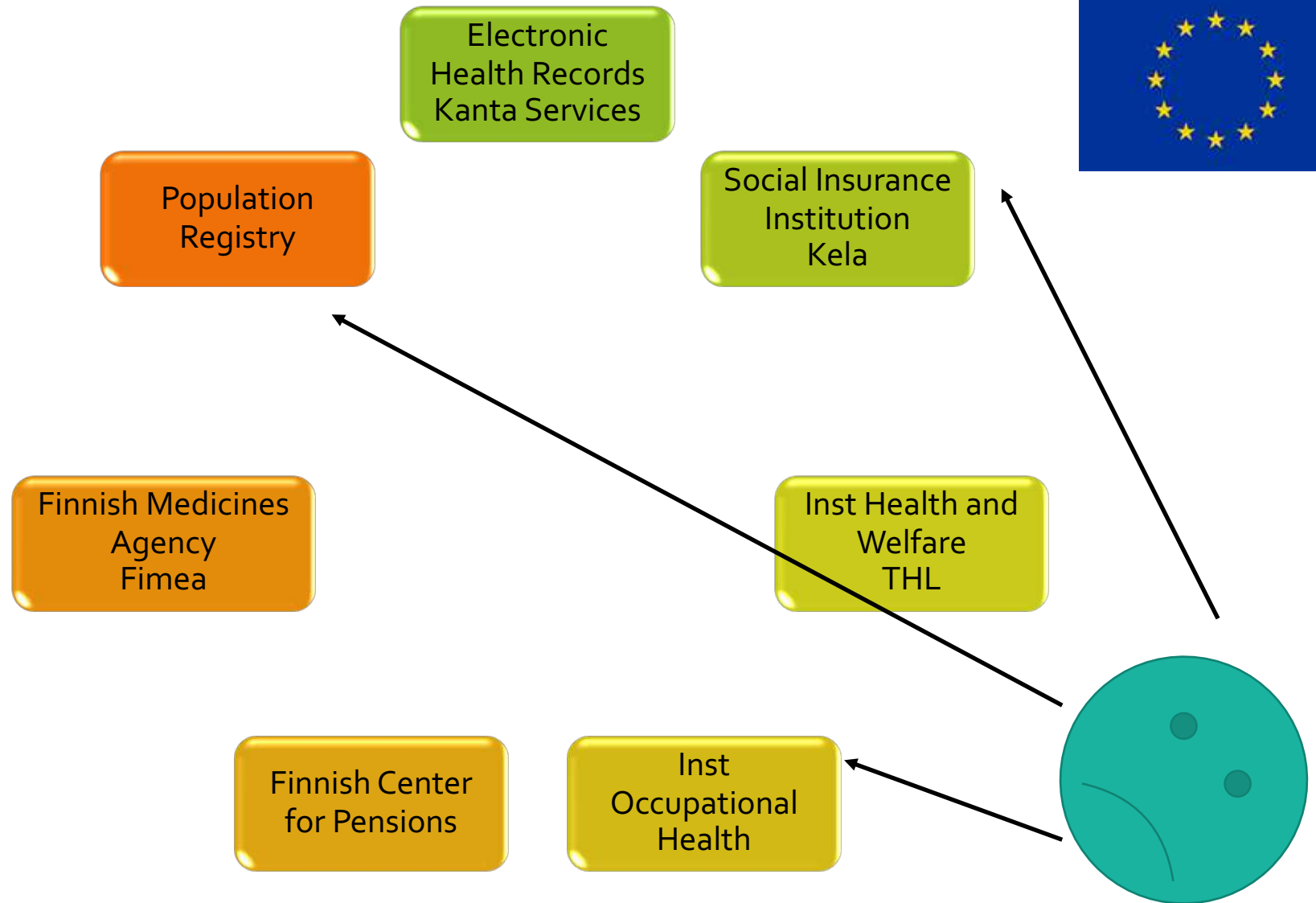
#OncologyDataSummit  
#ImprovingCancerCare  
#datasaveslives

#FinData #SecondaryUse  
#healthdata

#EconomyofWellbeing



Data exists but  
it is hard to use  
for research



# Finland

## Act on Secondary Use of Health and Social Data

- Enacted in April 2019
- Purpose is to enable the effective and secure processing of personal data stored in connection with healthcare and social welfare activities.
- Enabling legislation
- Establishes the Data Permit Authority, **Findata**, and its processes



**FINDATA**

Finland

Act on  
Secondary Use  
of Health and  
Social Data

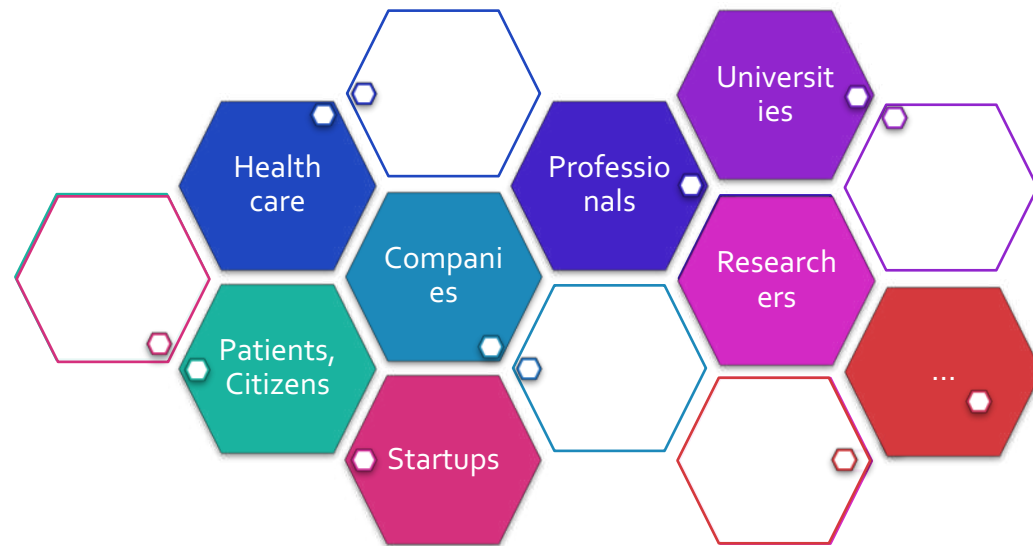


Solid GDPR-compliant legal  
basis for secondary use

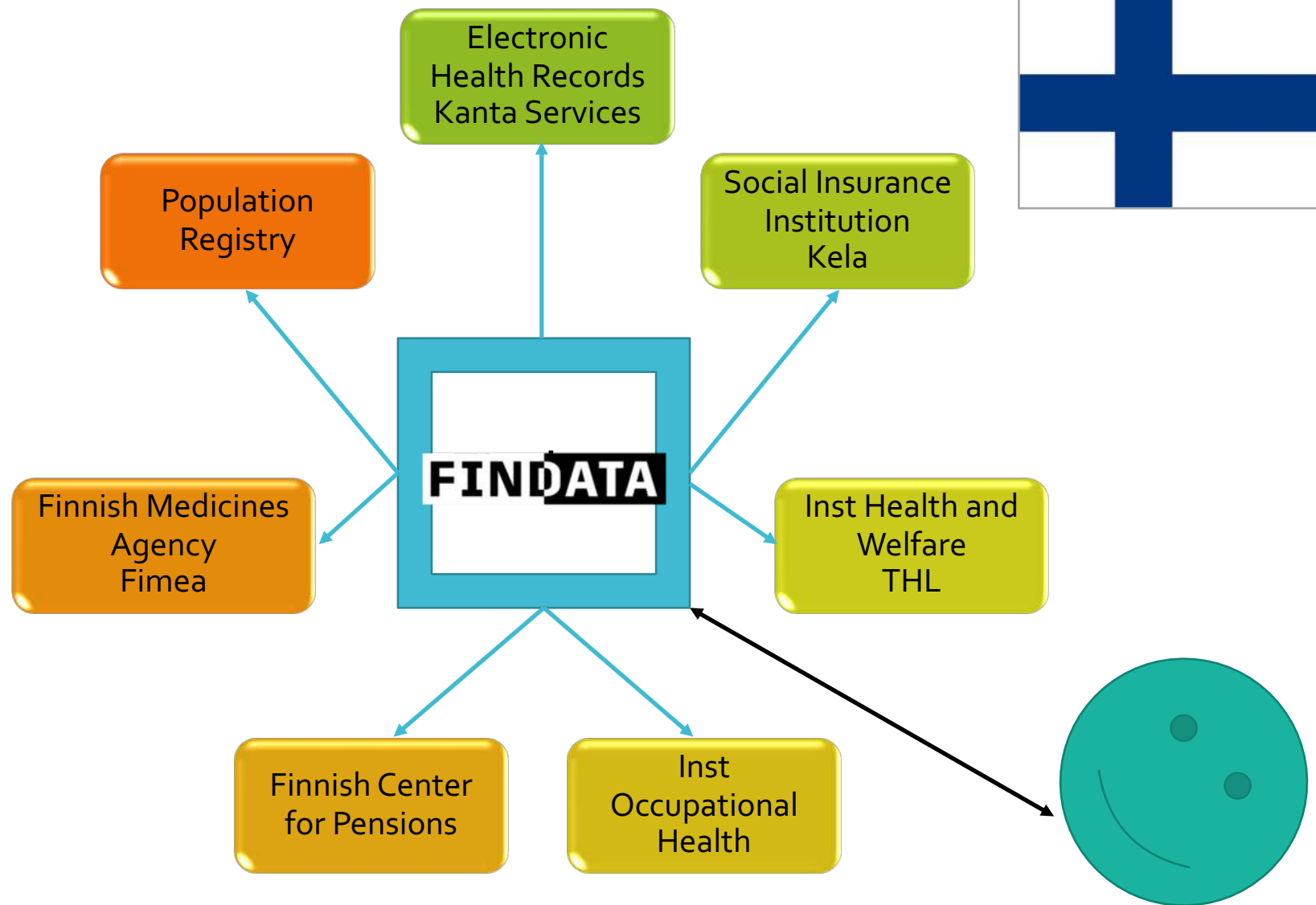


# Benefits of the New Act on Secondary Use of Social and Health Data

- More uses possible of social and health data
  - Research
  - Evidence-based decision making
- Faster and improved access to data
  - Combining data from different sources gets easier
- Data protection taken care of centrally
- Secure information management environment



**Findata**  
authority  
creates a one-  
stop shop to all  
data providers

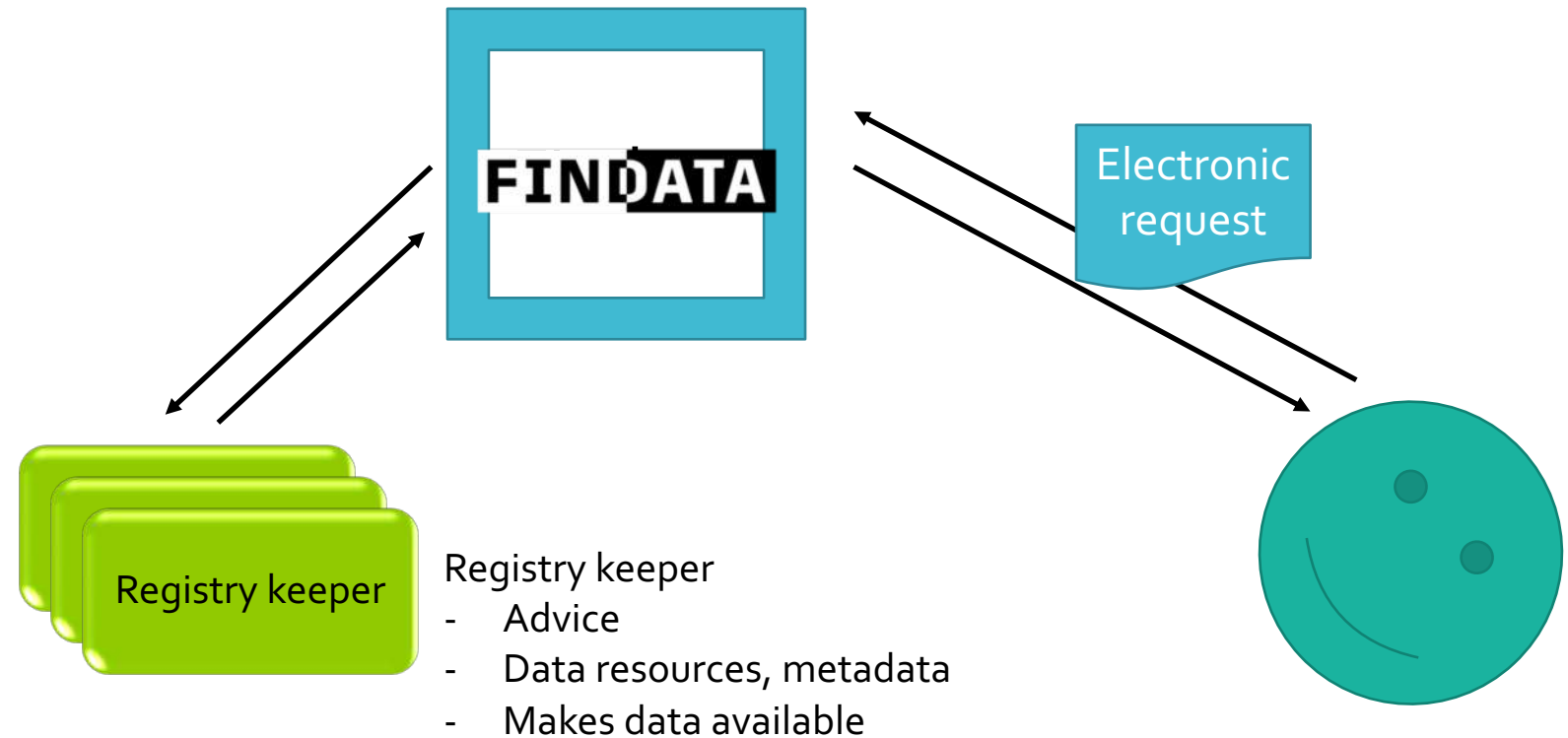


# The one-stop shop process



## Data Permit Authority

- Grants the data permit or accepts the data request – with a deadline
- Collects the data, combines, anonymises
- Releases data in a secure environment
- Gives advice and guidance



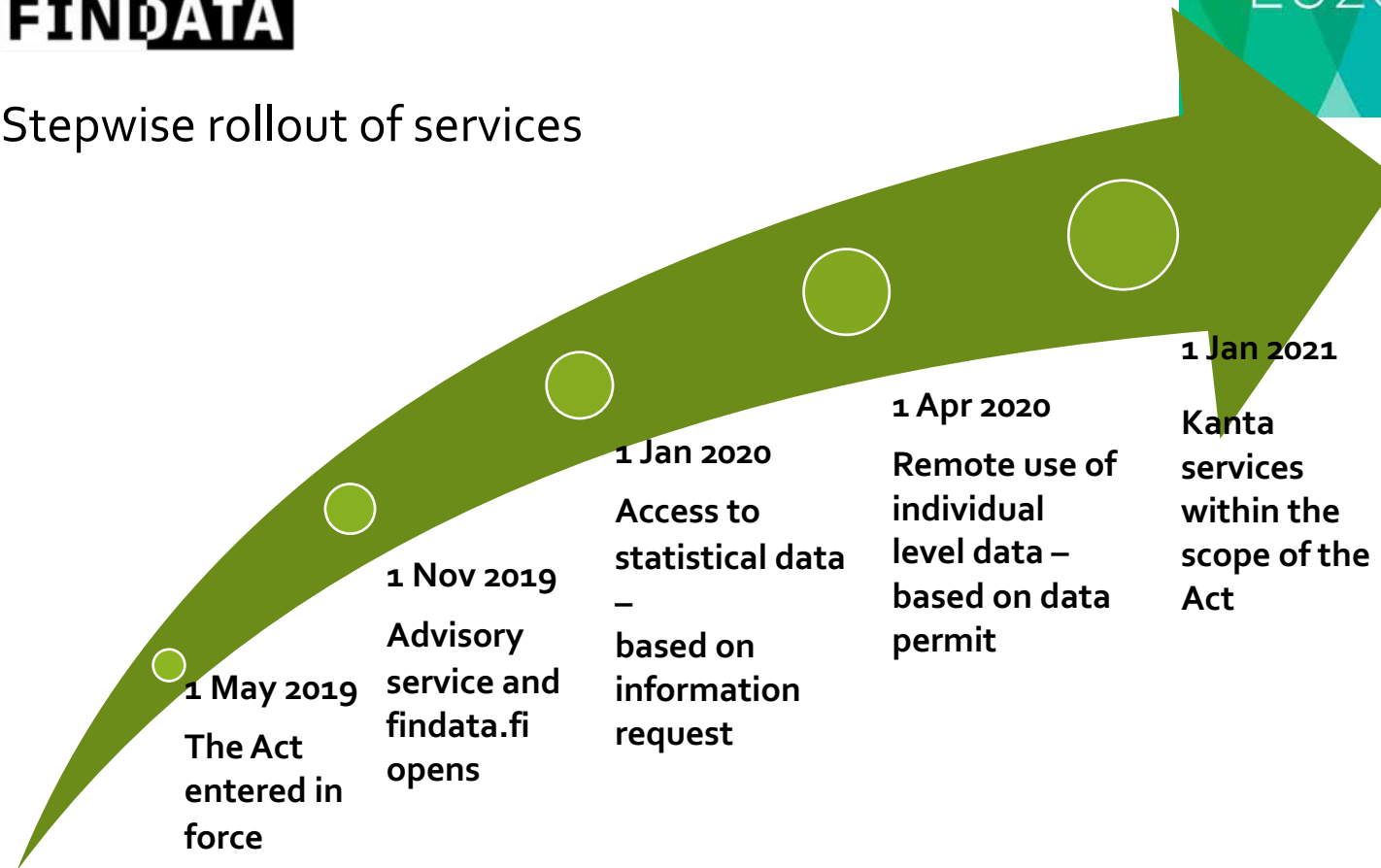


Let the  
efficient and  
secure  
secondary is of  
data begin!

## **FINDATA**

Stepwise rollout of services

EU2019.FI



Presidencies

Finland



Croatia



Germany



## Further information

- The Ministry's web pages on the new law.  
<https://stm.fi/en/secondary-use-of-health-and-social-data>
- Seminar on 11 June 2019 in Helsinki, linked to HIMSS2019, web streaming  
<https://webcast.sst.fi/cast/himss-side-event-secondary-use-of-health-data/public>
- Sitra's book about the new law  
<https://www.sitra.fi/en/publications/a-finnish-model-for-the-secure-and-effective-use-of-data/>





Thank you!



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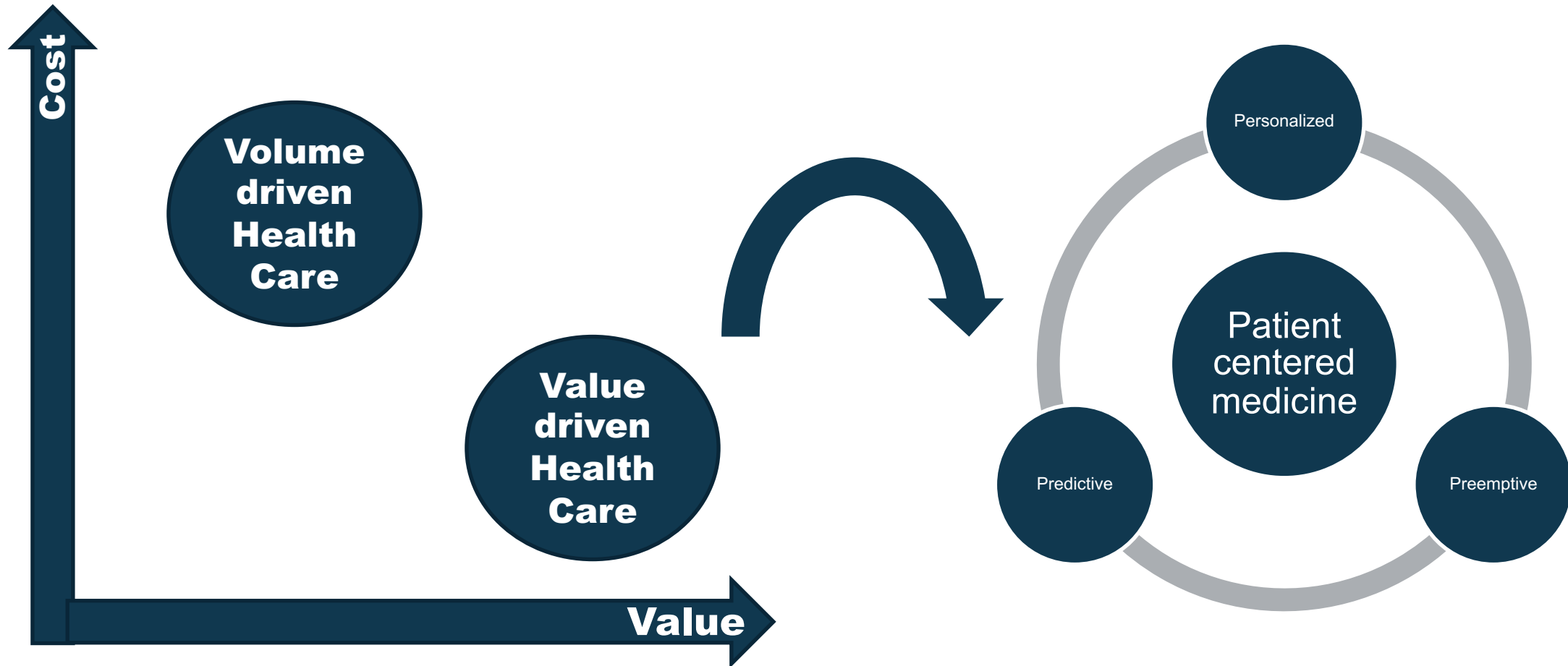
# ***Data Privacy and Big Data Analysis in HARMONY***

EFPIA Oncology Data Summit,  
Brussels 18/06/2019

Dr. John Butler  
Bayer AG  
Pharmaceutical Division

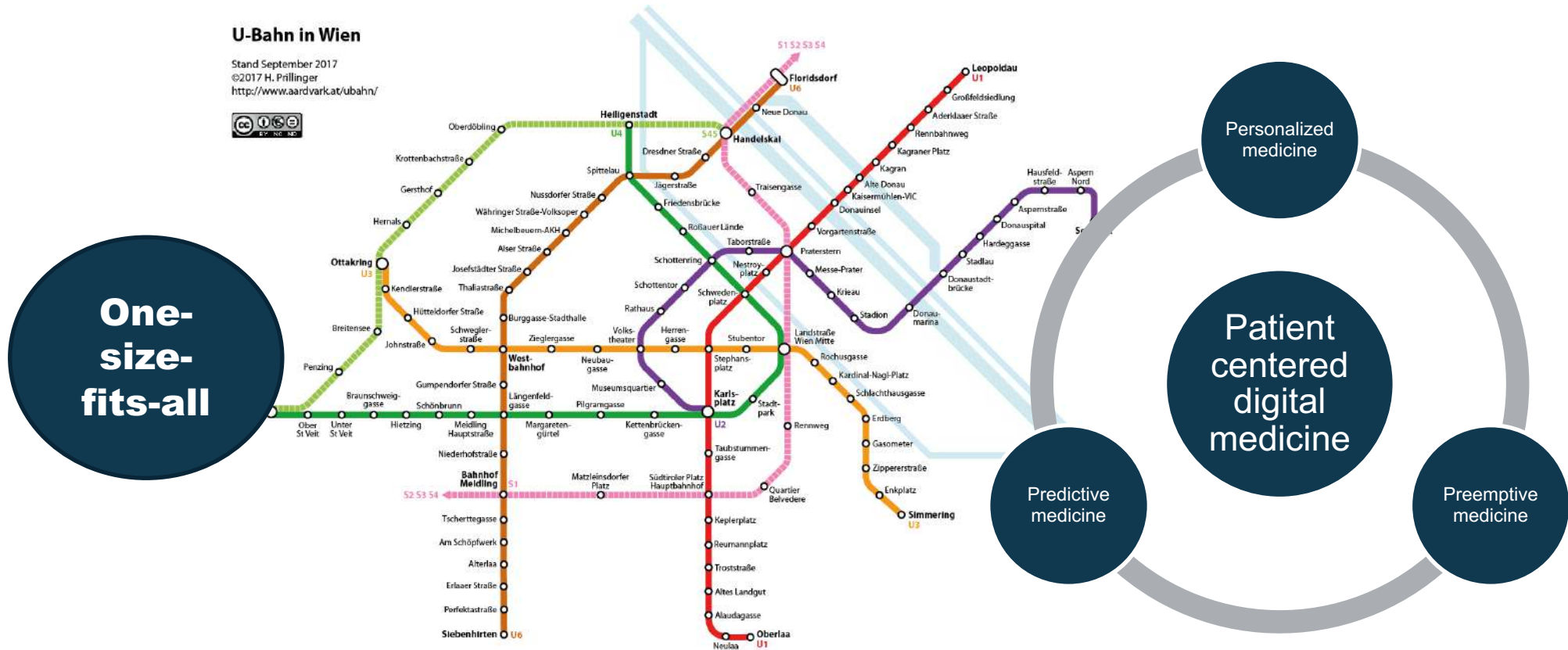


# Our health care payment and delivery systems are shifting from volume-based to value-based care



# How do we get from here to there?

By building the health information backbone necessary to deliver on the promise of Digital Medicine



protocol and patient-specific outcomes data are prerequisite to predictive analytics

# HARMONY: applying Big Data to improve outcomes for patients with hematological malignancies





# Why Big Data for Outcomes Research?

- Providers have large amounts of **patient's data on diagnosis, treatment choice and outcomes.**
- Payers (Insurance) have large amounts of patients data on prescription costs and care measures.
- Some countries and regions have large data sources pertaining social consequences of disease.

Combining this data should:



1. Improve diagnosis and **patient stratification,**
2. Optimize **therapeutic choices,**
3. Provide robust data on **therapeutic value**

Data Privacy is the biggest hurdle.

Changing regulations and legal environment have generated two phenomena:

- Naïve ignorance of the current legal framework
- Paralysis by analysis: uncertainty leading to fear and inaction.

# Anonymization is key to HARMONY's success

## Personal data → data privacy requirements

- Requires informed consent
- Use for defined purposes
- restricted transfer to other legal entities / countries
- Individual's rights must be fulfilled

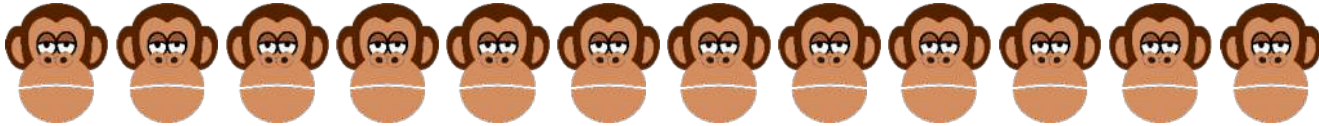
## Anonymous data → no privacy restrictions

- Obtain data from third-parties, e.g. real world data from clinical sites
- Provide data to third parties, e.g. HARMONY consortium
- In-house secondary use of data (i.e. for different than original purposes)

**Can data be anonymized without rendering it useless for research?**

# Absolute anonymization is impossible

The *infinite monkey theorem*

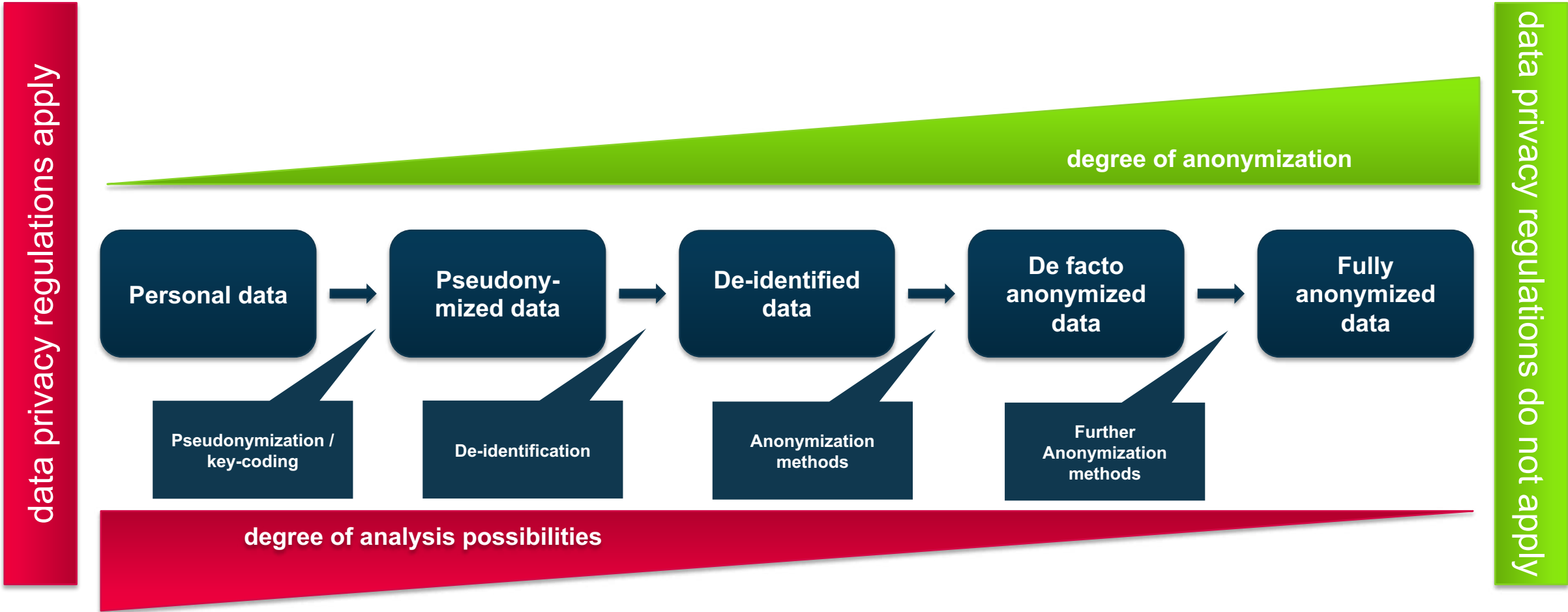


a monkey hitting keys at random on a typewriter keyboard for an infinite amount of time will almost surely type any given text, such as the complete works of Shakespeare.

If this holds true, high performance computing can eventually break any code and identify individuals based on unique data sets.

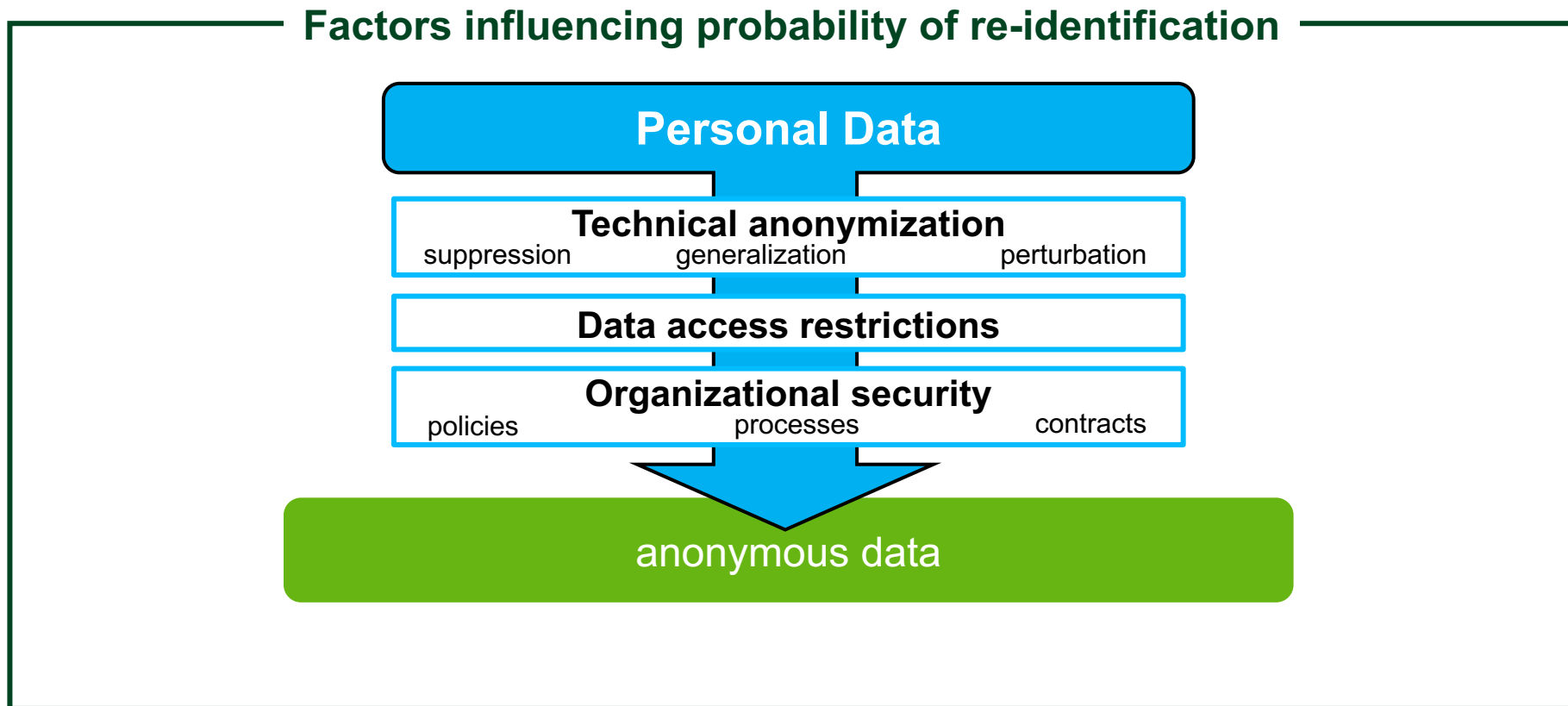


# Anonymization is not black & white



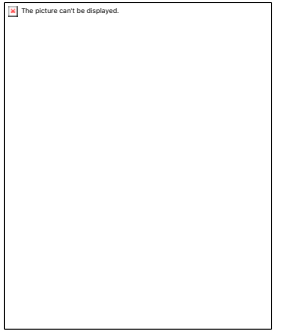


# Assessment anonymization in HARMONY



# HARMONY's “AML Proof-of-concept Study”

L Bullinger *et al.* EHA Meeting Amsterdam 2019



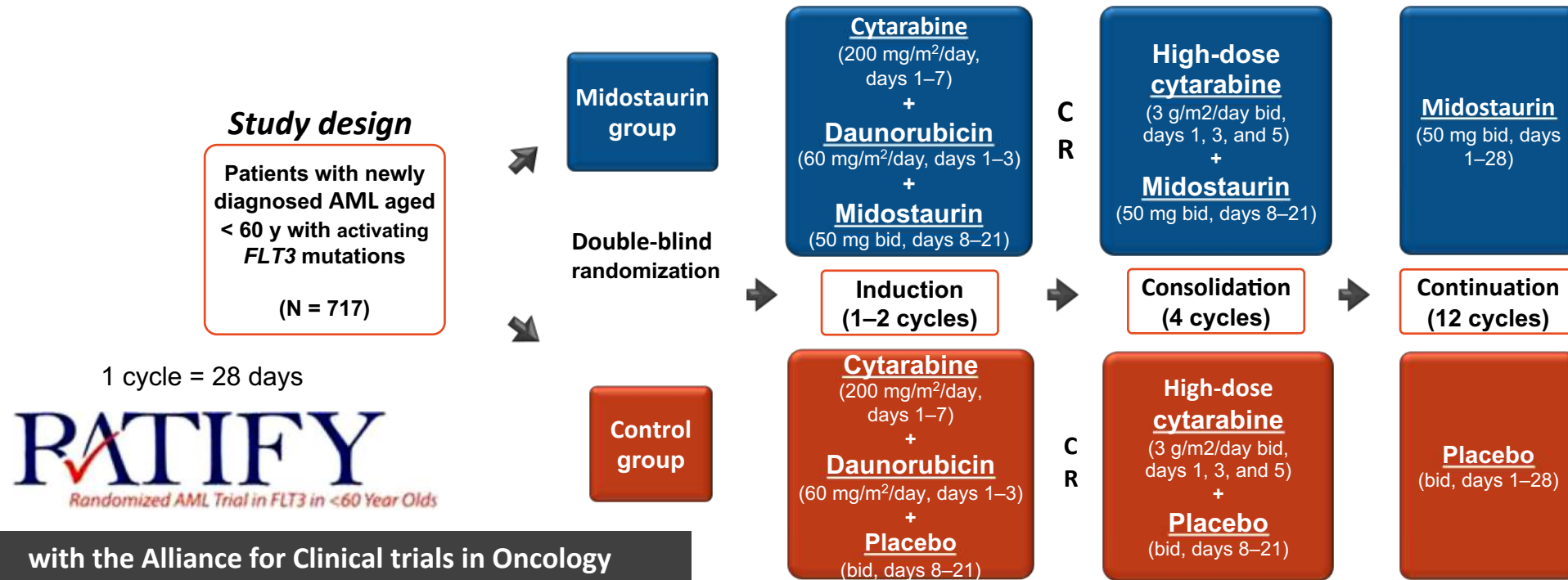
To establish the legal and ethical framework

To evaluate gene–gene interactions in patients with AML, which may influence treatment outcomes.

Project Partnership

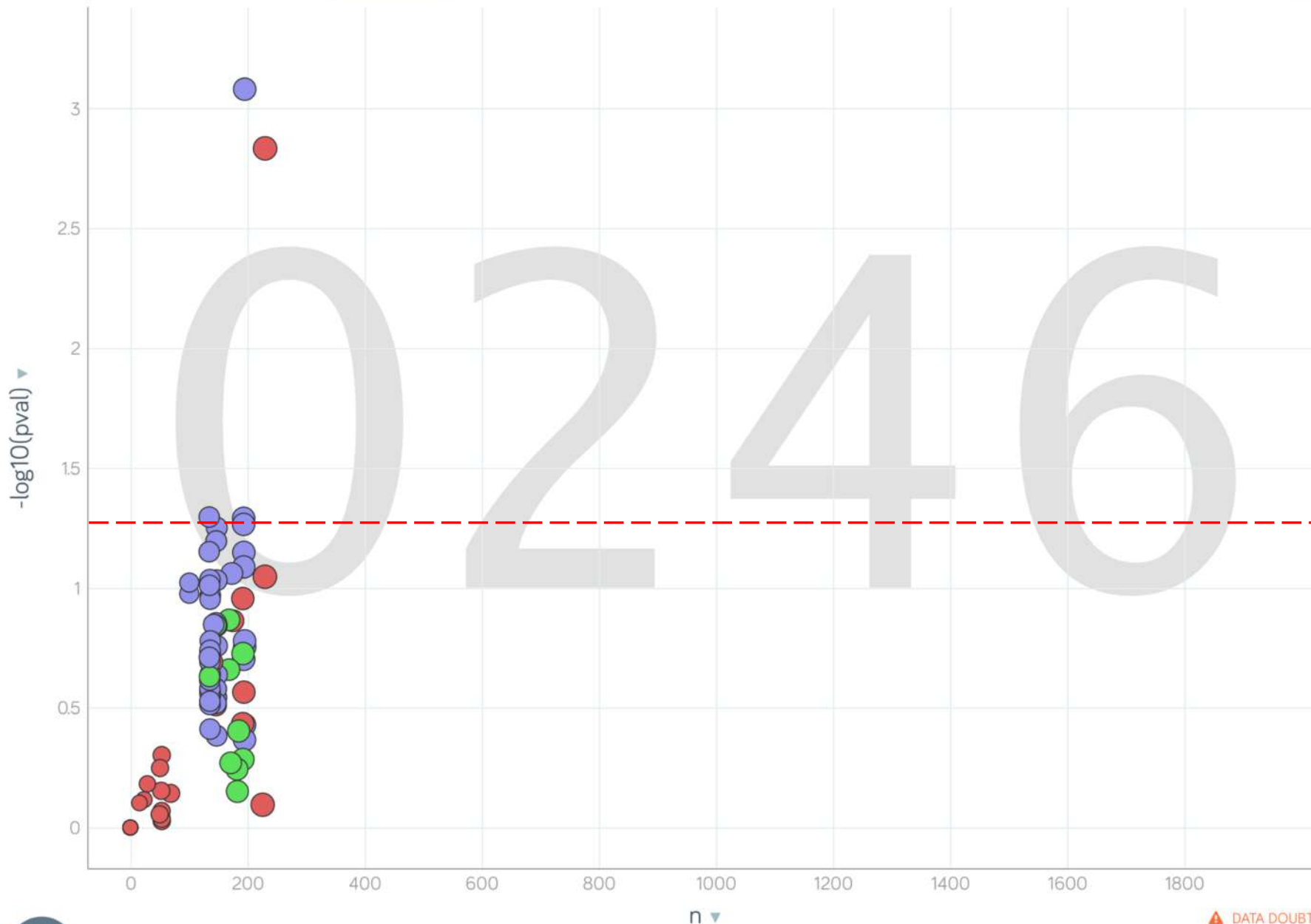
- **VU University Medical Center Amsterdam**
- **University of Ulm**
- **Novartis**
- **Klinikum der Universität München**

# Novartis Oncology - first industry partner to transfer study data to HARMONY



## RATIFY: Midostaurin in Newly Diagnosed Patients With AML Activating *FLT3* Mutations

- 177 centers in EU, US & AUS
- >700 patients



Color sign ▼

0 0.2 0.4 0.6 0.8 1

Select

- ASXL1
- ASXL1 + SRSF2
- ASXL1 + STAG2
- BCOR
- BCORL1
- BRAF
- CBL
- CEBPA
- CREBBP
- CSF3R
- CUX1
- DNMT3A
- DNMT3A + BCOR
- DNMT3A + FLT3
- DNMT3A + IDH1
- DNMT3A + IDH2
- DNMT3A + KRAS
- DNMT3A + NPM1
- DNMT3A + NRAS

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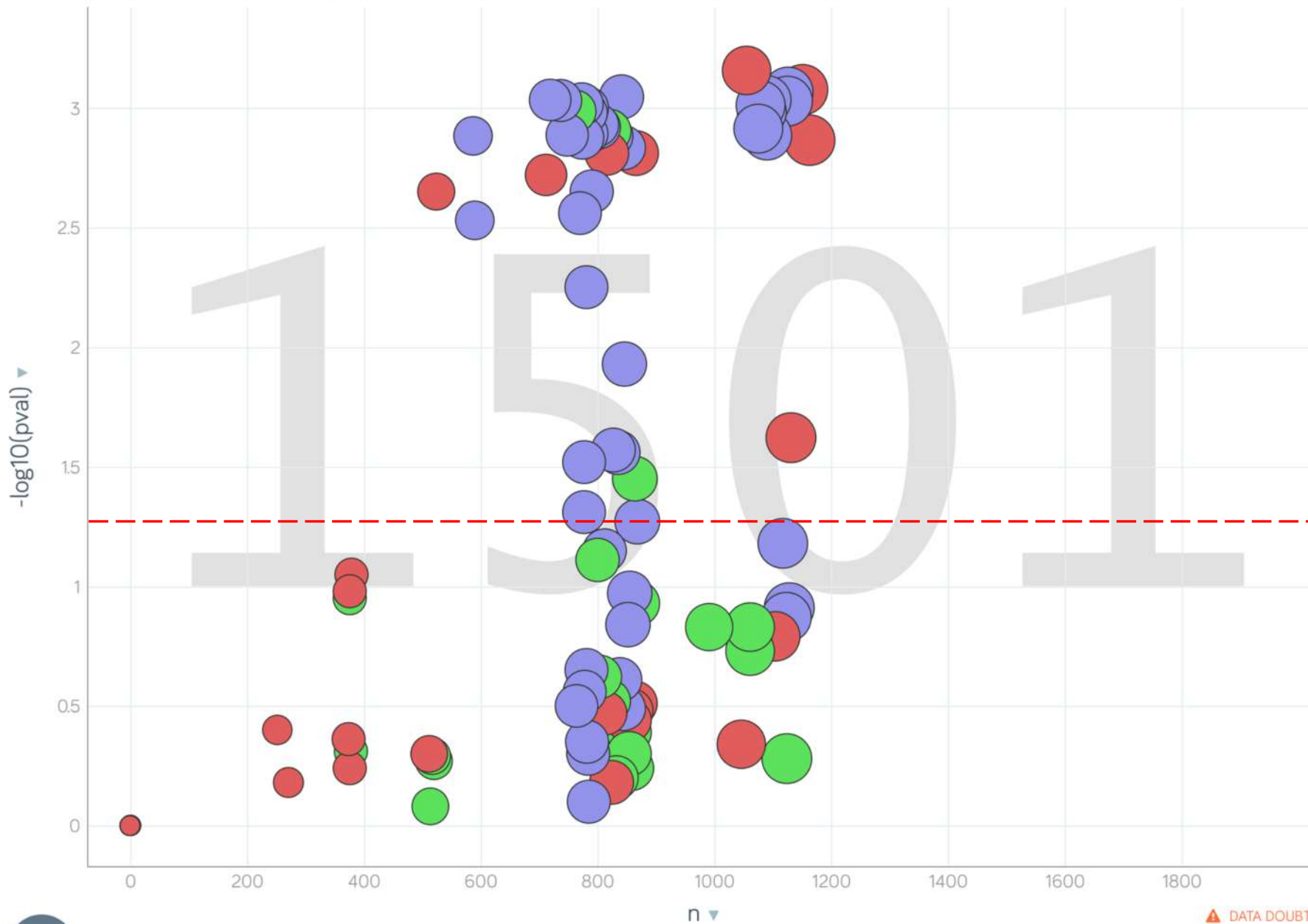
Zoom

OPTIONS EXPAND PRESENT

⚠ DATA DOUBTS







Color sign ▼

Select

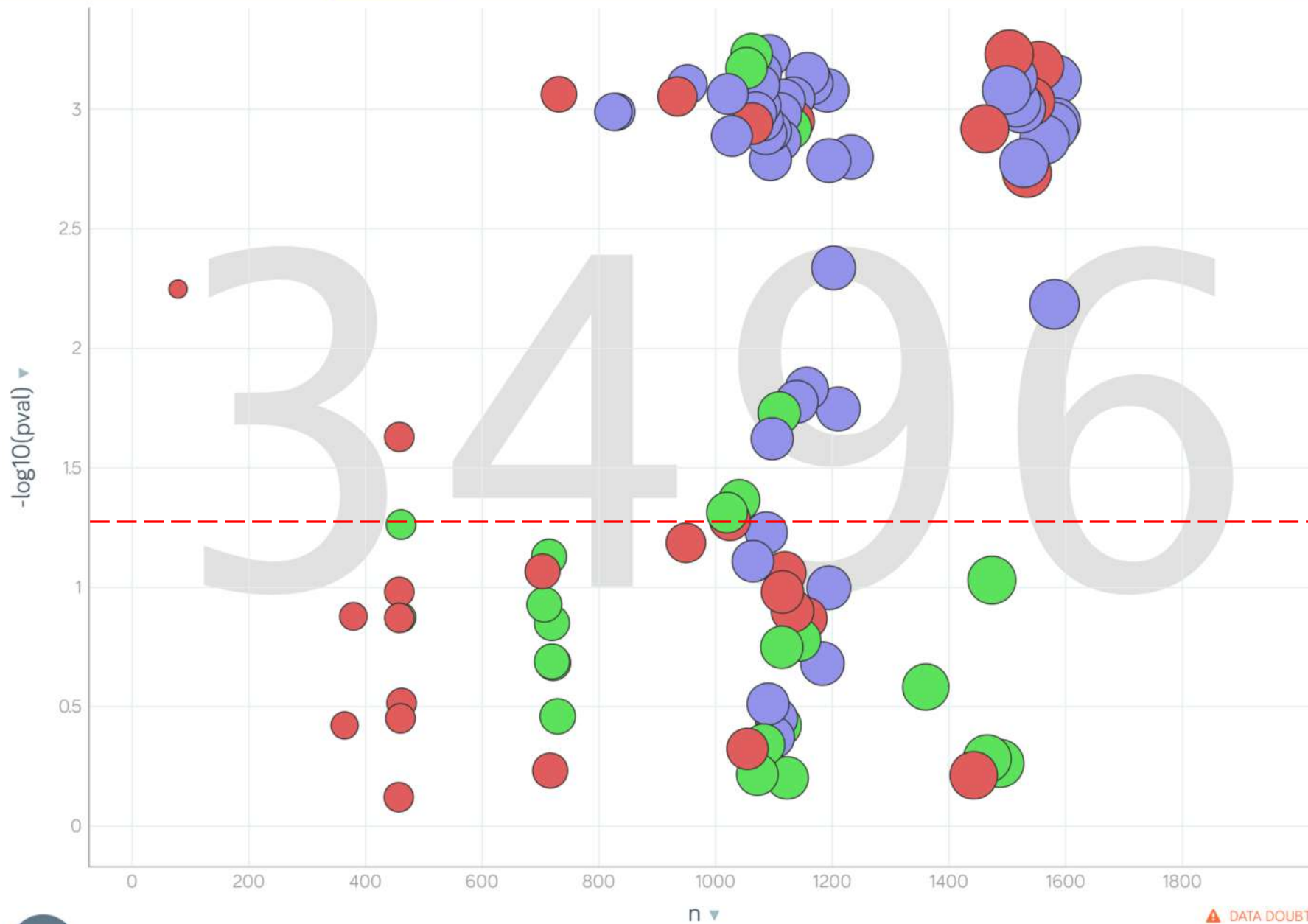
- ASXL1
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- CBL
- CEBPA
- CREBBP
- CSF3R
- CUX1
- DNMT3A
- DNMT3A+BCOR
- DNMT3A+FLT3
- DNMT3A+IDH1
- DNMT3A+IDH2
- DNMT3A+KRAS
- DNMT3A+NPM1
- DNMT3A+NRAS

Size n ▼

Zoom 🔍 🔍 🔍 🔍 100%

⚙️ 🔗 🖨️  
 OPTIONS EXPAND PRESENT





Color sign ▼

0 0.2 0.4 0.6 0.8 1

Select

- ASXL1
- ASXL1+SRSF2
- ASXL1+STAG2
- BCOR
- BCORL1
- BRAF
- CBL
- CEBPA
- CREBBP
- CSF3R
- CUX1
- DNMT3A
- DNMT3A+BCOR
- DNMT3A+FLT3
- DNMT3A+IDH1
- DNMT3A+IDH2
- DNMT3A+KRAS
- DNMT3A+NPM1
- DNMT3A+NRAS

Size n ▼

Zoom

OPTIONS EXPAND PRESENT

▲ DATA DOUBTS



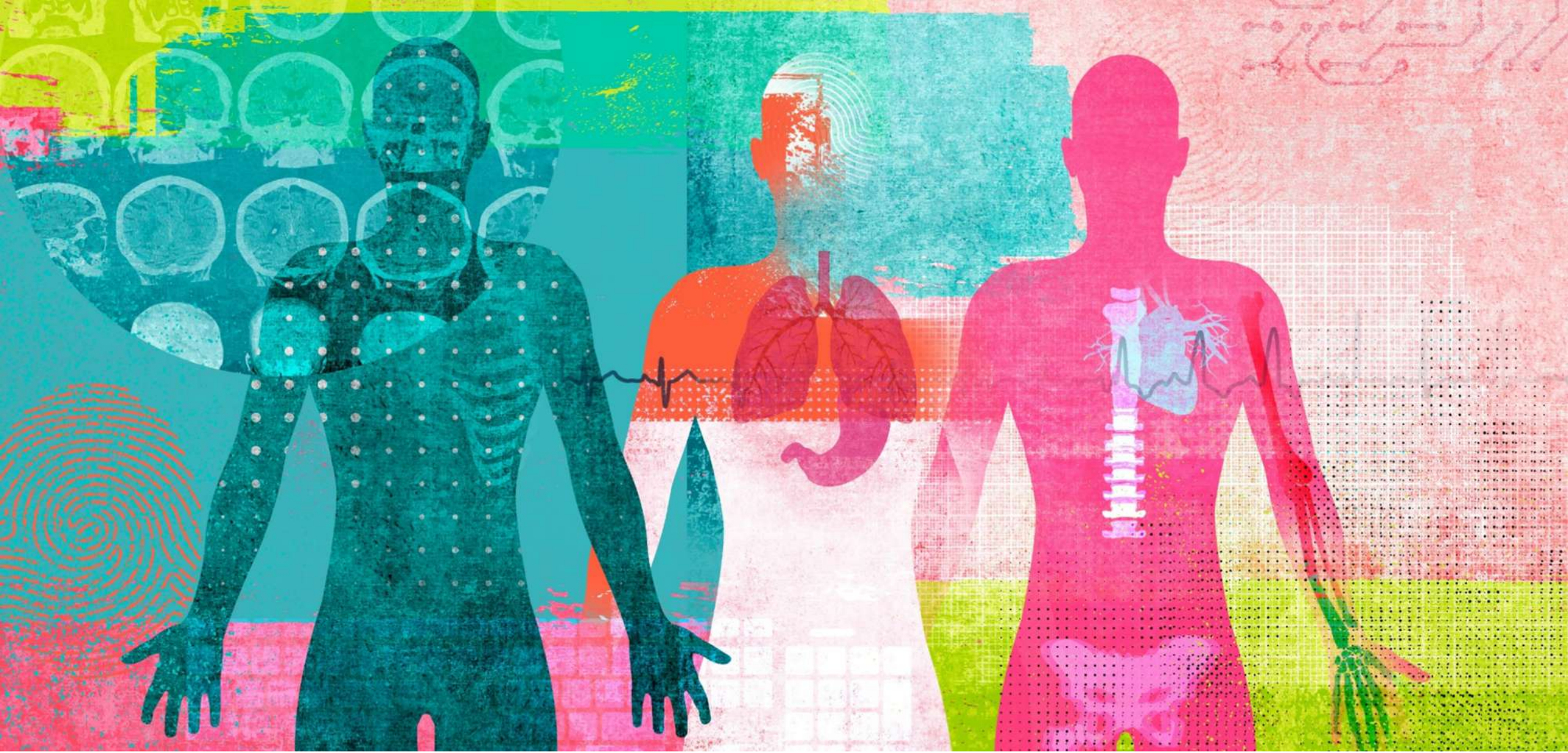
# Summary:

- **HARMONY data sets qualify as anonymous and not personal data**
- **Sufficient anonymity is reached if identification would require an unreasonable effort.**
- **HARMONY anonymization protocol is sufficient to exclude qualification as “personal data”**
- **“The HARMONY Anonymization Concept takes into account all necessary factors” ensuring that “no means required by applicable data protection law is ignored”.**

“the HARMONY Anonymization Concept can ensure that the intended import of data into the HARMONY Platform and their subsequent uses as envisaged within the HARMONY Project complies with applicable data protection laws on EU level including the General Data Protection Regulation (GDPR)”

- *Osborne Clarke “Legal Assessment of the Anonymization Concept for the HARMONY Project” V 29.01.18*





# QUESTIONS & ANSWERS

[#OncologyDataSummit](#)



## PANEL: STANDARDS AND INFRASTRUCTURE

### **Otto Visser**

Director, Netherlands Cancer Registry & Chair, European Network of Cancer Registries (ENCR)

### **Melinda J. Daumont**

Director, Worldwide Health Economics and Outcomes Research, Oncology, Bristol-Myers Squibb

### **Fabien Calvo**

Chief Scientific Officer, Cancer Core Europe

### **Nigel Hughes**

European Health Data & Evidence Network (EHDEN Initiative)



# **ENCR - the European Network of Cancer Registries**

Collecting, monitoring and improving cancer data

Otto Visser, MD PhD

ONCOLOGY DATA SUMMIT, Centre Nobel, Brussels 18-02-2019

# The Network and its structure

- Active since 1990
- Established within the framework of the "*Europe Against Cancer*" programme of the **European Commission** on the initiative of IARC, ANCR, IACR and GRELL
- Governed by a **Steering Committee** (currently 11 people) with 3-years term
- **Secretariat** hosted at the EC **Joint Research Centre** since 2012 (previously at IARC)
- The JRC also supporting the ENCR in its activities aimed at harmonisation and improvement of cancer registration in Europe

# The EC Joint Research Centre



EC Initiative requested by the Council of the EU, endorsed by the European Parliament and coordinated by the European Commission aimed to

## **PROVIDE TIMELY COMPARABLE DATA ON CANCER BURDEN**

- evidence for development and monitoring of policies to prevent and treat cancer
- resource for epidemiological research
- promotion of citizens empowerment

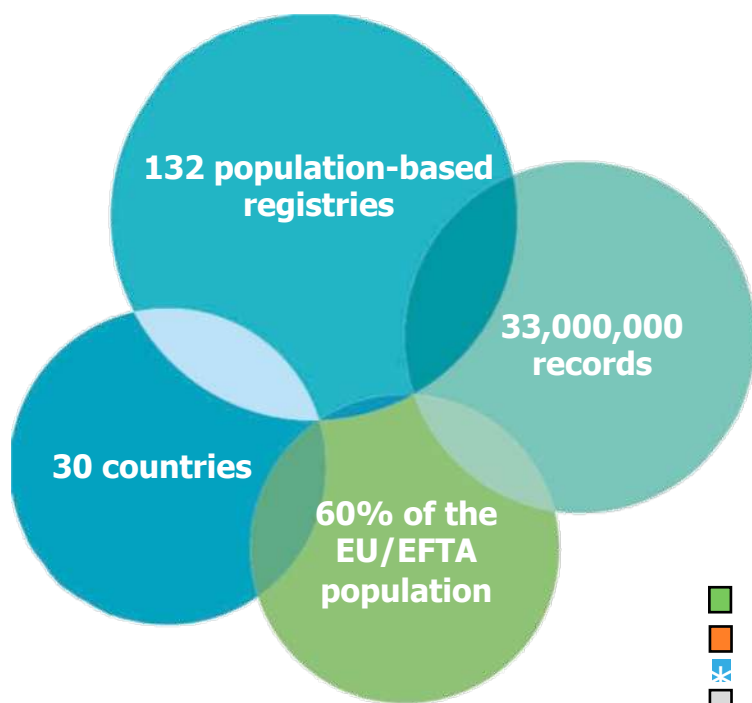


# ENCR Objectives

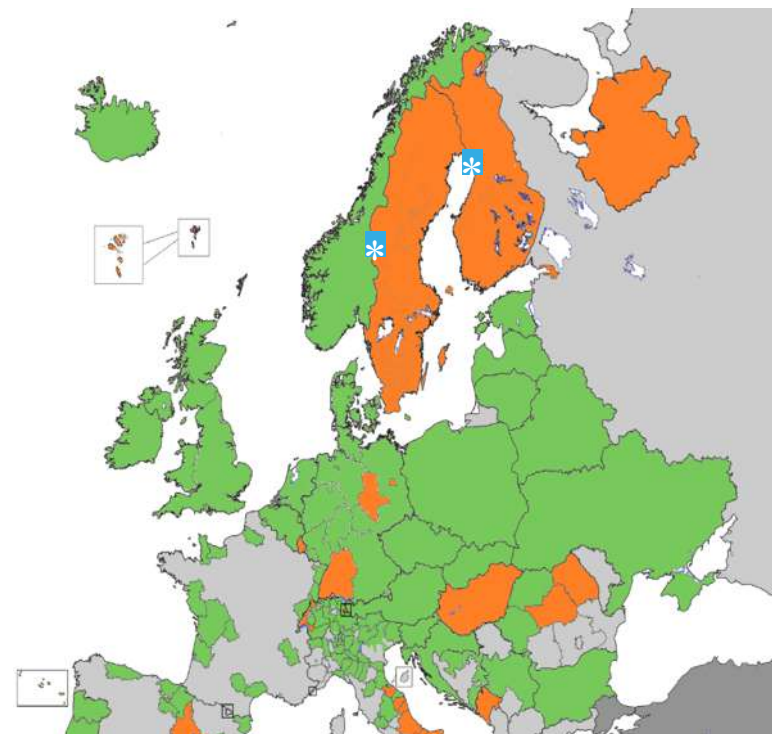


- **Quality, comparability** and **availability** of cancer incidence data
- **Monitoring** cancer incidence and mortality
- Providing **information** on the burden of cancer
- Promoting the use of **cancer registries**

# Active members / Participation in latest call for data (2015)



- Data submitted
- Data not submitted
- ✳ Data with privacy issues
- Data not available



# Main activities of the ENCR

- Standardization & data quality
  - Recommendations & guidelines on coding
  - Promote the use of international classifications, such as from UICC (TNM) , WHO (ICD-O), etc.
  - Trainings
  - Quality check program
- Increase the use of data
  - Bi-annual conference to exchange knowledge
  - ECIS-database
  - Develop cancer-specific factsheets
- Support registries, for example how to implement GDPR

# The European Cancer Information System (ECIS)

European Commission > EU Science Hub >

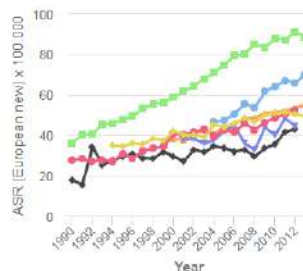
## ECIS - European Cancer Information System

Measuring cancer burden and its time trends across Europe



### Incidence and mortality estimates 2018

National estimates of cancer incidence and mortality in 2018, for the major cancer sites in 40 European countries.



### Incidence and mortality historical data

Incidence and mortality statistics over time by cancer site and demographic variables, in European cancer registration areas.



### Survival estimates

Estimated indicators of survival, by cancer sites and sex, across European countries and regions.





[www.encr.eu](http://www.encr.eu)

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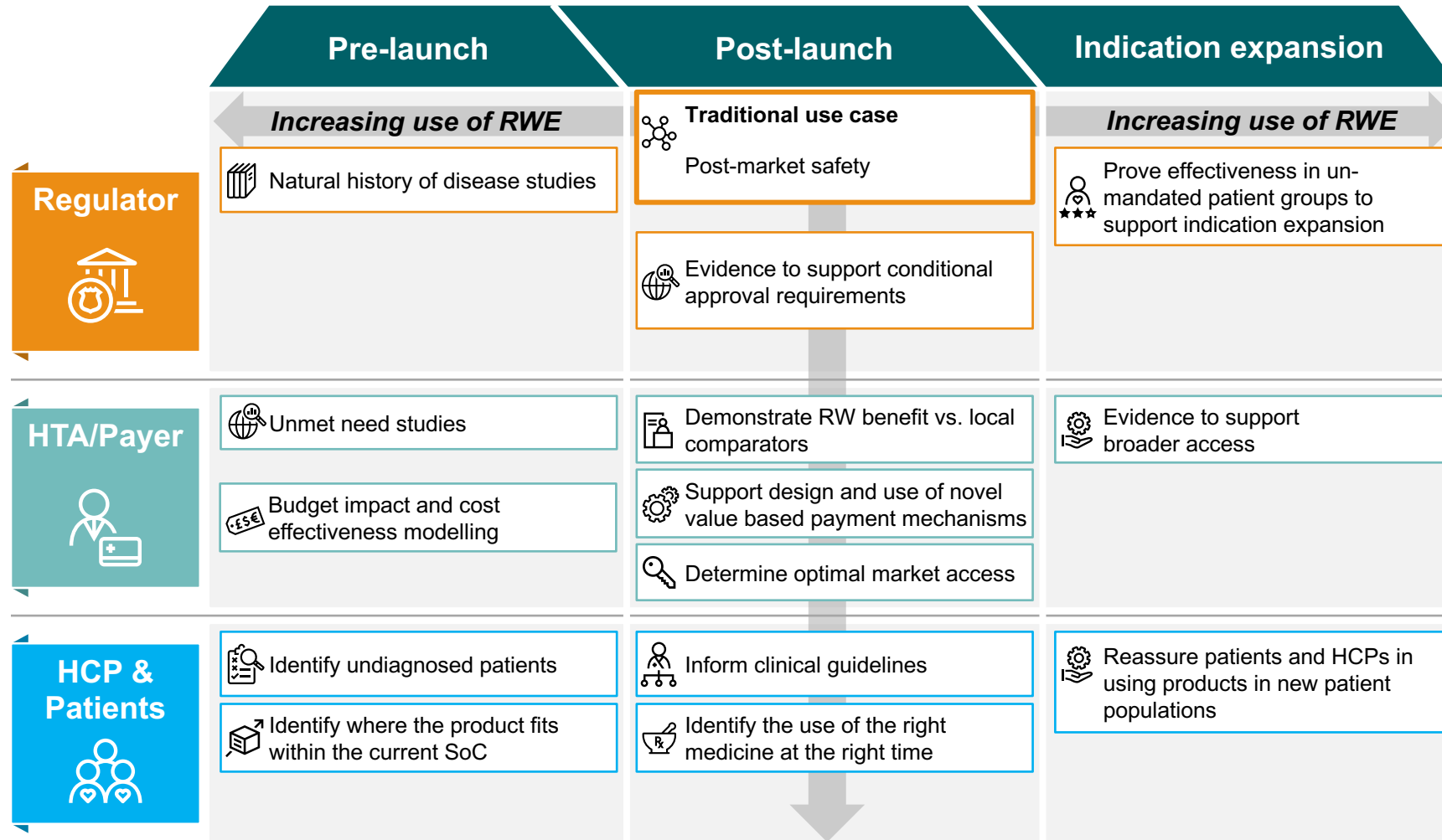
# ONCOLOGY DATA SUMMIT – UNLEASHING THE POTENTIAL OF DATA TO IMPROVE CANCER CARE

---

## **Panel discussion on standards and infrastructure**

Dr. Melinda J Daumont, PhD Director WW HEOR, Oncology, I-Optimise by  
BMS

# RWE, A “MUST-HAVE” IN THE NEW ERA OF DECISION MAKING





# I-O OPTIMISE DELIVERS MULTI-STAKEHOLDER INSIGHTS VIA SUSTAINABLE EVIDENCE GENERATION IN LUNG CANCER

## International & varied data portfolio

- **Data assets from EU and Canada** enabling cross-country comparisons
- **A fit for purpose approach to data sourcing** with a data portfolio consisting of broad national registries to clinically rich research databases

## Multi-stakeholder collaborations

- Multi-stakeholder engagement through the setting up of an external scientific committee, patient voice forum, policy forum and data source owners forum



## Powerful research aiming to enable access to the right medicine for the right patient

- **Standardised research protocols** allow cross-evaluation of insights
- Changes in practice over time captured

## Sustainable use of RWD

- Upfront investment and resource support to **existing data infrastructure** to improve data quality, operational capabilities and enable better research efficiency for future initiatives.

# BETTER ACCESS UNLOCKS UNTAPPED POTENTIAL

## Barriers



### Immature infrastructure

- **Long-term trusted partnerships** with healthcare, to generate evidence to support mutually beneficial objectives
- **Provide upfront investment and resource support** to existing data assets enabling improvement in data quality and operational capabilities



### Fragmentation of data

- Improvement of **interoperability of data** sources within EU
- Development of **linkage standards across data sources** within countries and across the EU



### Lack of trust & poor information governance

- Creation of **consistent methods to analyse heterogeneous data** sources and **ensure patient data privacy**
- Development of **methods to validate data extraction**
- **Multi-stakeholder collaborations** to accelerate the curation of data standards

## Untapped potential



Revolutionise how we understand clinical practice



Move from overall survival to overall quality of life through the use of PROs and QoL data



Power the shift towards precision medicine using genomic data

## Required change

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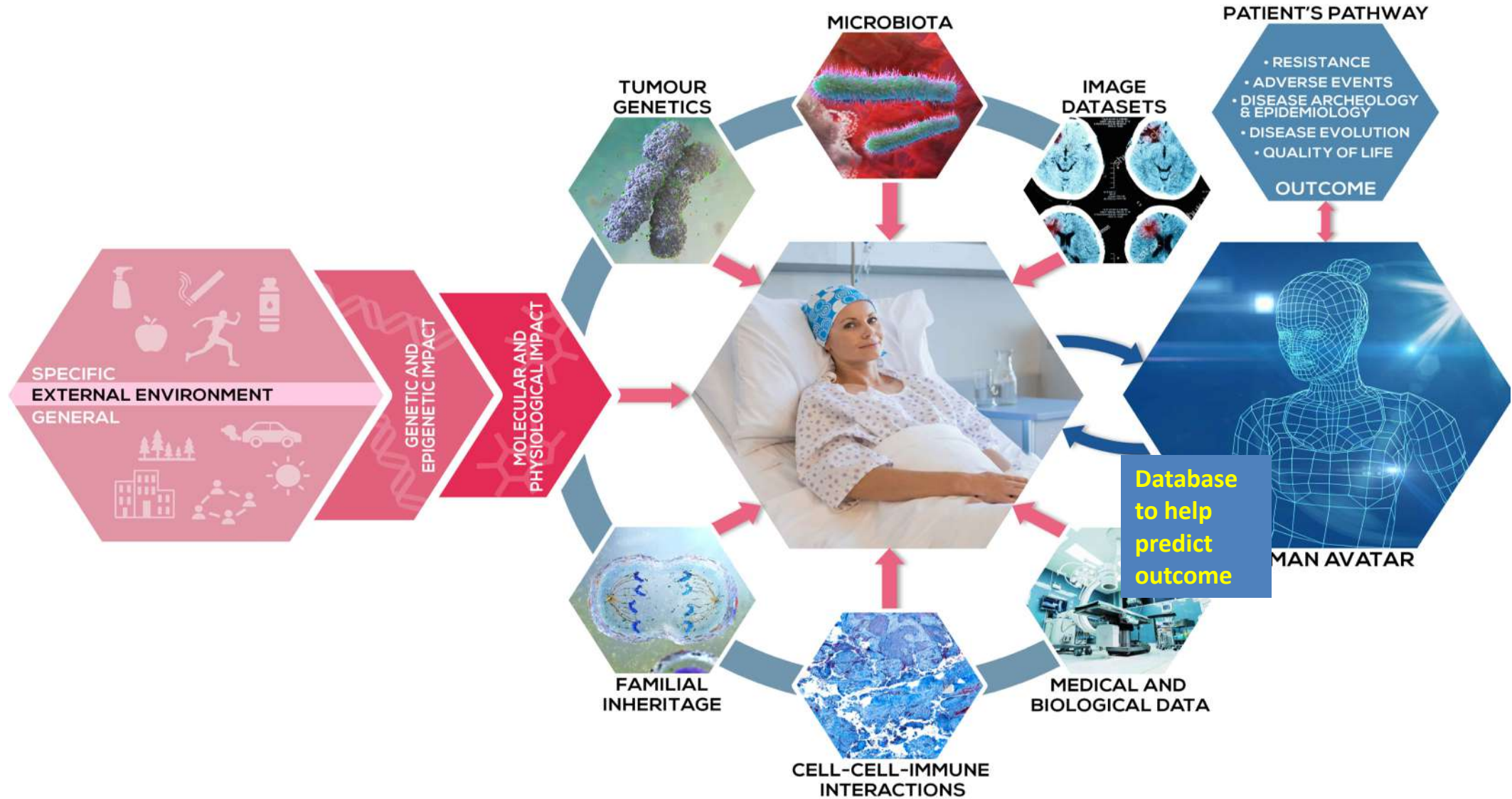
European Health Data & Evidence Network (EHDEN Initiative)

# Research Database to Improve Cancer Care

*Pr Fabien Calvo,  
CSO, Cancer Core Europe  
Co founder of ICGC and ICGCmed*



# Cancer Complexity in the 21st Century needs databases ... and good data (+/- completeness but quality +++ !





# A collaborative international (17 countries) project to explore genomic data (25,000 patients, >2,700 with extensive data)

Data Release 28  
March 27th, 2019

Cancer projects

86

Cancer primary sites

22

Donor with molecular data in DCC

22,330

Total Donors

24,289

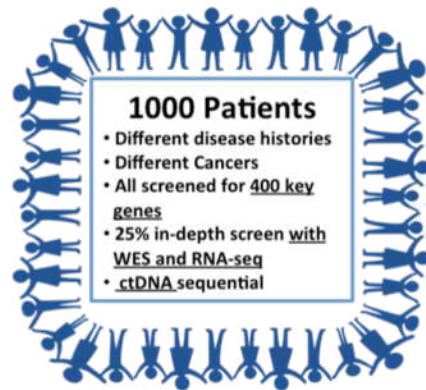
Simple somatic mutations

81,782,588

Data Type	# Donors	# Files	Format	Size
SGV	2,715	<u>8,505</u>	VCF	517.27 GB
StGV	2,715	<u>5,668</u>	VCF	7.29 GB
Aligned Reads	2,793	<u>12,169</u>	BAM	794.42 TB
Simple Somatic Mutations	2,715	<u>25,501</u>	VCF	189.99 GB
Copy Number Somatic Mutations	2,715	<u>5,671</u>	VCF	132.62 MB
Structural Somatic Mutations	2,715	<u>14,195</u>	VCF	1.61 GB

The Data Access Compliance Office accepts applications from researchers for access to Controlled Data: 1- Register 2- Fill an application 3- submit to DACO – Next step is ICGC ARGO

## Clinical trial quality controlled: History- evolution- Genomics- immunobiology- mes

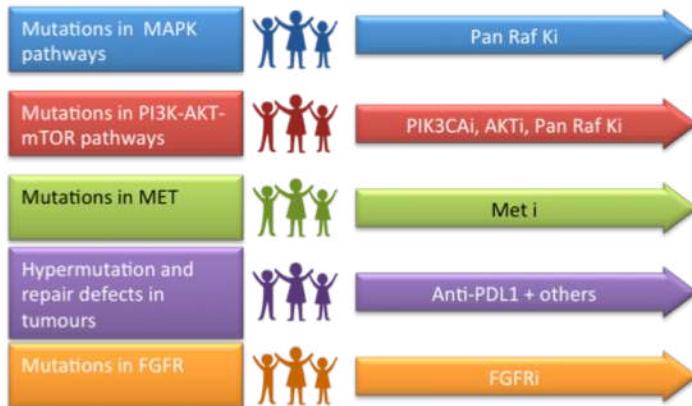


**BASKET OF BASKETS (BoB):  
ROLL ON TRIAL MODEL**



**Treated according to  
mutation  
analytics**

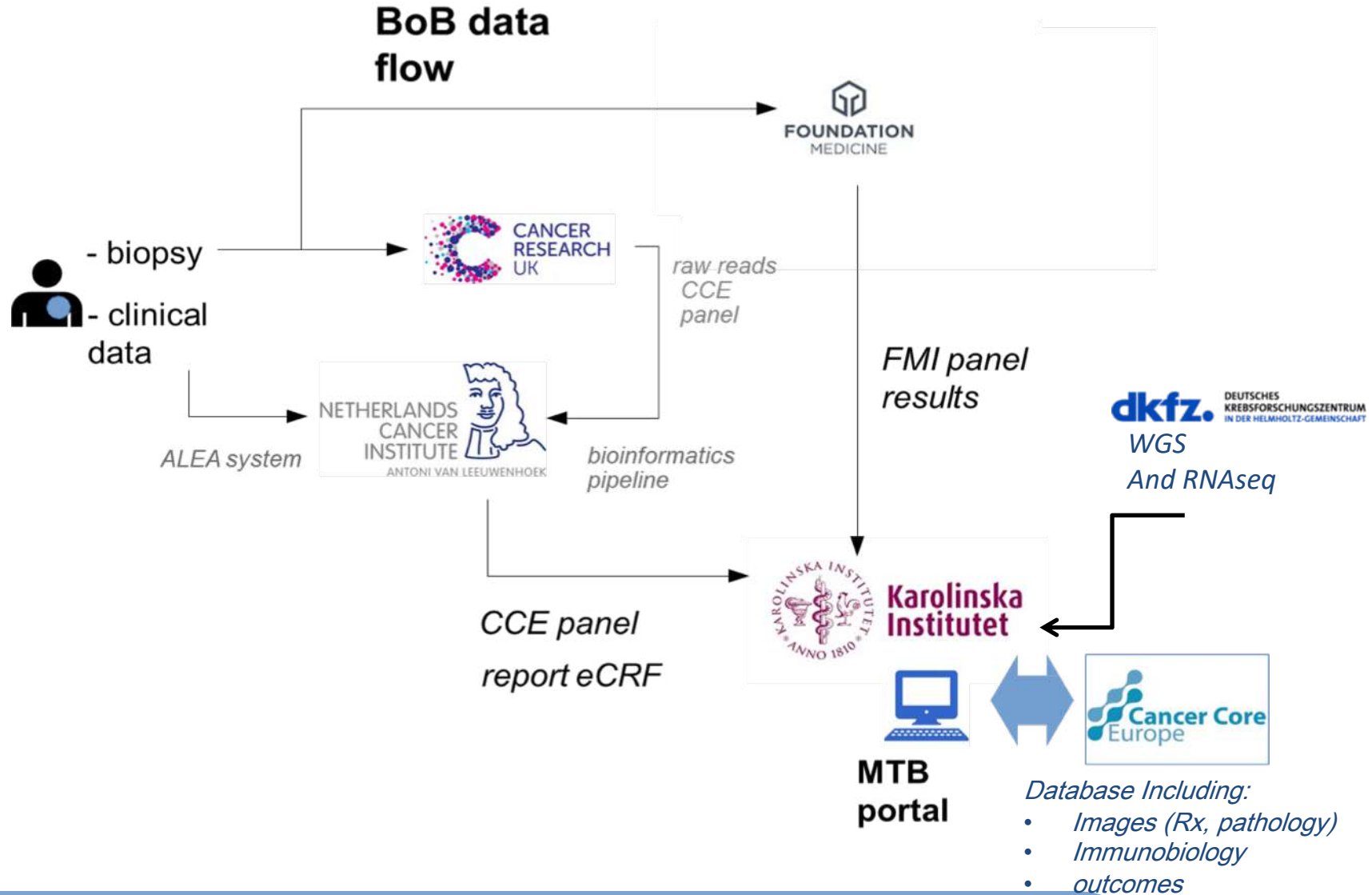
**Multiple Partners (16-20M)**



- Clinically-annotated Genomic Database
- Companion Diagnostics
- Cancer Core Europe Translational Research
- Fast conclusions for efficacy with limited numbers of patients
- **Open to new targets/ drugs when discovered**

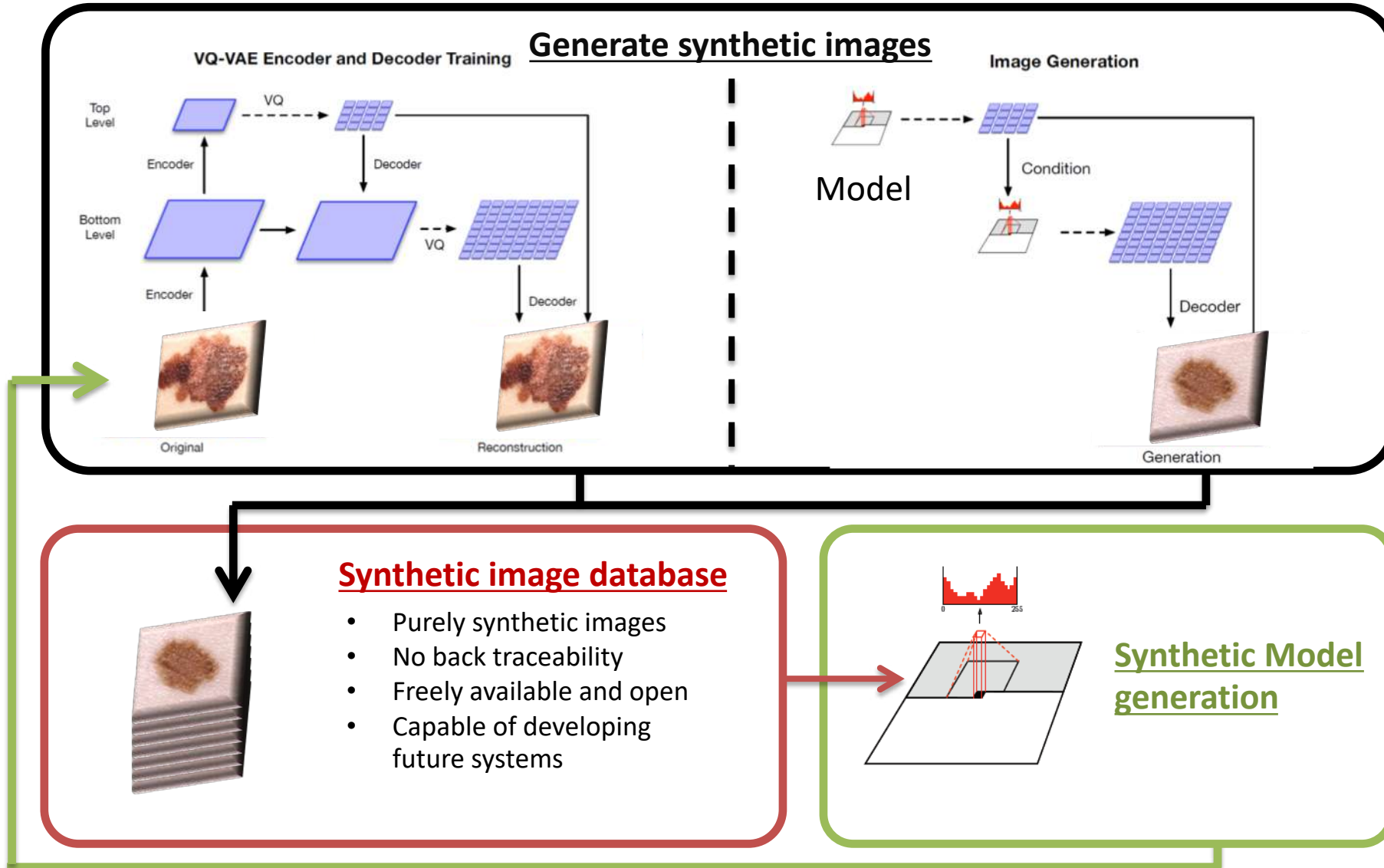


# Basket of Basket data flow

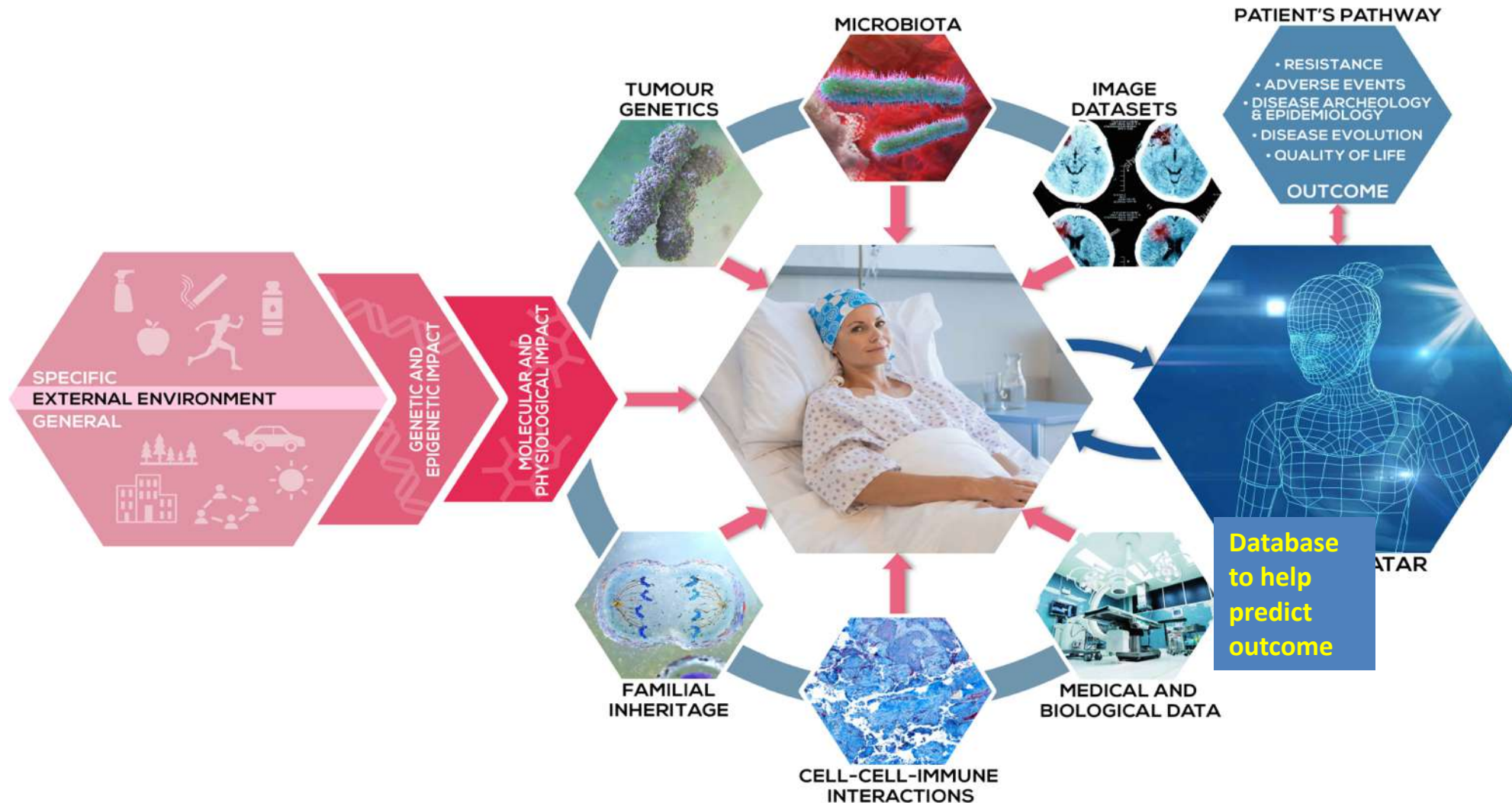




# Artificial Intelligence may contribute in reducing the burden of data sharing through artificial datasets



# Cancer Complexity in the 21st Century needs databases ... and good data (+/- completeness but quality +++ !



Cancer is not only genomics: immunity, metabolism, exposome, genetics, lifestyle, outcomes ... are to be present and explored in databases



# Access to data

- **Restricted to clinicians- geneticists- biologists of CCE until the completion of each clinical trial module**
- **Open to researchers through a Data Access committee (authorization through request - different levels)**
- **With the aim of making it public 6 Mo end of each module**
- **Inclusion of 1000 patients each year in an evolutive clinical trial (addition of different modules and different arms) – several years**
- **Additional projects through specific challenges**
- **Main difficulties related to variability of GDPR understanding accross countries (found solutions...)**
- **Inclusion of AI projects, imaging, immunity, genomics... through data addition**
- **Cancer is not only genomics: immunity, metabolism, exposome, genetics, lifestyle ... are to be present in data**



Patient ID  
**CCE\_BOB\_02\_0003**  
● Rejected

BoB report

- CRF data (PDF)
- FM panel xxxx (PDF)
- CCE panel xxxx (PDF)

# BoB report

## Patient CCE\_BOB\_02\_0003

Export summary

Date of the report output  
Version 1.0

● Rejected Current patient

Patient: Male, 65yo  
Cancer type: Lung Adenocarcinoma  
Biopsy site: Lung  
Location: Cambridge  
Screening date: 2015-05-31  
Decision date: 2015-07-12

The tumor mutation burden (TMB) measurement provided by the FoundationOne test (learn more). TMB values are classified as: High when TMB is larger than 16 Low when TMB is lower than 12 Intermediate otherwise

518X  
800  
88  
2015-07-12

Tumor Mutation Burden: **High (16.2)** ?

*who detects what*

### Putative functional variants: 3 ?

Gene	Mutation	FMI	CCE som.	CCE germ.	Effect	Population AF
<b>BRCA1</b> ARM 1A	Missense p.61_C/G	VAf=32%	VAf=41%	n/d	Likely Oncogenic (OncoKB) Pathogenic (brca-exchange)	---
<b>MLH1</b> ARM 1B	Missense p.29_A/G	VAf=32%	n/d	n/d	Pathogenic (ClinVar)	---
<b>RAD50</b> ARM 1E	- Splice donor variant	VAf=52%				

**BRCA Exchange** Expert Reviewed

Variant Detail

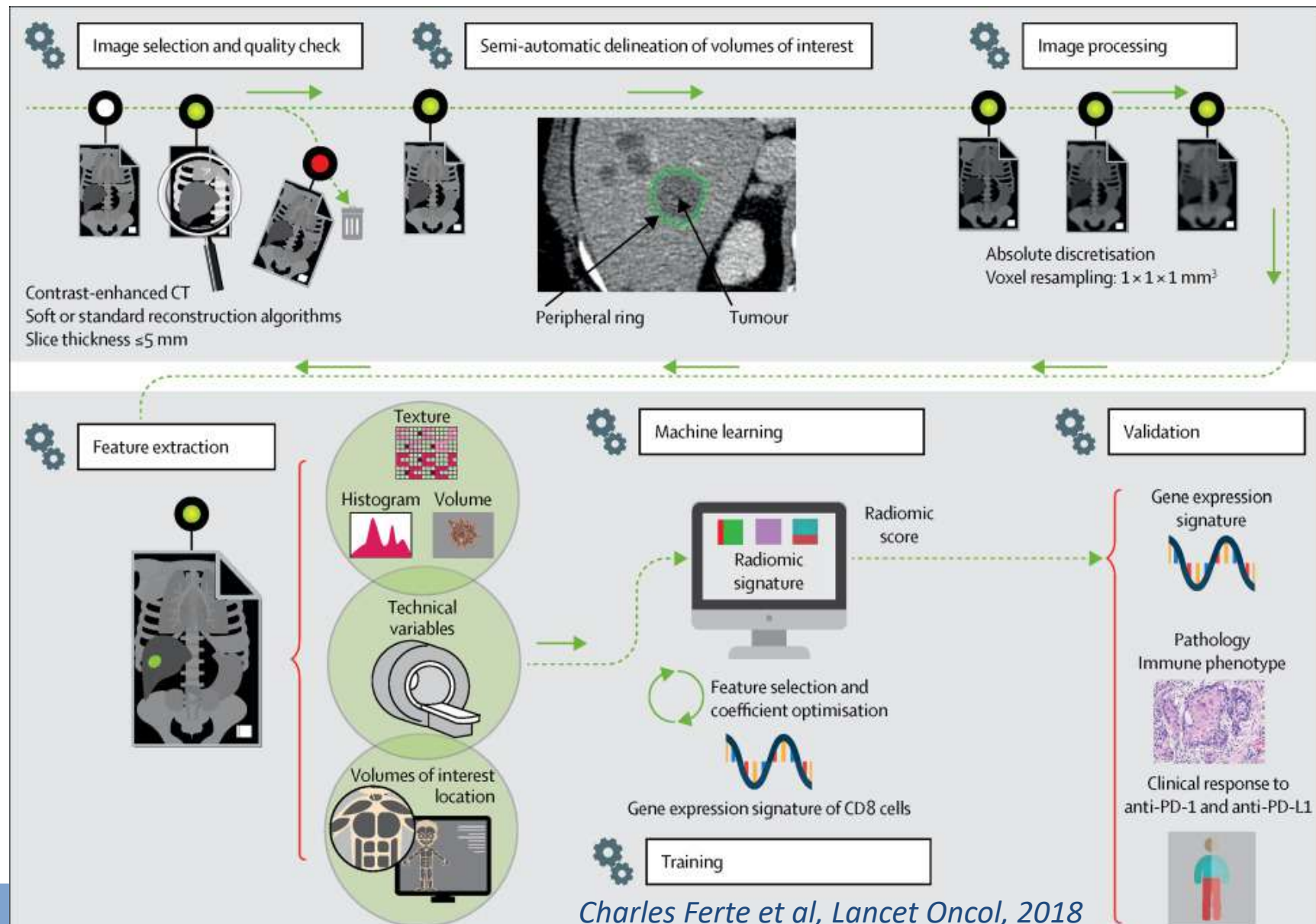
<p>Variant Nomenclature</p> <p>Gene: BRCA1</p> <p>HGVS Nucleotide: c.181T&gt;G</p> <p>Transcript Identifier: NM_007294.3</p> <p>HGVS RNA: -</p> <p>HGVS Protein: p.(Cys61Gly)</p> <p>Protein Identifier: NP_009225.1</p> <p>Abbreviated AA Change: C61G</p> <p>BIC Designation: 300T&gt;G</p> <p>Genomic Nomenclature (GRCh38): chr17:g.43106487A&gt;C</p> <p>Genomic Nomenclature (GRCh37): chr17:g.41258504A&gt;C</p>	<p>Clinical Significance (ENIGMA)</p> <p>Clinical Significance: Pathogenic</p> <p>IARC Class: Pathogenic</p> <p>Comment on Clinical Significance: IARC class based on posterior probability from multifactorial likelihood analysis. Thresholds for class as per Pilon et al. 2008 (PMID: 18951449). Class 5 based on posterior probability = 1</p> <p>Clinical Significance Citations: PMID: 21950134</p> <p>Supporting Evidence URL(s): <a href="#">Link to multifactorial analysis</a></p> <p>Date Last Evaluated: 18 August 2015</p> <p>Assertion Method: ENIGMA BRCA1/2 Classification Criteria (2015)</p> <p>Assertion Method Citation: Enigma Rules version Mar 26, 2015.</p> <p>Allele Origin: Germline</p> <p>ClinVar Accession: SCV000244308</p>
---	--

### Variants of unknown significance

Gene	Mutation	FMI
<b>BRCA1</b> ARM 1A	Missense p.1708_A/P	VAf=42%

1  
2  
8

# Artificial Intelligence may contribute in reducing the burden of data sharing through artificial datasets



## PANEL: STANDARDS AND INFRASTRUCTURE

### **Otto Visser**

Director, Netherlands Cancer Registry & Chair, European Network of Cancer Registries (ENCR)

### **Melinda J. Daumont**

Director, Worldwide Health Economics and Outcomes Research, Oncology, Bristol-Myers Squibb

### **Fabien Calvo**

Chief Scientific Officer, Cancer Core Europe

### **Nigel Hughes**

European Health Data & Evidence Network (EHDEN Initiative)



# EHDEN

EUROPEAN HEALTH DATA & EVIDENCE NETWORK

## EFPIA Oncology Data Summit

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Nigel Hughes 18<sup>th</sup> September 2019

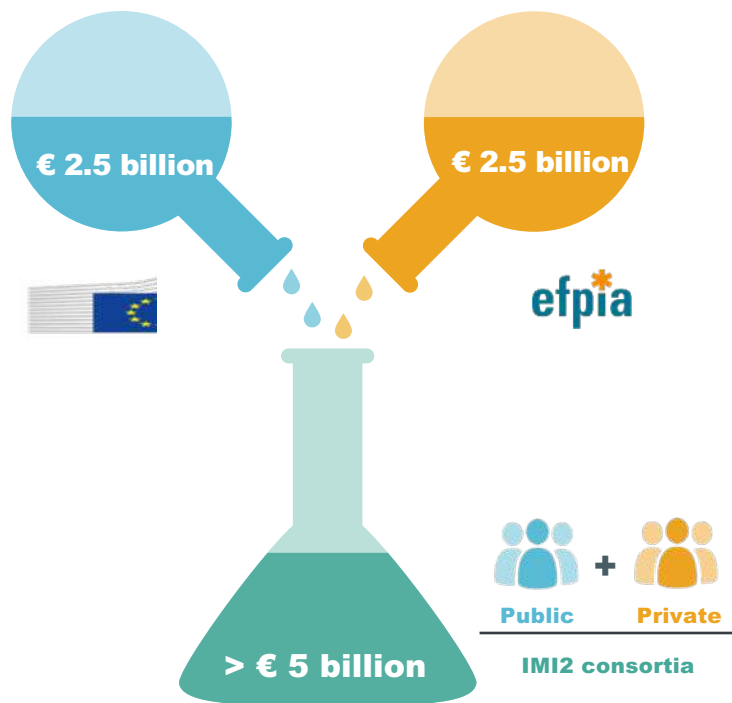






# INNOVATIVE MEDICINES INITIATIVE

www.imi.europa.eu



## Carlos Moedas

EU commissioner for research, science and innovation

*“Radical collaboration where multinational companies work together and share data instead of keeping it secret is helping to change the model of the pharmaceutical industry and solve problems more quickly.”* ([Source](#))



Accelerate research and development.



Speed up patient access to innovative treatments.



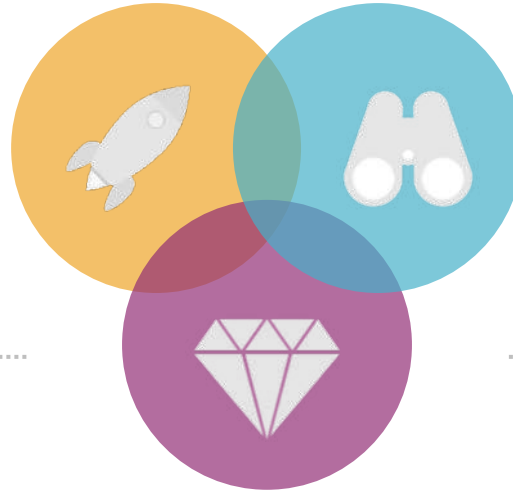
Improve patient outcomes and safety of medicines.



# MISSION & VISION

## Mission

Develop a federated network, standardised to a common data model that more smartly manages and shares research methodologies, and expands education in open science and collaboration.



## Vision

The European Health Data & Evidence Network (EHDEN) aspires to be the trusted observational research ecosystem to enable **better health decisions, outcomes and care**

## Values

Community  
Education  
Sustainability

Open science  
Quality  
Inclusiveness



# FOUNDATIONAL PILLARS

## Infrastructure



Creation of an **EU-wide** federated network architecture

**Privacy** by design

**Data harmonisation** to the OMOP common data model

Training & certification of **SMEs**

## Research & Outcomes



**Use cases** to evaluate the EHDEN federated network

Collaboration on consistent **methodologies**

Collaboration with the global **OHDSI** research network

Incorporation of the **ICHOM** health outcome standards

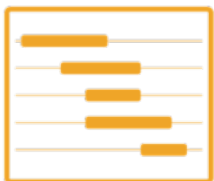
## Education & Community



Establishment of an **EHDEN Academy**

Expansion of the **OHDSI network** in Europe

Collaboration on **collective memory** for research use cases



Start date: 1 Nov 2018  
End date: 30 Apr 2024  
Duration: 66 months



22 partners



Almost €29 million

### Universities, public bodies and research organisations



Academic  
coordinator



### SME & Mid-sized companies



### Non-profit organisations



### EFPIA & Associated partners



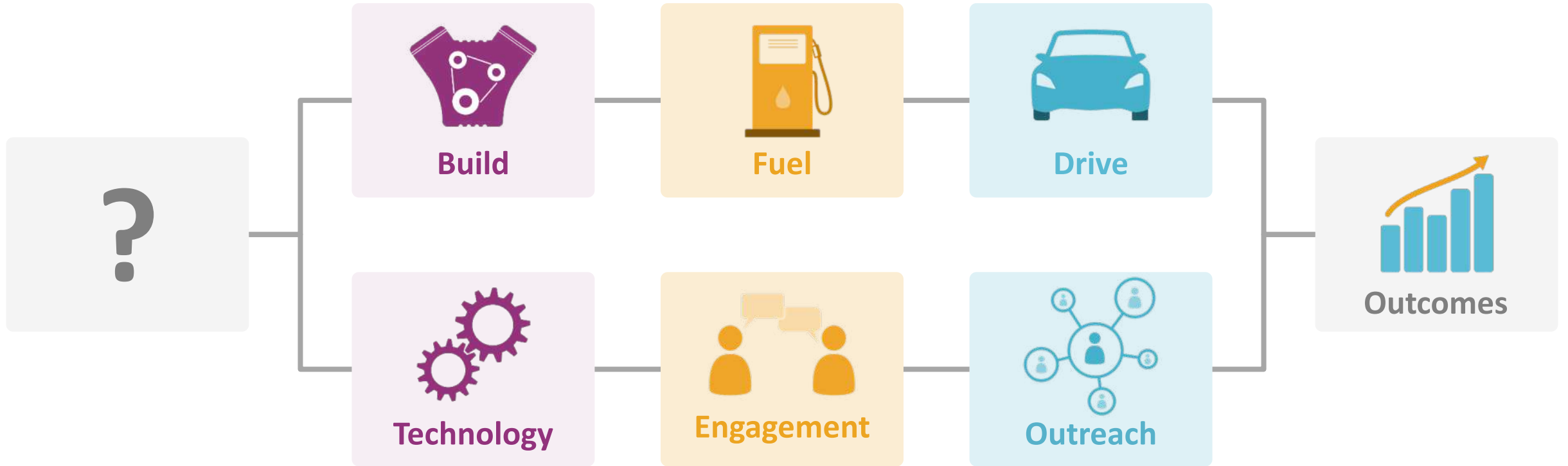
EFPIA Lead





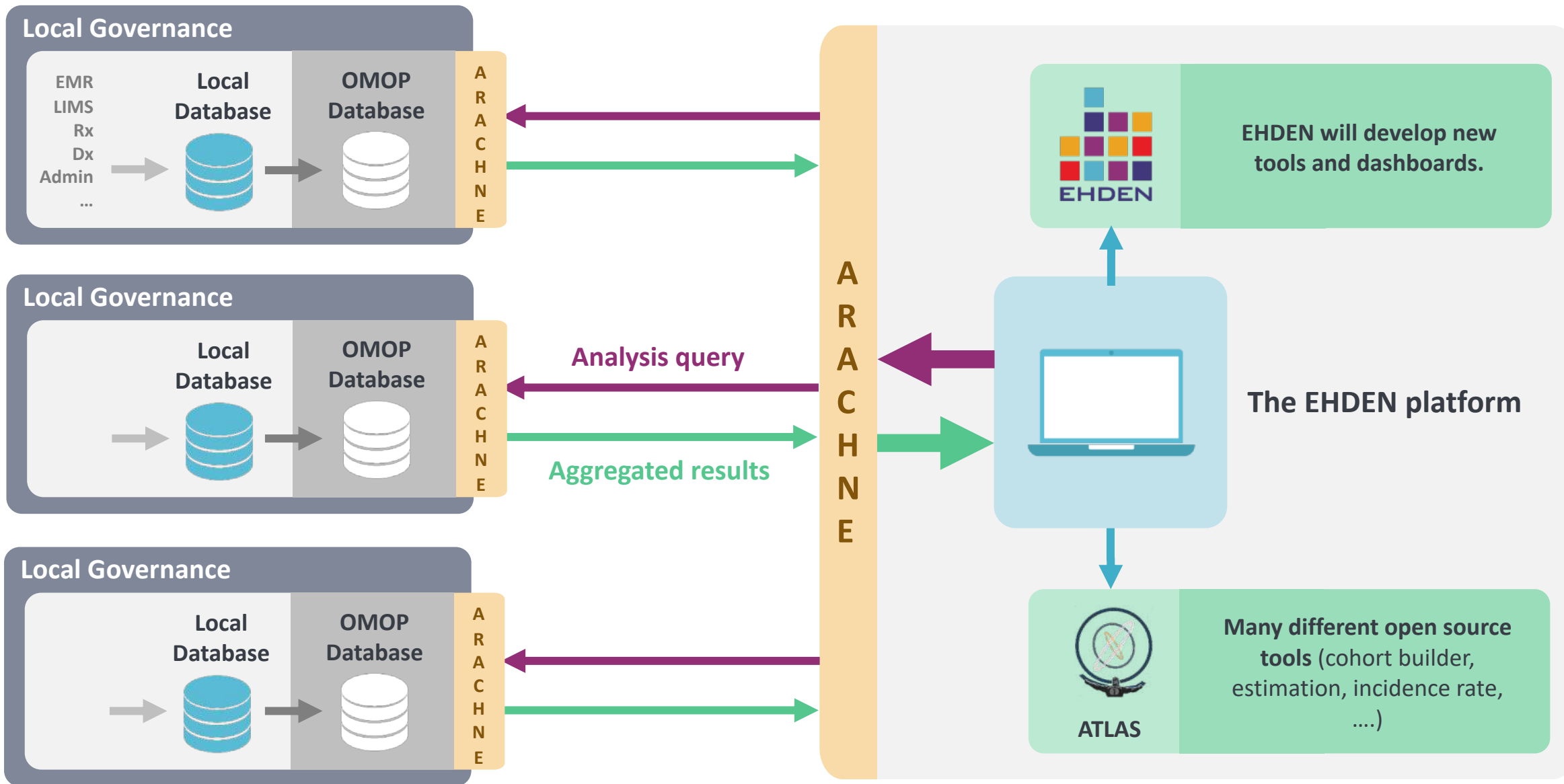


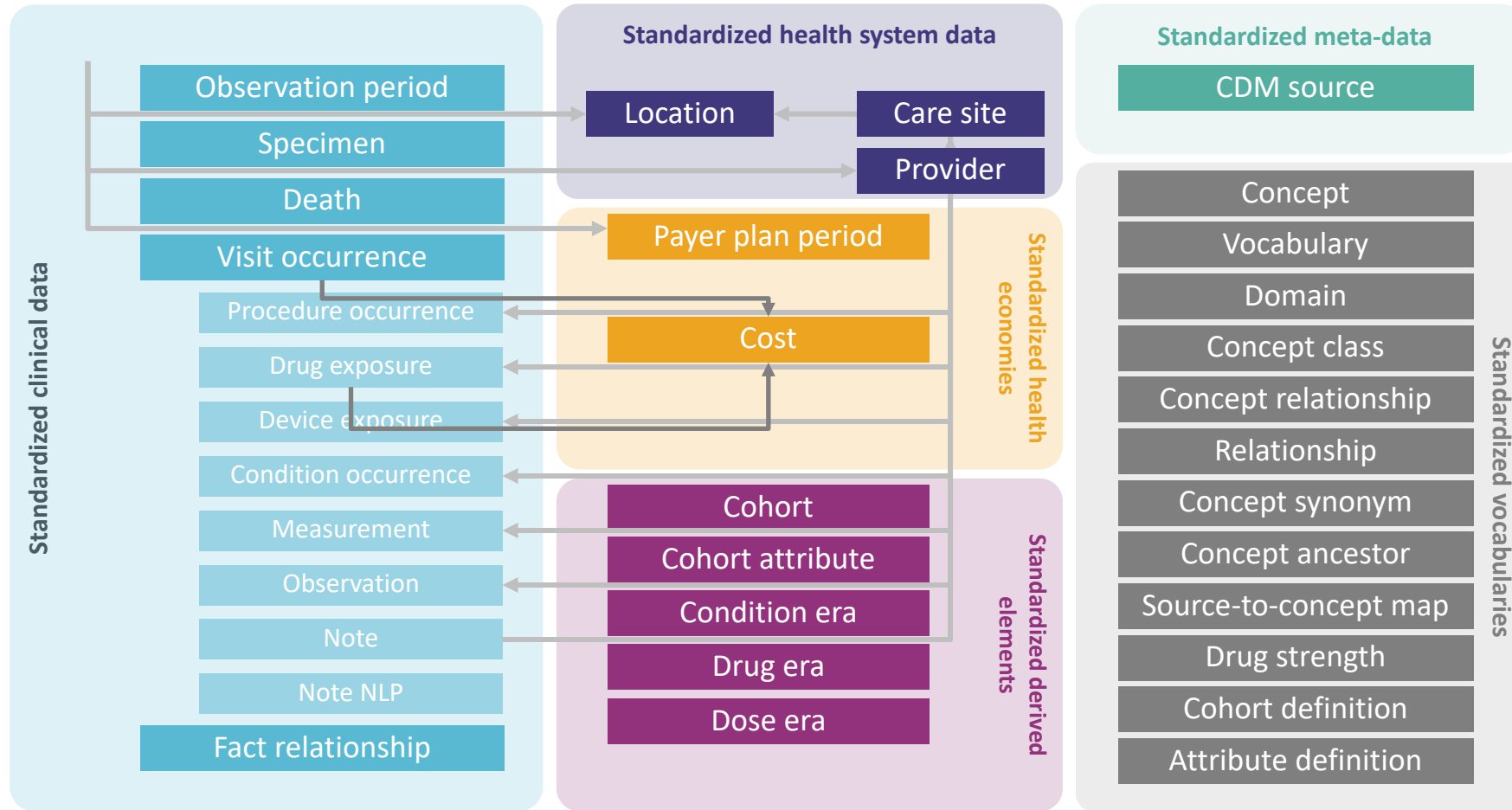
# KEY COMPONENTS FOR EHDEN





# THE EHDEN FEDERATED DATA NETWORK

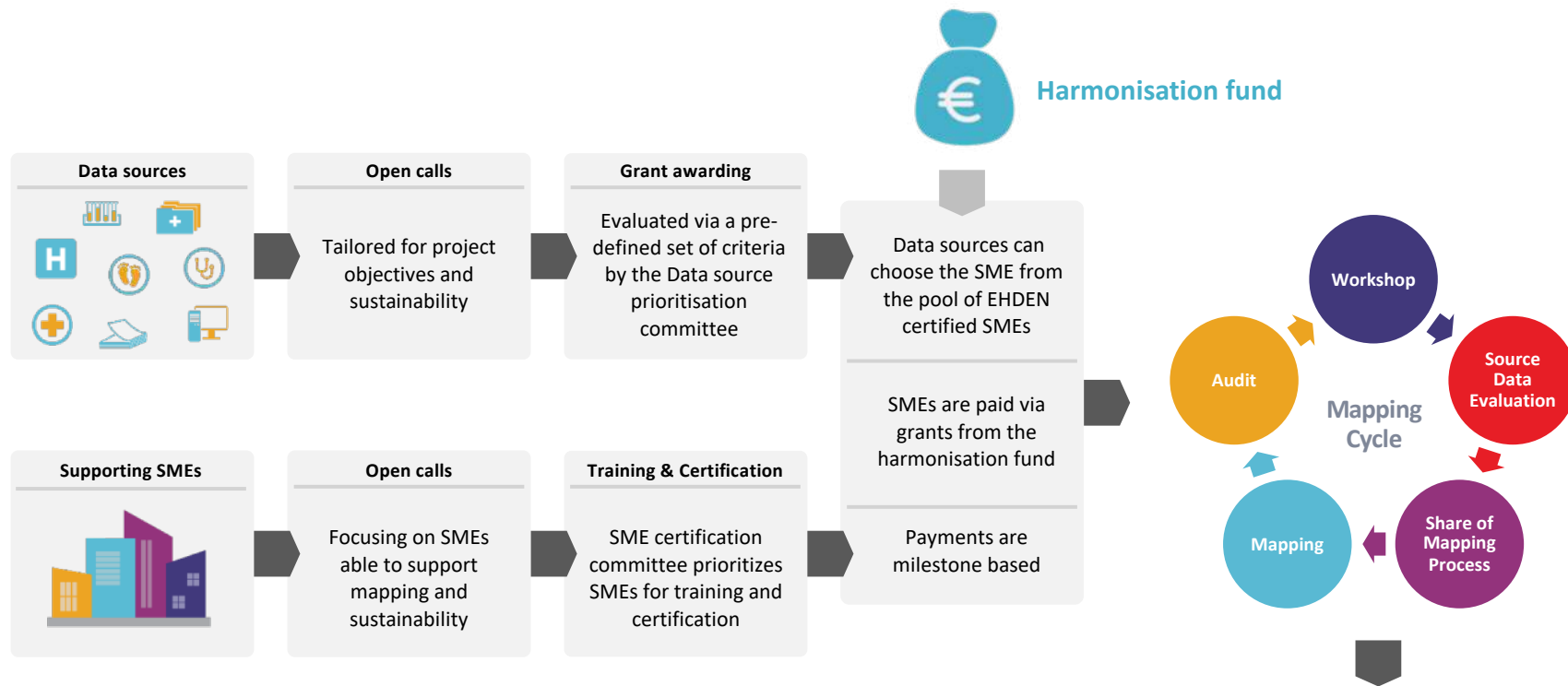




Patient-centric  
 Tabular  
 Extendable  
 Built for analytics  
 Relational design



# CALL PROCESS OVERVIEW



Mapped data sources are encouraged to be active members of the **EHDEN community**, participating in **research studies**.



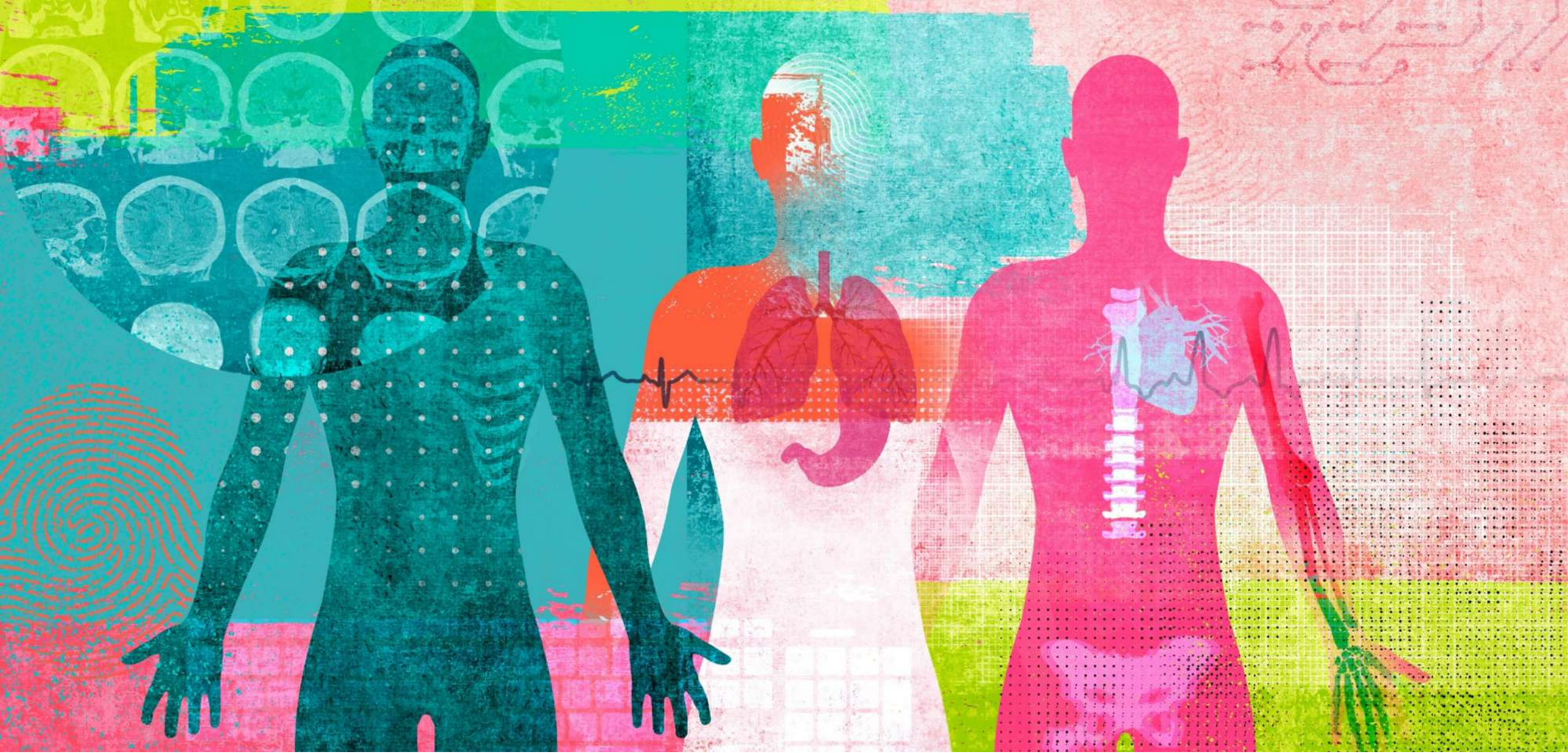


EHDEN is a bold step in recognising that a **flagship project** is needed to address conducting real world research for the 21<sup>st</sup> century

At its heart is the acknowledgement that we need to develop a **community** via a **federated network**, within an ecosystem, all based on a quid pro quo around data for research use

The **Open Science/Open Source** community of **OHDSI**, and the OMOP CDM, are critical enablers and partners for EHDEN in this endeavour

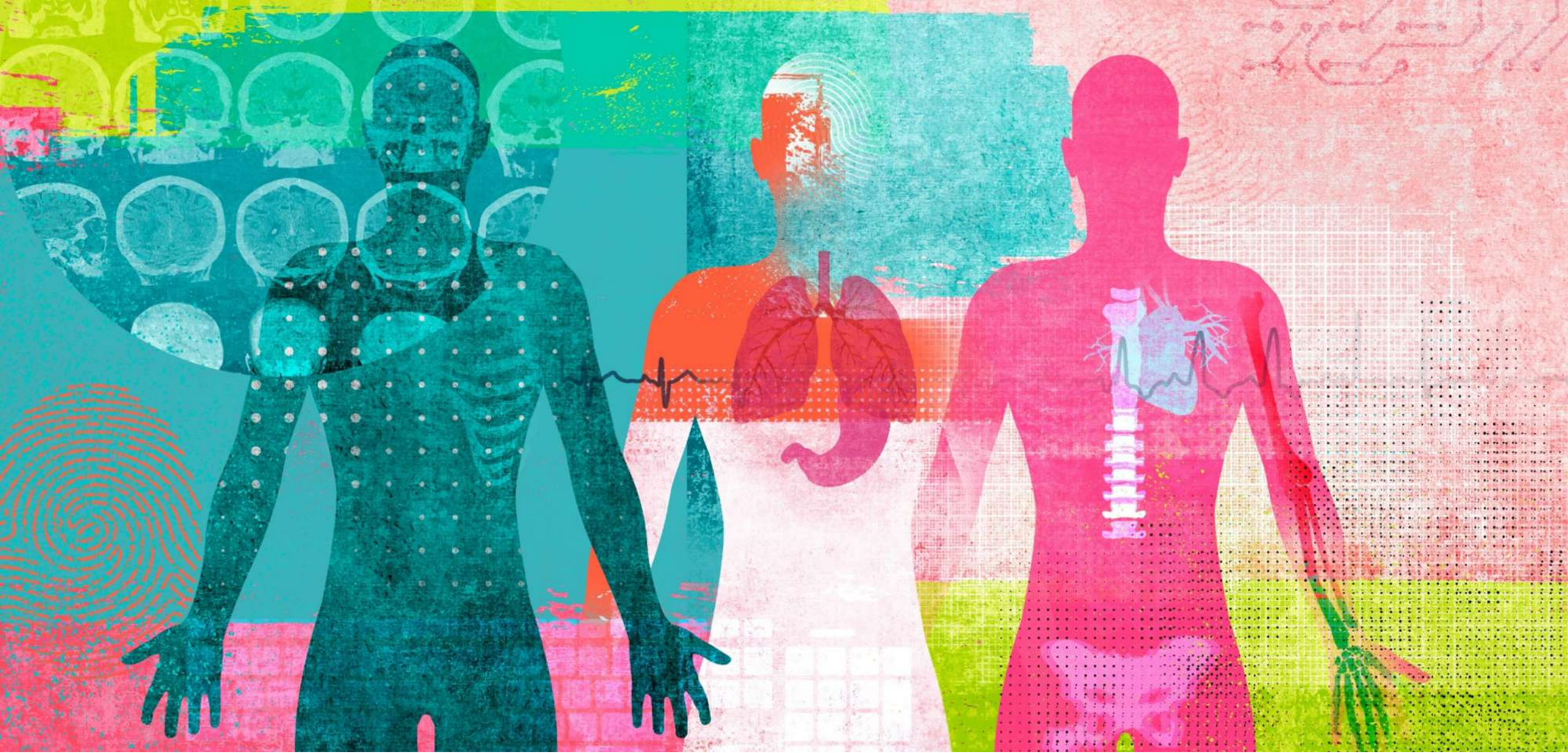




# QUESTIONS & ANSWERS

[#OncologyDataSummit](#)





# SPOTLIGHT ON THE USE OF DATA

[#OncologyDataSummit](#)



## PANEL: ACCEPTANCE OF REAL-WORLD DATA BY REGULATORS & HTA

### **Nicole Mahoney**

Senior regulatory policy Director, Flatiron Health

### **Ritu Nalubola**

Director, Food and Drug Administration (FDA) Europe Office

### **Flora Musuamba Tshinanu**

Vice Chair Person, European Medicine Agency (EMA) Scientific Advice Working Party & Pharmacometrics Expert, Federal Agency for Medicines and Health Products (Belgium)

### **Filipa Alves da Costa**

Research Consultant, Portuguese Cancer Registry

### **Thomas Strong**

HTA Adviser – Managed Access (Cancer Drugs Fund), National Institute for Health and Care Excellence (NICE)



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HTA Adviser – Managed Access (Cancer Drugs Fund), National Institute for Health and Care Excellence (NICE)

# Acceptance of Real World Data for Use by Regulators and HTA

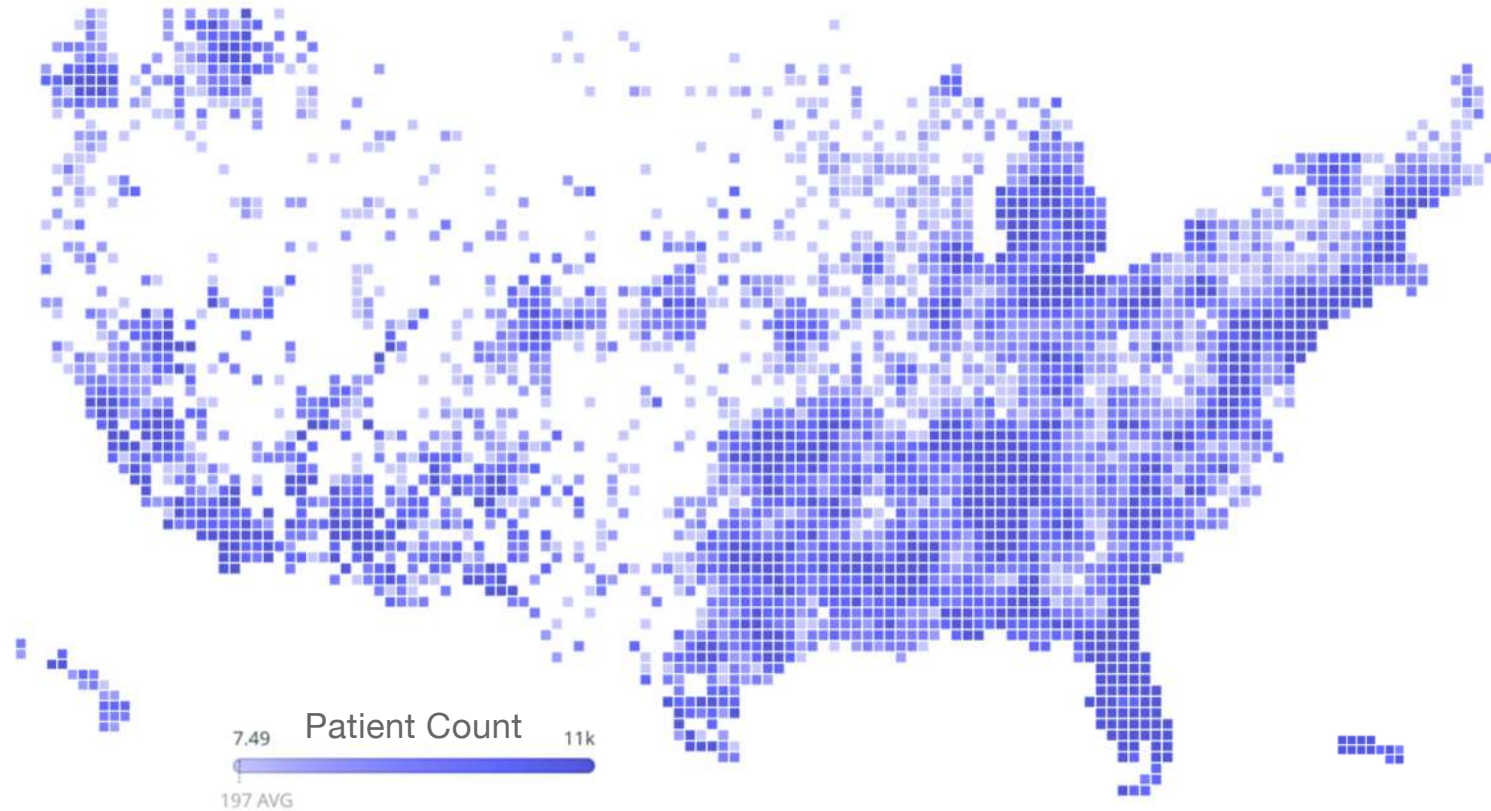
Nicole Mahoney, Ph.D.

Senior Director, Regulatory Policy

Flatiron Health

<https://flatiron.com/>

# The Flatiron Network



**2.2M**  
Active Patients

**2,500+**  
Clinicians

**280**  
Cancer Clinics

**800**  
Unique Sites of Care

# RWD from EHRs can help support regulatory decisions

New Filing

Label Update or  
Expansion

Post-Marketing Studies

*To provide disease  
context/natural history*

*To characterize  
unmet need*

*To evaluate safety and/or  
effectiveness*

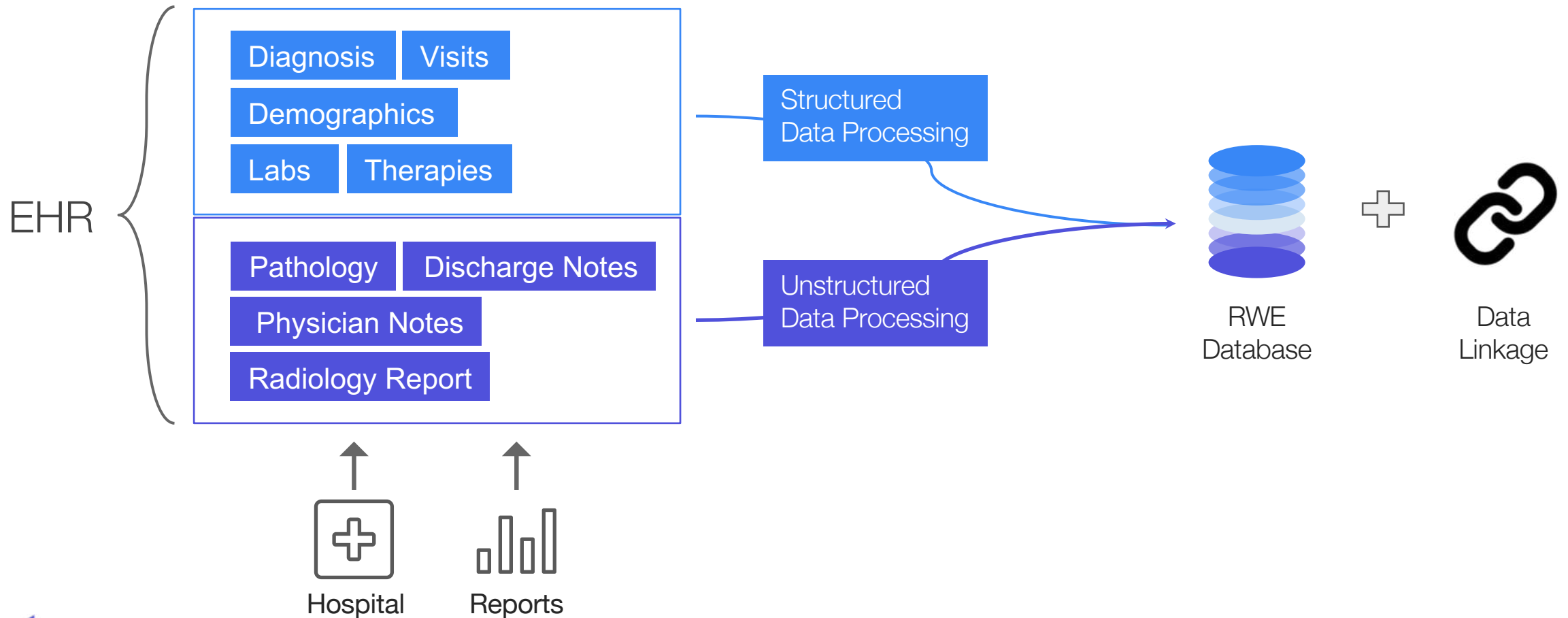
*To compare or provide  
context for a treatment arm  
in single arm trial*

*To modify indication  
(e.g., dose)*

**Provided** that the data is relevant, well-characterized,  
reliable and fit-for-purpose



# High-quality data collection, curation and characterization



# Transparent quality assurance & control processes

## Upfront

Feasibility

Policies &  
Procedures

Training & Testing

## Ongoing

Auditing &  
Monitoring

Performance  
Management

Review Panel

## Dataset QA

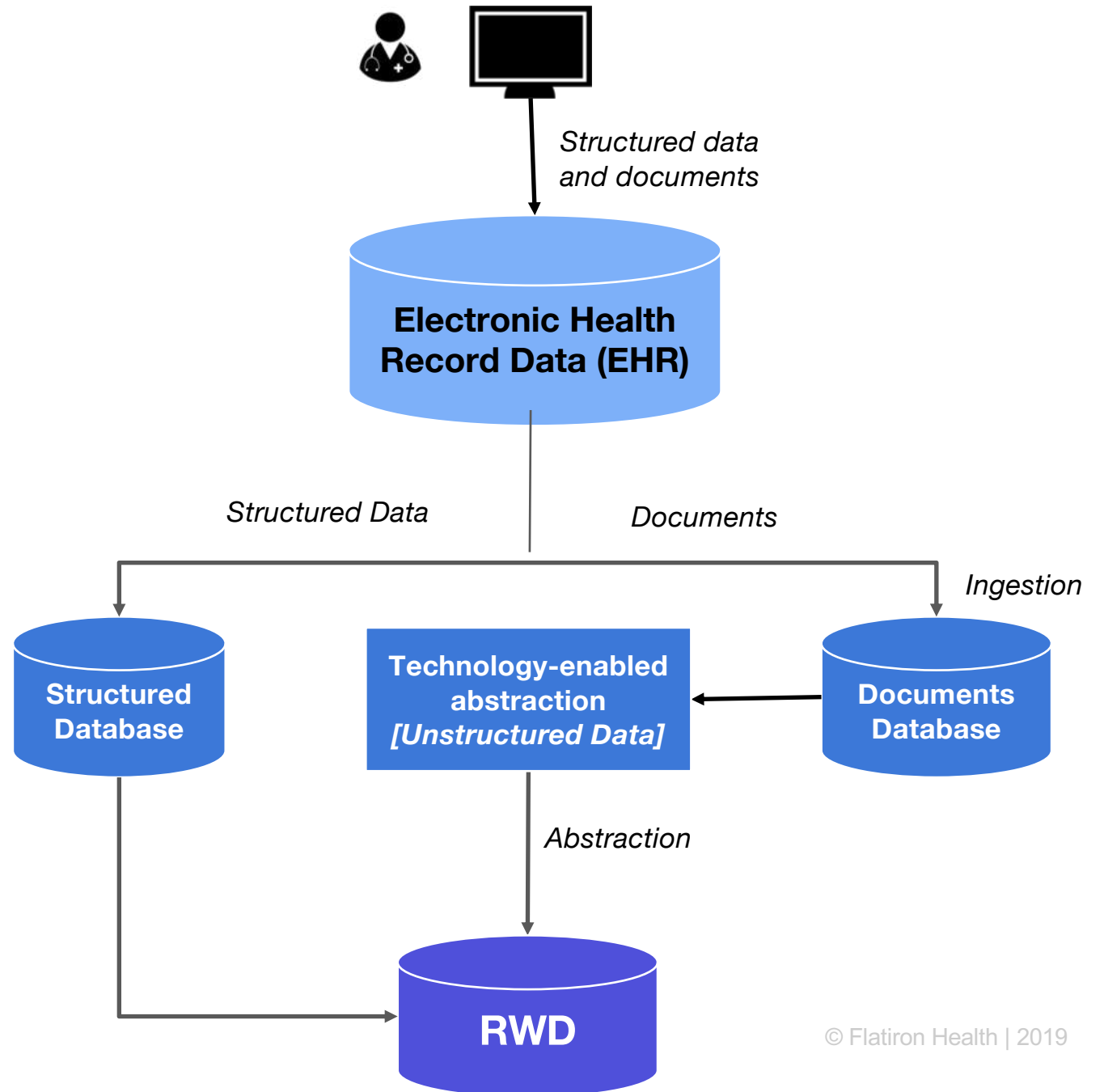
Cohort QA

Data Alignment

Clinical Assertions



## Traceability back to source data



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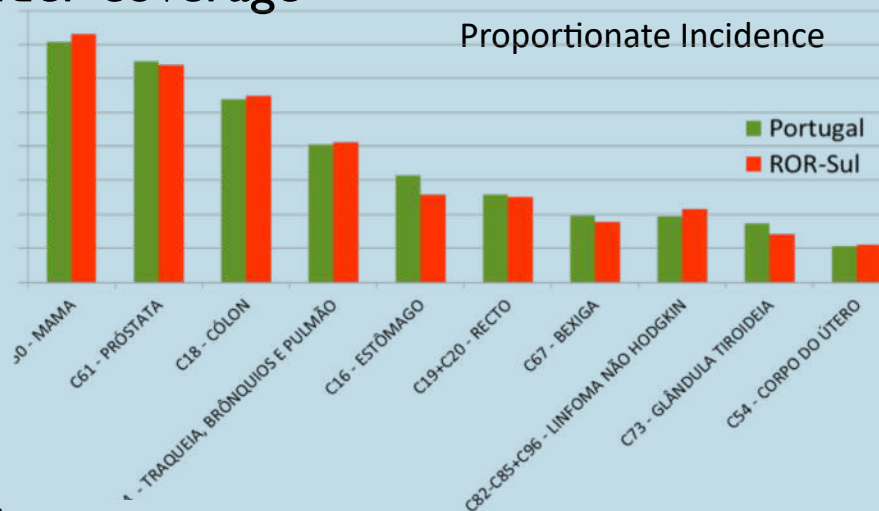




- Same functions wider coverage

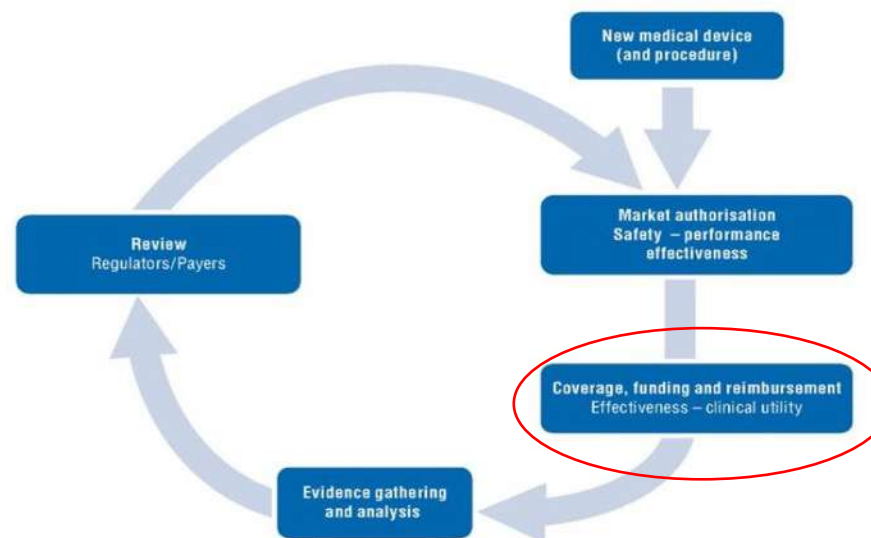
Lei n.º 53/2017

Cria e regula o Registo Oncológico Nacional



- New functions

Figure 4.1. Illustration of the regulatory cycle





Pathology

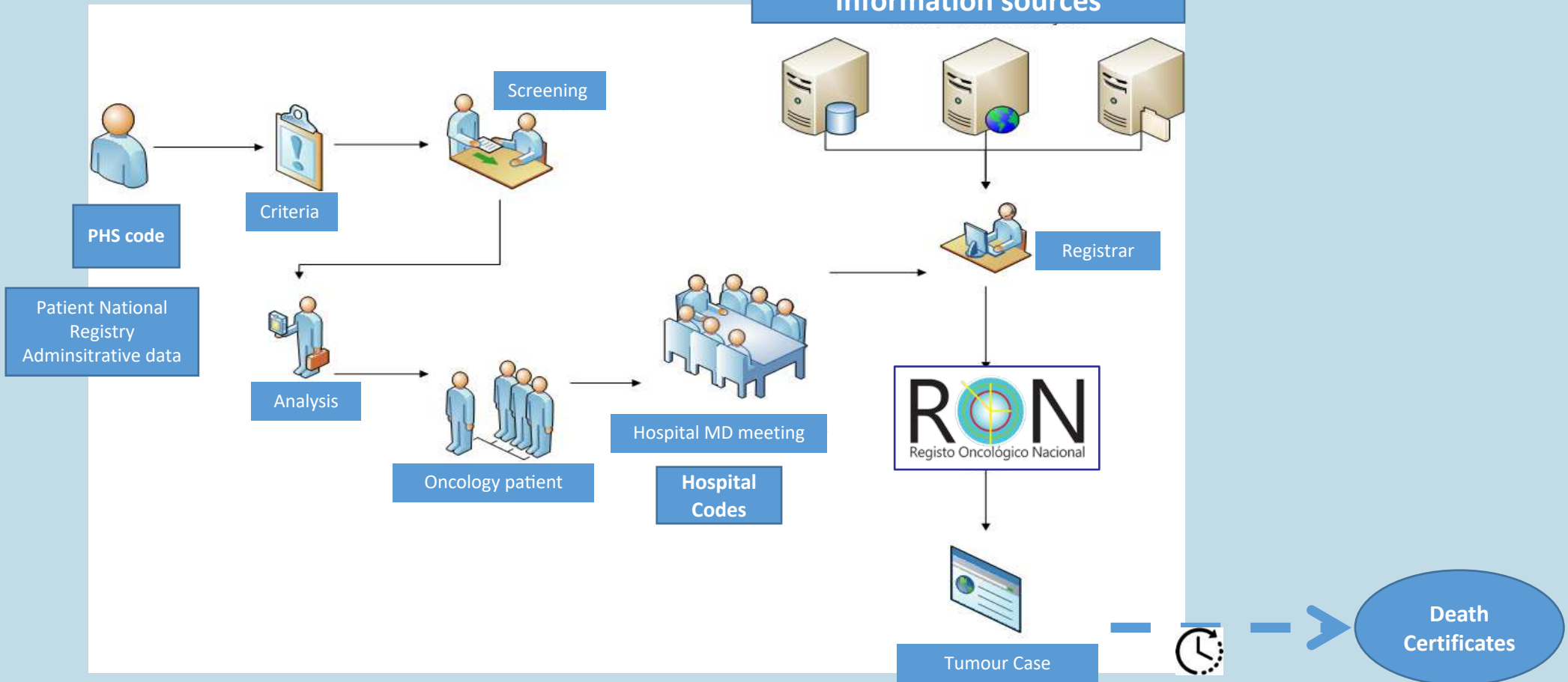
Diagnostic tests

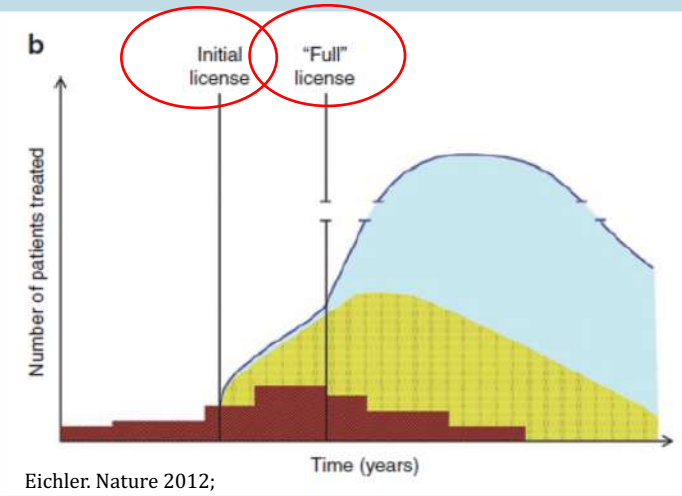
Surgical procedures

Radiotherapy

Medical Rx

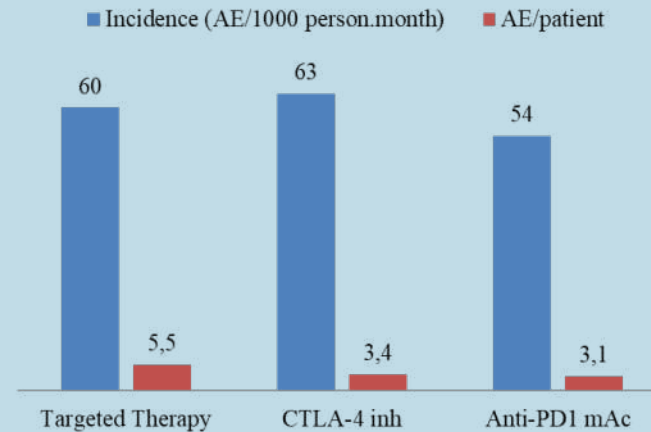
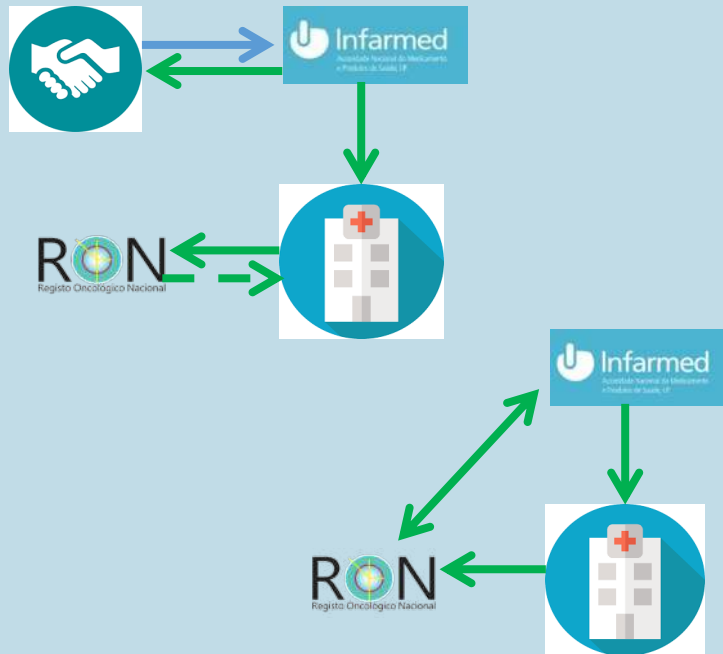
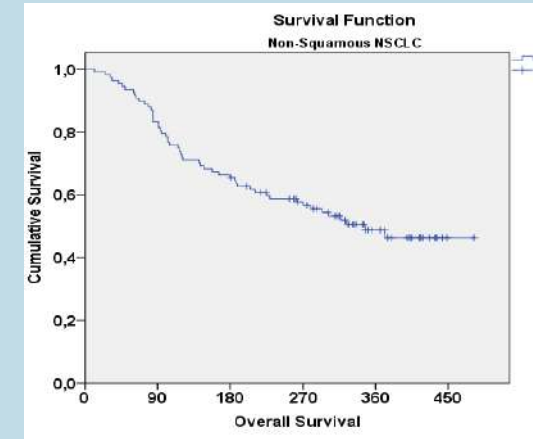
Information sources





Median **Overall survival** among exposed patients was **11.4 months**, slightly inferior to that reported in published clinical trials (**12.2 months**). However, the characteristics of patients in our sample indicate they had a **worse prognosis**.

Borghaei et al. N Engl J Med 2015



42 (11.6%) AEs not described in SmPCs

OUTCOMES	KEYNOTE-006 (n=277)	RON (n=125)
OS, median (95% CI)	Not reached	16.6 months (11.8; 31.0)
1-year OS*	68.4%	58.0%
PFS, median** (95% CI)	4.1 months (2.9; 7.2)	4.7 months (3.8; 6.7)
ORR (95% CI)**	36.0% (30.0%-42.0%)	28.0% (20.3%-36.7%)
EFS, median (95% CI)	Not available	4.2 months
1-year EFS		
AE, n (%)**		
Any grade	213 (76.9%)	102 (81.6%)
Grade 3 or 4	46 (16.6%)	28 (22.4%)
Leading to treatment discontinuation	30 (10.8%)	11 (8.8%)

## PANEL: ACCEPTANCE OF REAL-WORLD DATA BY REGULATORS & HTA

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# The Cancer Drugs Fund and experience from NICE

Thomas Strong, CDF Technical Advisor

# The CDF recommendation since 2016

For promising drugs that cannot get routine commissioning due to clinical uncertainty NICE works with the Company, NHS England and Public Health England to agree a time-limited **Managed Access Agreement** comprised of 2 key components:

## Commercial agreement (CAA)

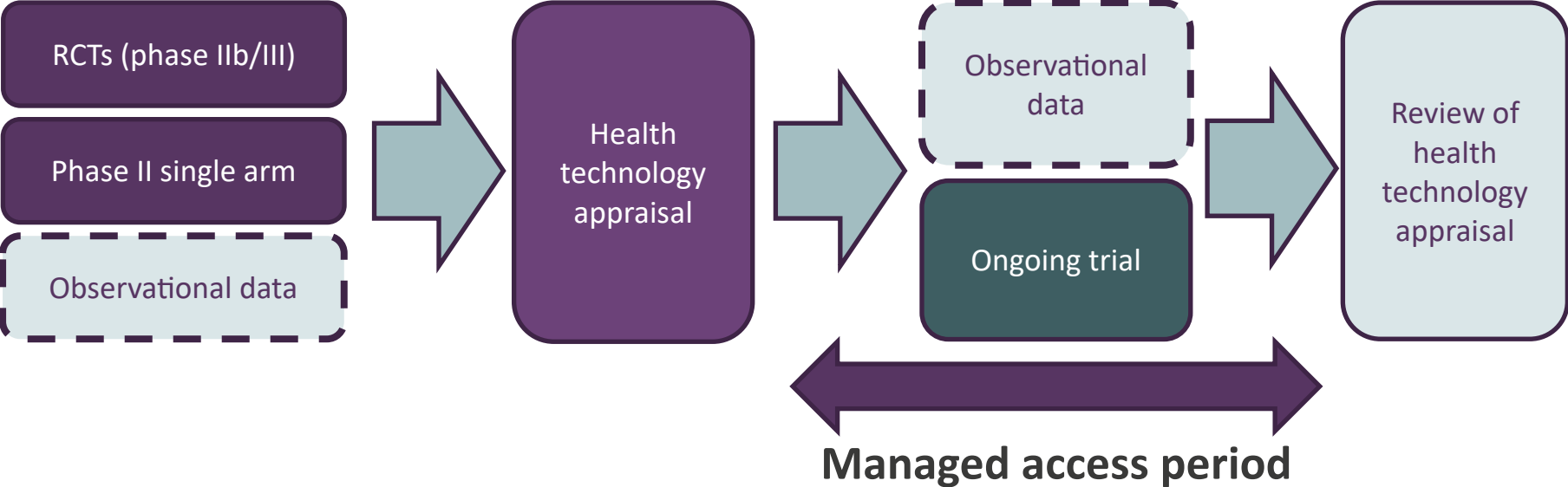


## Data Collection Agreement (DCA)



Managed access agreement

# What outcome data is collected whilst a drug is available on the CDF?



# Blueteq and SACT

**Blueteq:** NHS England system used by **all** trusts to request high cost drugs

**SACT (systemic anti-cancer therapy):** a national **mandated** dataset managed by Public Health England

Can collect real-world **retrospective** and **baseline** data (**Blueteq**) and **prospective** data (**SACT**)

Does not collect **quality of life** data or **comparative** data



But

are

we

making

a

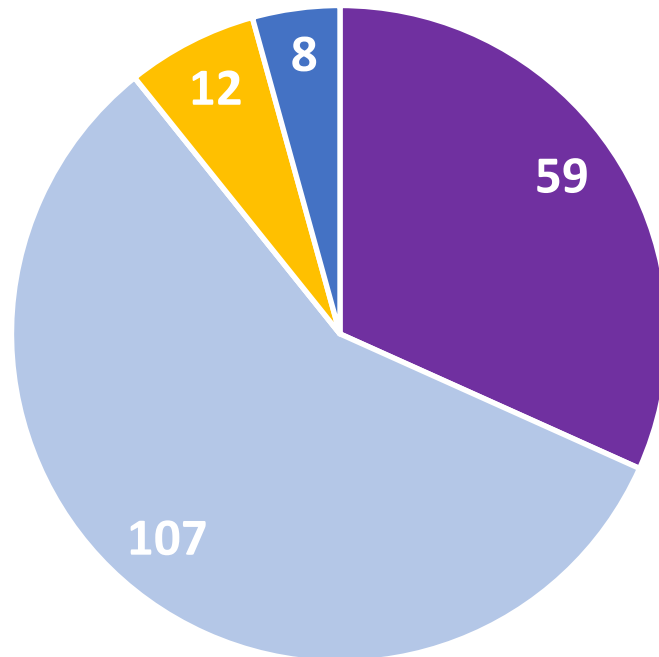
difference?

# CDF by numbers

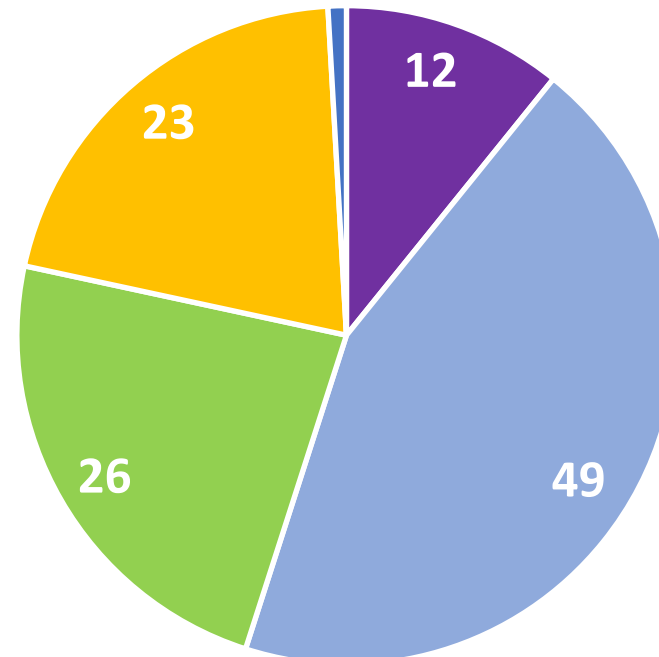
Over 13,000 patients have accessed CDF treatments

Strong appetite for data collection from all stakeholders

March 2000 to July 2016



August 2016 to June 2019

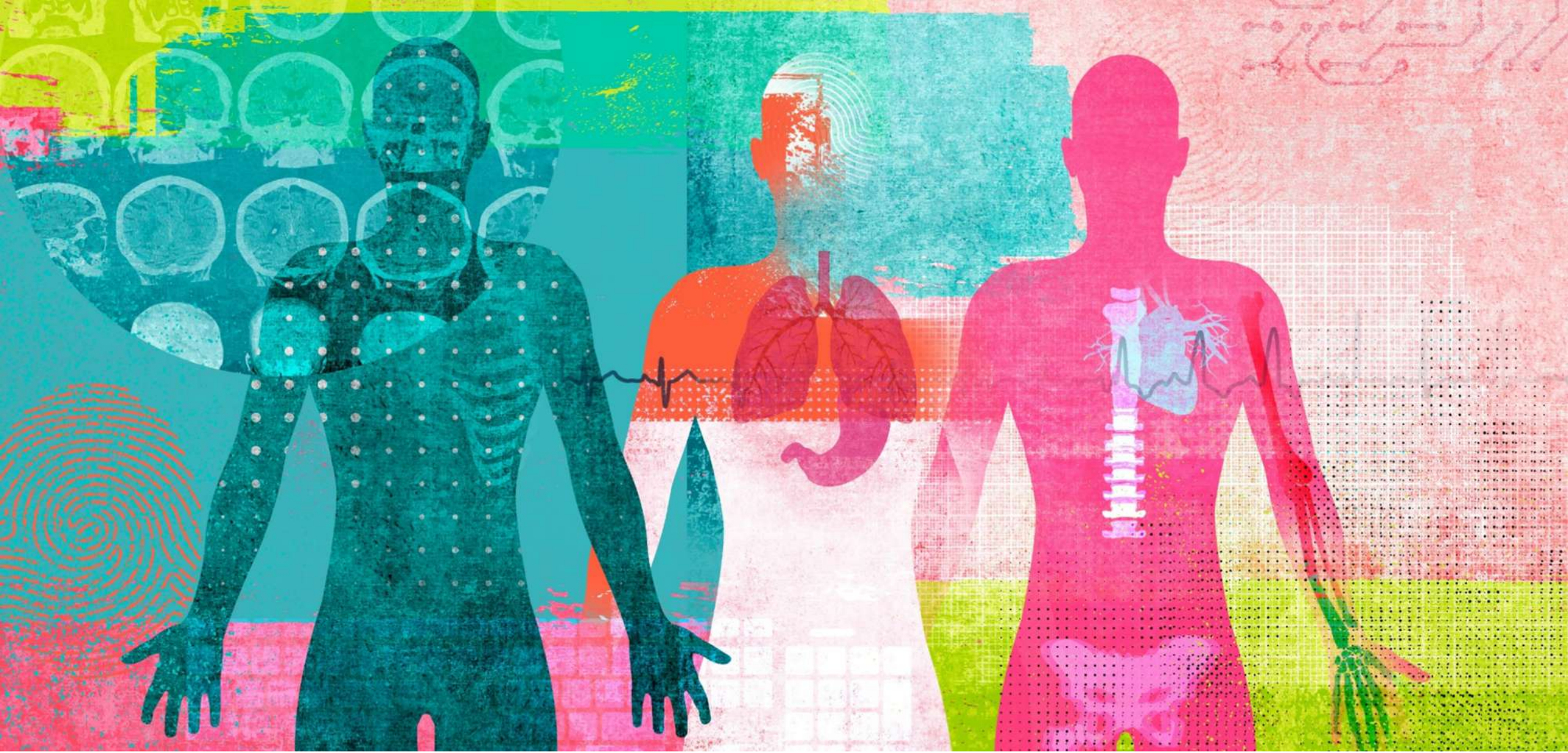


■ No

■ Yes

# Future challenges?

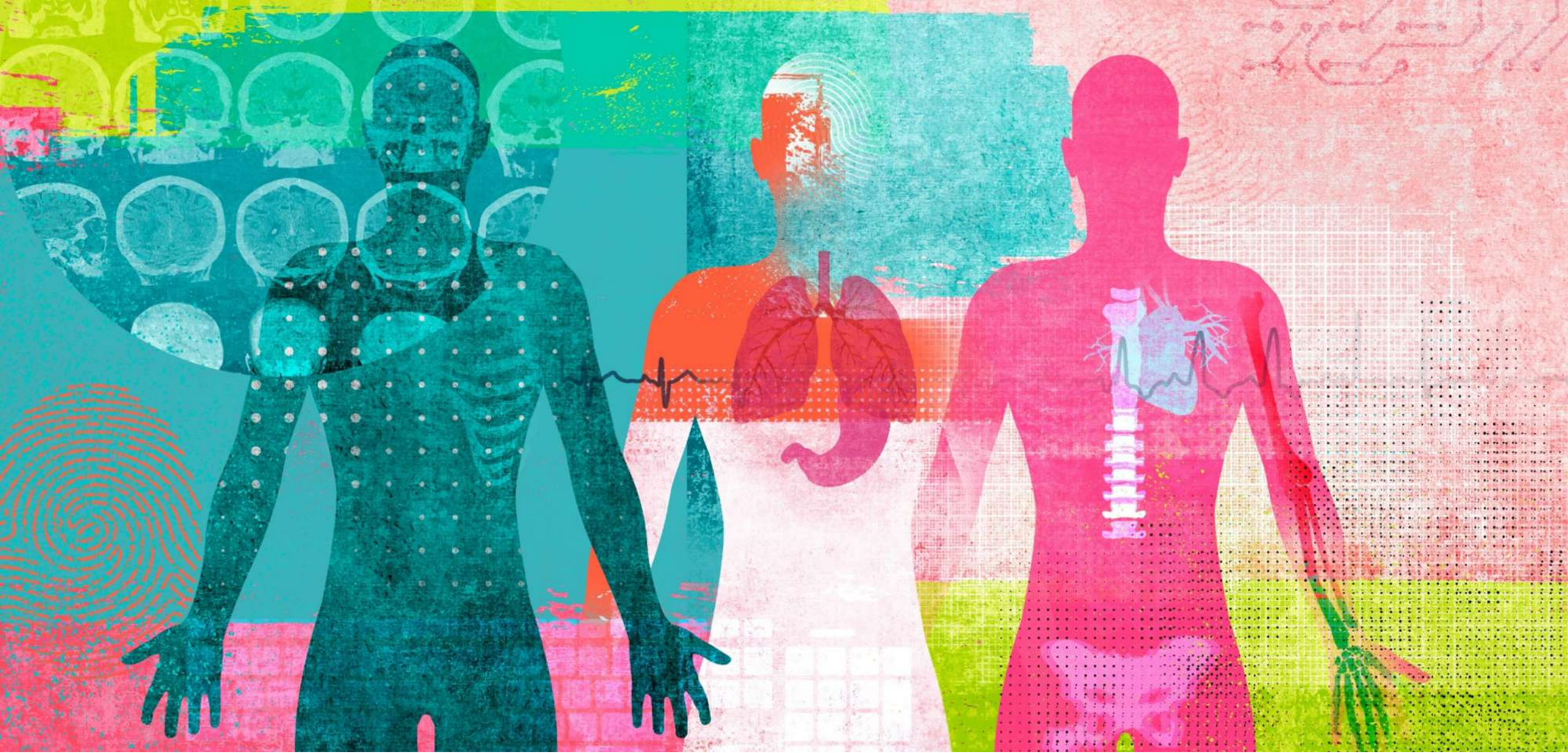




# QUESTIONS & ANSWERS

[#OncologyDataSummit](#)





# NETWORKING COFFEE BREAK & POSTERS

[#OncologyDataSummit](#)

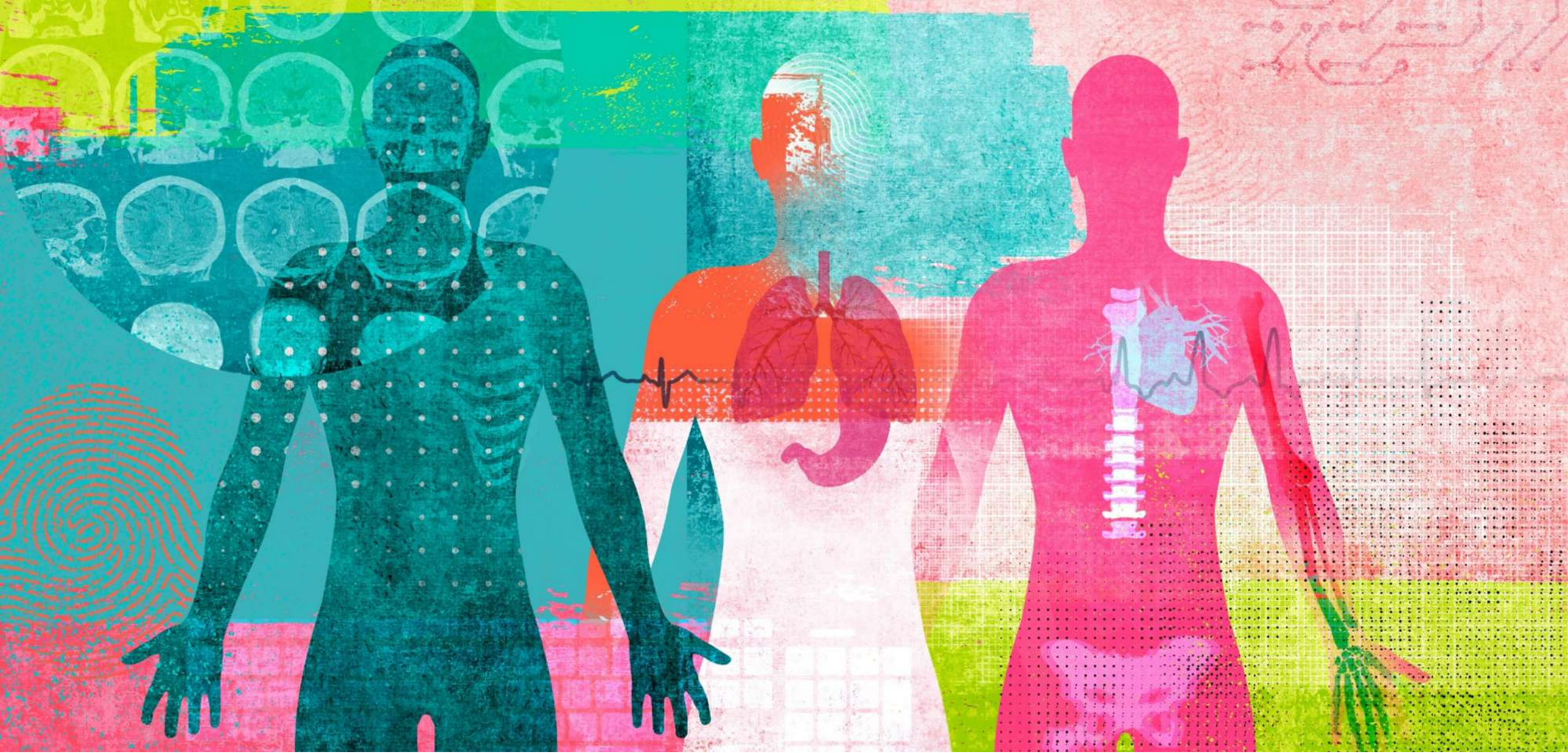


## Keynote speech

**Vera Katalinić-Janković**

MD, Assistant Minister, Croatian Ministry of Health of Croatia





## SPOTLIGHT ON THE USE OF DATA – Part II

[#OncologyDataSummit](#)



# PANEL: USE OF DATA FOR EFFECTIVE AND SUSTAINABLE HEALTH SYSTEMS

**Stefan Gijssels**

Executive Director, Digestive Cancers Europe

**Nils Wilking**

PhD Associate Professor Swedish Institute for Health Economics (IHE)

**Marius Geantă**

President, Centre for Innovation in Medicine





# Oncology Data Summit

June, 2019



**DIGESTIVE CANCERS**  
EUROPE

# Today's challenge



(Europe : 40 countries)	Number of new cases per year	Number of deaths per year
Oesophagus	52.964	45.061
Stomach	133.133	102.167
Colon	312.495	157.151
Rectum	175.219	81.601
Pancreas	132.559	128.045
<b>TOTAL</b>	<b>806,370</b>	<b>514.025</b>

Source: European Cancer Information System, 2018

# The patient journey



Recommendations

Broad education  
 - nutrition  
 - alcohol  
 - red meat  
 - physical activity

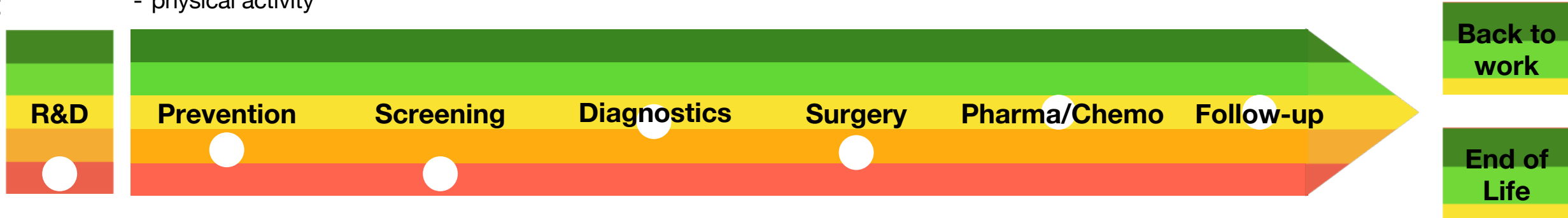
All citizens  
 50-74 yrs old

From 4 months to  
 2 months  
 Primary care  
 education

Specialised  
 hospitals &  
 best practices

Fast approval:  
 1 yr after EMA

& Digital  
 monitoring



Expected Outcomes

+???

+130,000

+???

+120,000

+???

+???

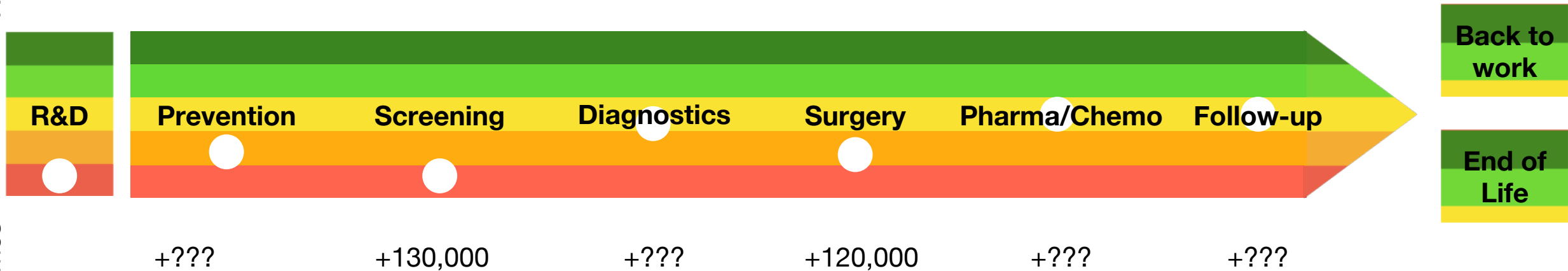
**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

# The patient journey

Recommendations

28%: initial diagnosis is the most inefficient part of their cancer care journey

Expected Outcomes



**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

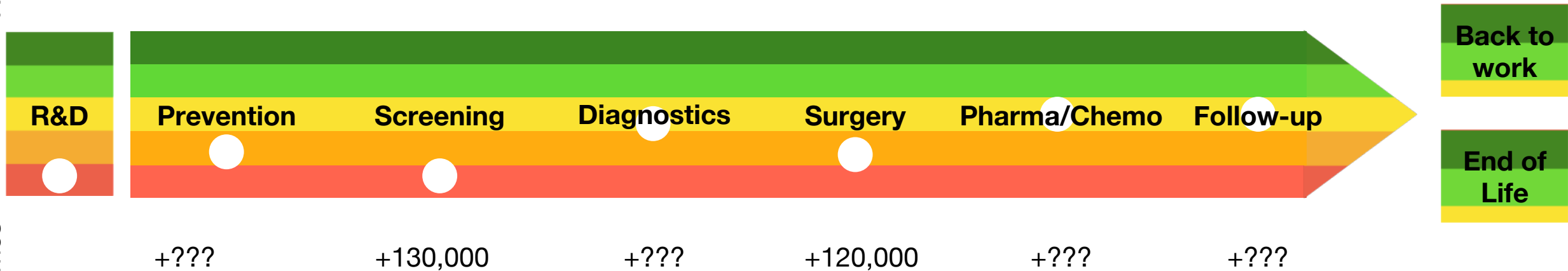


# The patient journey

Recommendations

32%: cancer is diagnosed as something else – either once or multiple times.

Expected Outcomes



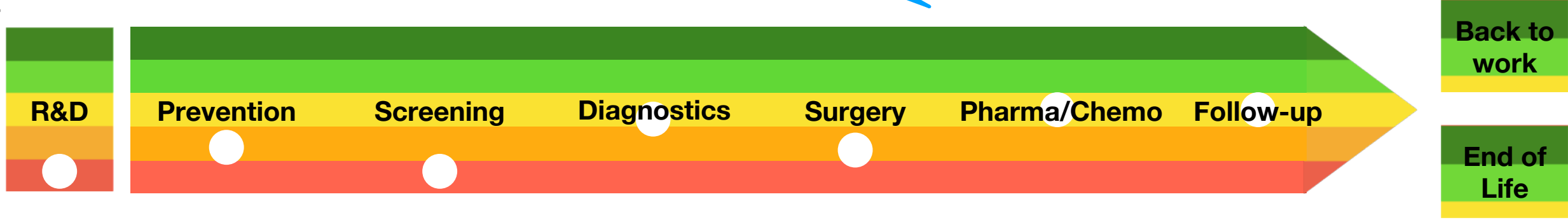
**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

Back to work  
End of Life

# The patient journey

Recommendations

47% not sufficiently involved in deciding about treatment option



Expected Outcomes

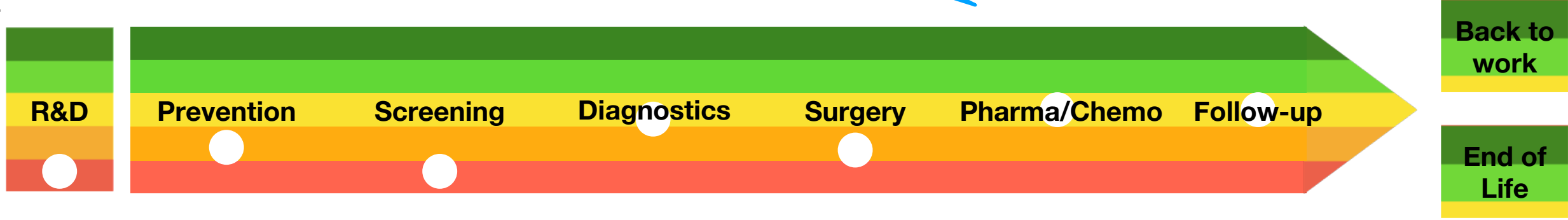
+???      +130,000      +???      +120,000      +???      +???

**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

# The patient journey

Recommendations

31% state not to receive an adequate amount of information about their cancer care and treatment.



Expected Outcomes

+???      +130,000      +???      +120,000      +???      +???

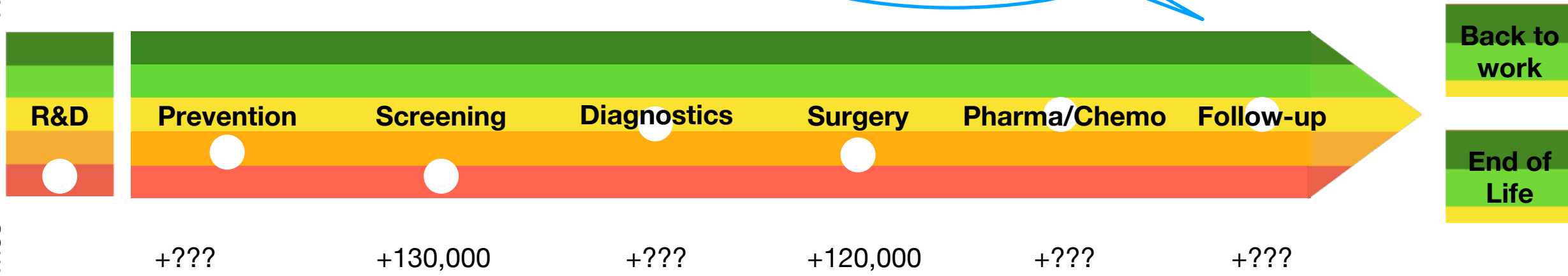
**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

# The patient journey

Recommendations

24% say they do not have access to support from allied healthcare professionals such as dietitians and physiotherapists.

Expected Outcomes



**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

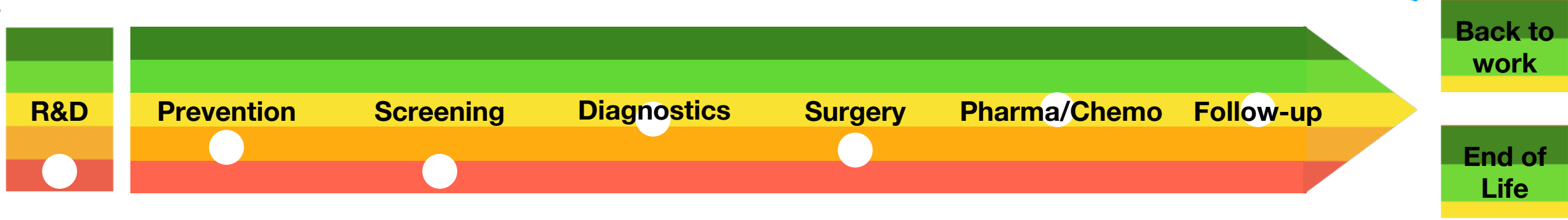


# The patient journey



Recommendations

26%: loss of employment income as a result of their cancer care and treatment.



Expected Outcomes

+???      +130,000      +???      +120,000      +???      +???

**Patient coaching for all medical and non-medical issues: could result in 30% increase in effectiveness and societal savings**

# Our Aspiration

---



**“To save 250,000  
lives by 2028”**

# PANEL: USE OF DATA FOR EFFECTIVE AND SUSTAINABLE HEALTH SYSTEMS

## **Stefan Gijssels**

Executive Director, Digestive Cancers Europe

## **Nils Wilking**

PhD Associate Professor Swedish Institute for Health Economics (IHE)

## **Marius Geantă**

President, Centre for Innovation in Medicine

# Sweden's National Quality Registries

Personal Identification Number **PIN** 12 digit unique for each person

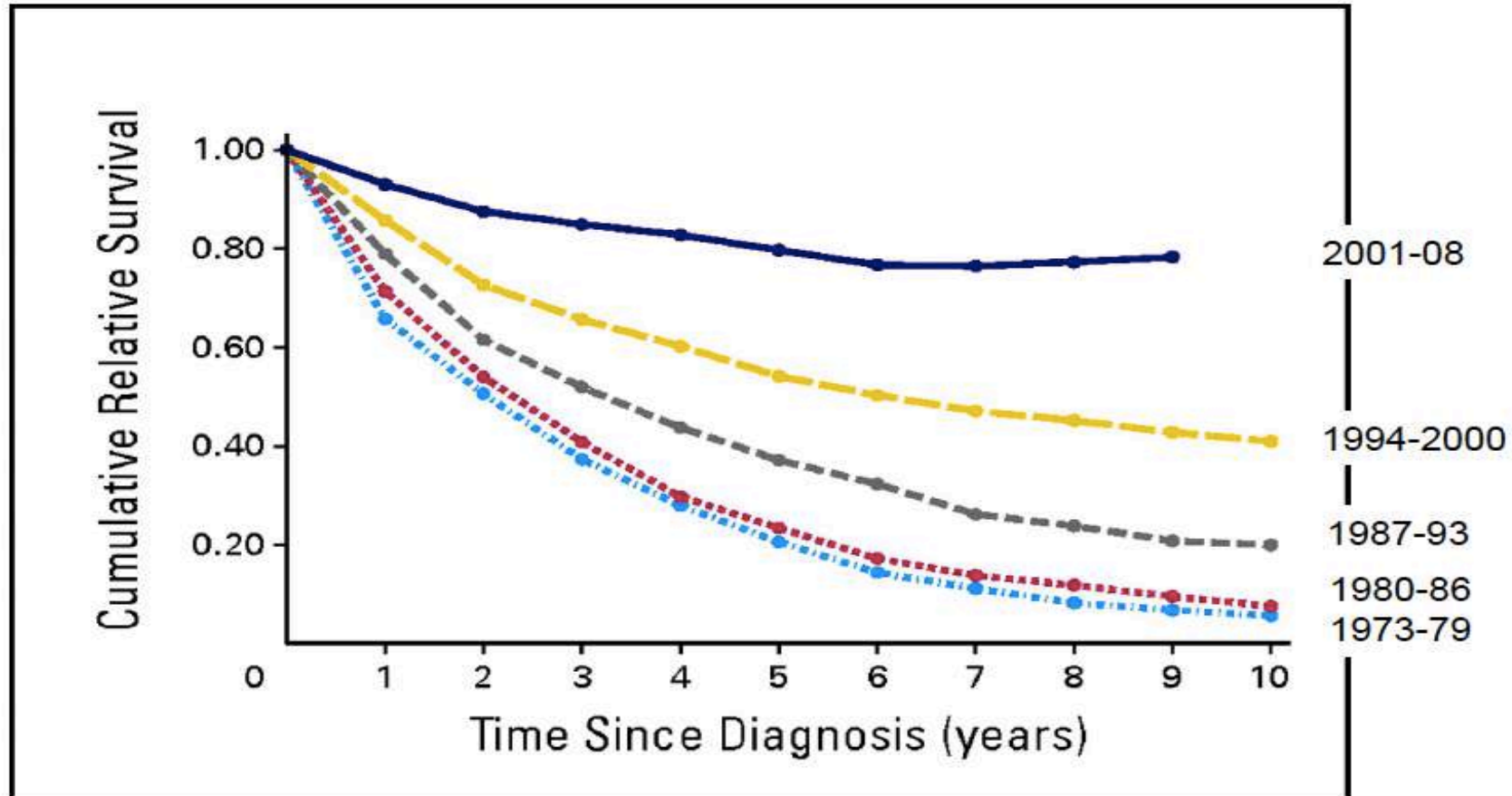
*Nils Wilking MD, PhD, KI, Stockholm*

The Swedish **PIN** is the tool for linkages between medical registers and allows for virtually 100% coverage of the Swedish health care system.

- All in- and out-patient care is registred. Linked to diagnosis (ICD)
- Register all prescription drugs since 2005.
  - **No national registry for hospital drugs**
- **The **PIN** provides a unique opportunity to collect RWD/RWE.**



## Relative survival ratios for CML in Sweden by 6-year periods from 1973-2008.



## PANEL: USE OF DATA FOR EFFECTIVE AND SUSTAINABLE HEALTH SYSTEMS

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President, Centre for Innovation in Medicine



European Innovation Council

Visionary E.U. Cancer Plan

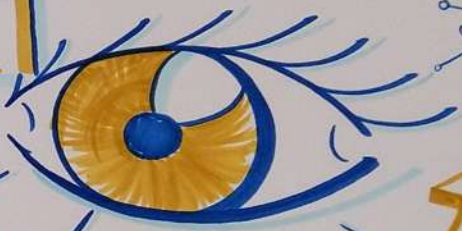
Optimise OUTCOMES for SOCIETY

TOOLS



MODEL

Data, Technology and Human Touch



RO2019EU

CENTRE for INNOVATION in MEDICINE

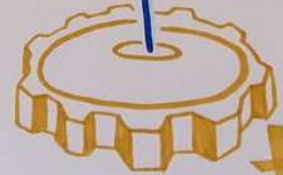
DIGITAL TWINS

APPROACH



RE-Think

DATA



LEARNING HEALTH SYSTEMS

Value of Data in ONCOLOGY

Hotel Novotel Bucharest  
5.06.2019

COMMON CODING

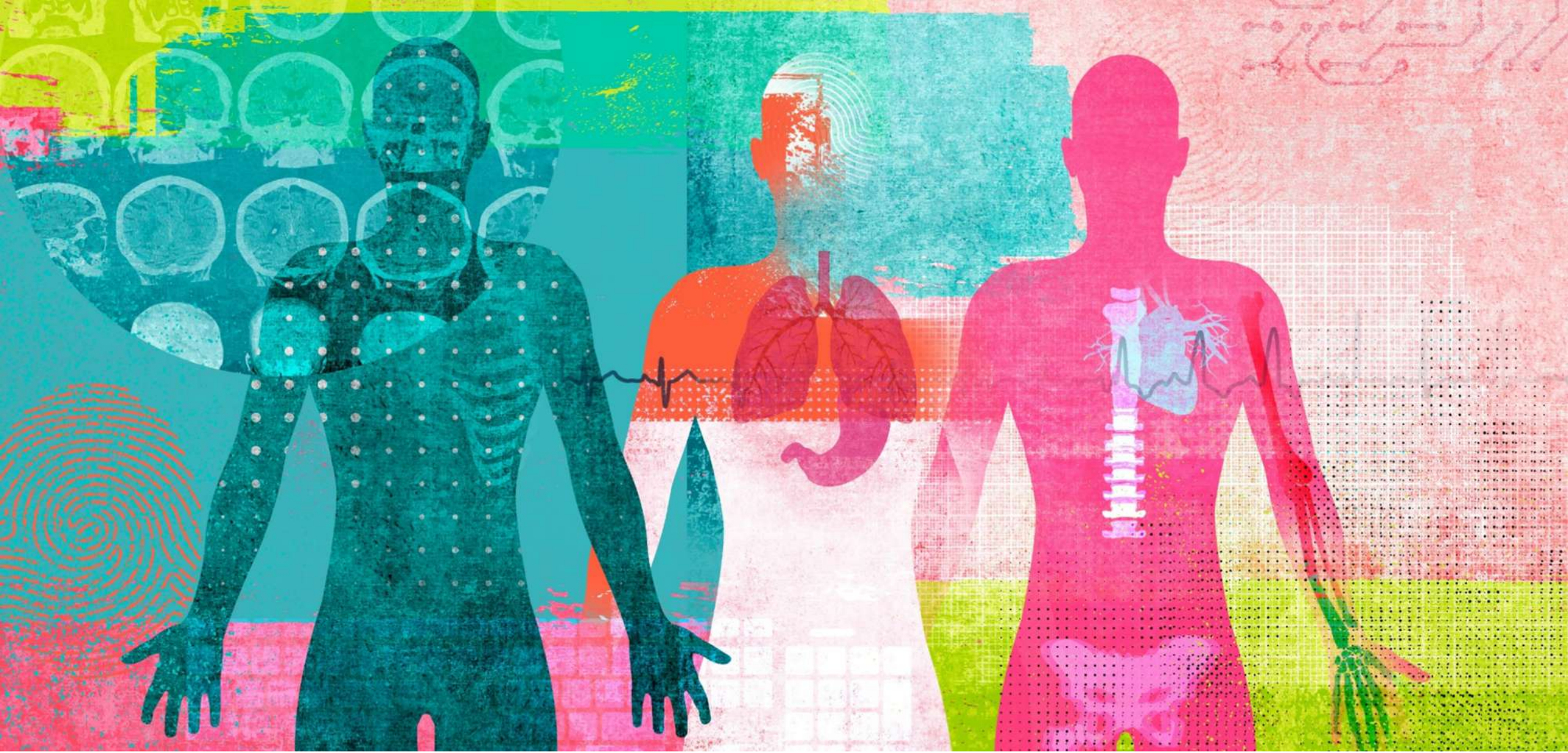
NETWORKS

QUALITY

PERSONALISED MEDICINE

marius.geanta@ino-med.ro

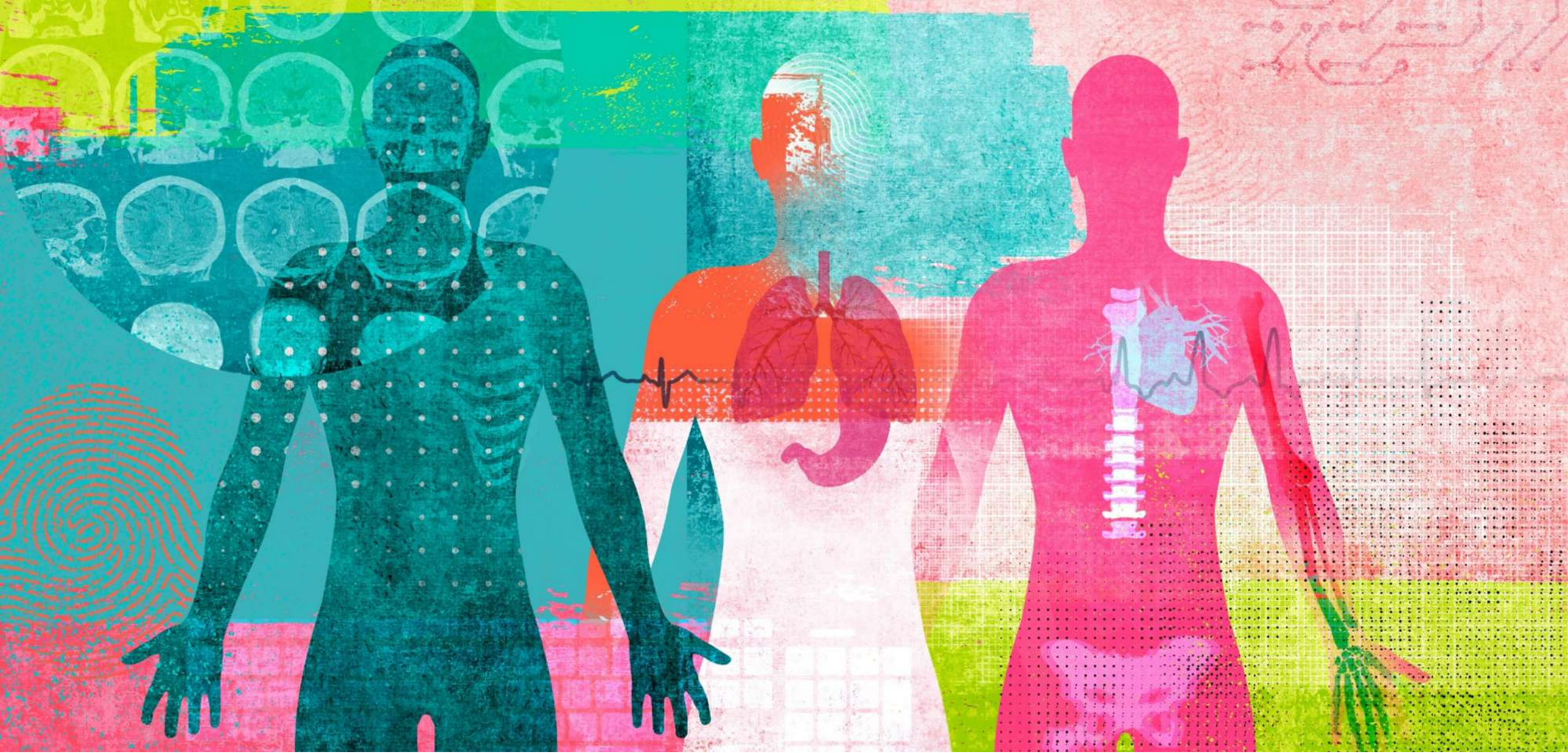




# QUESTIONS & ANSWERS

[#OncologyDataSummit](#)

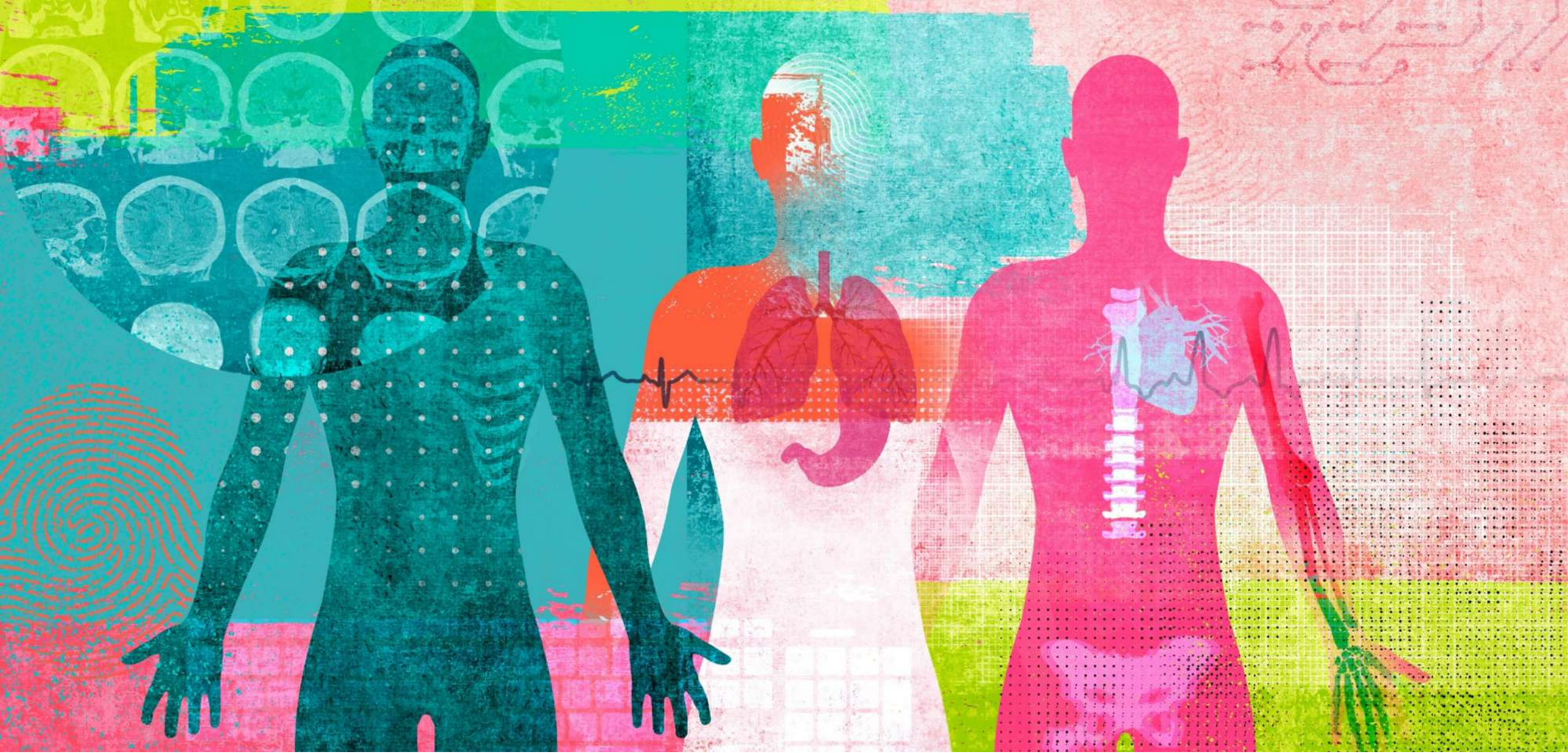




VOTING ON POLICY RECOMMENDATIONS

[#OncologyDataSummit](#)





LOOKING AHEAD

#OncologyDataSummit

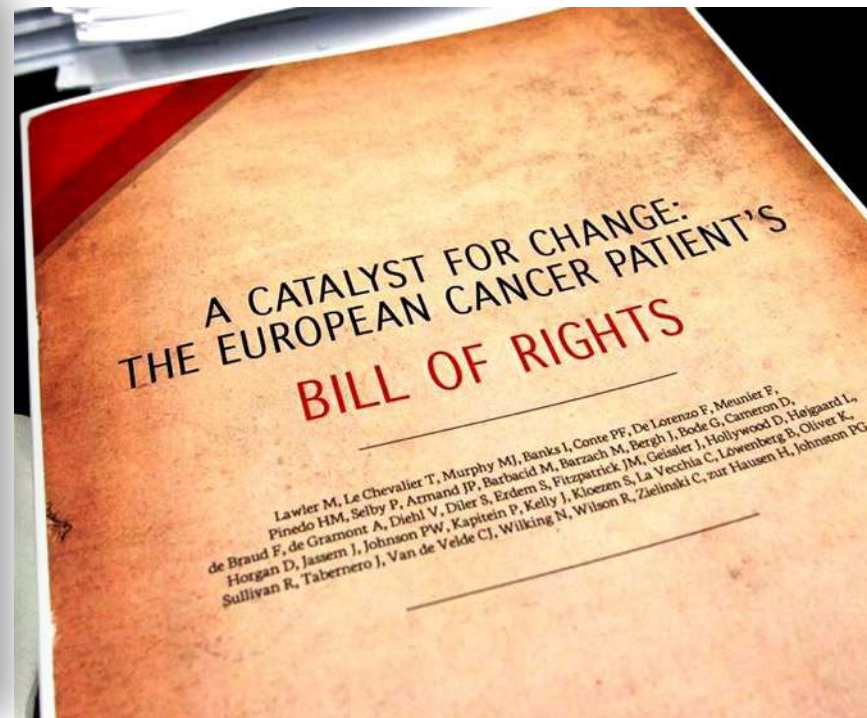
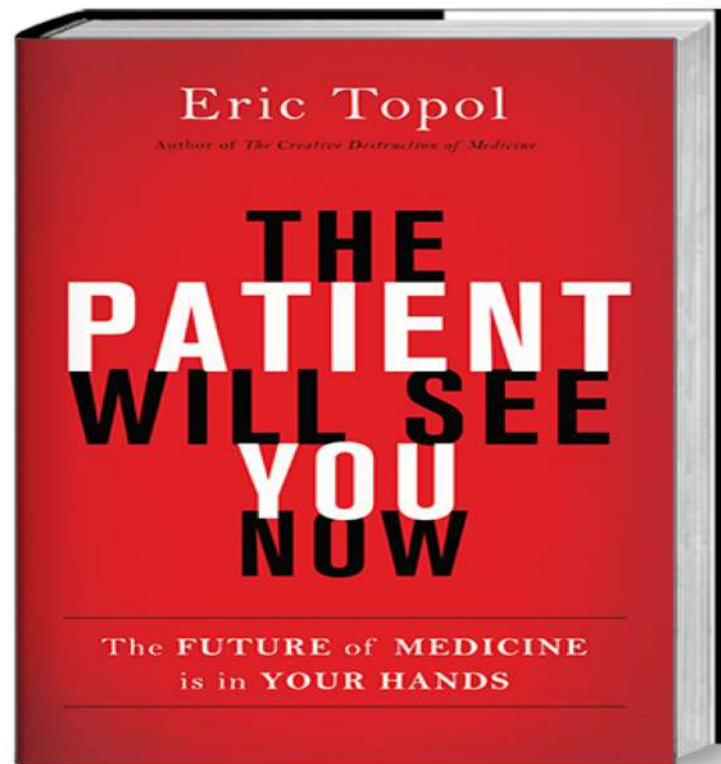
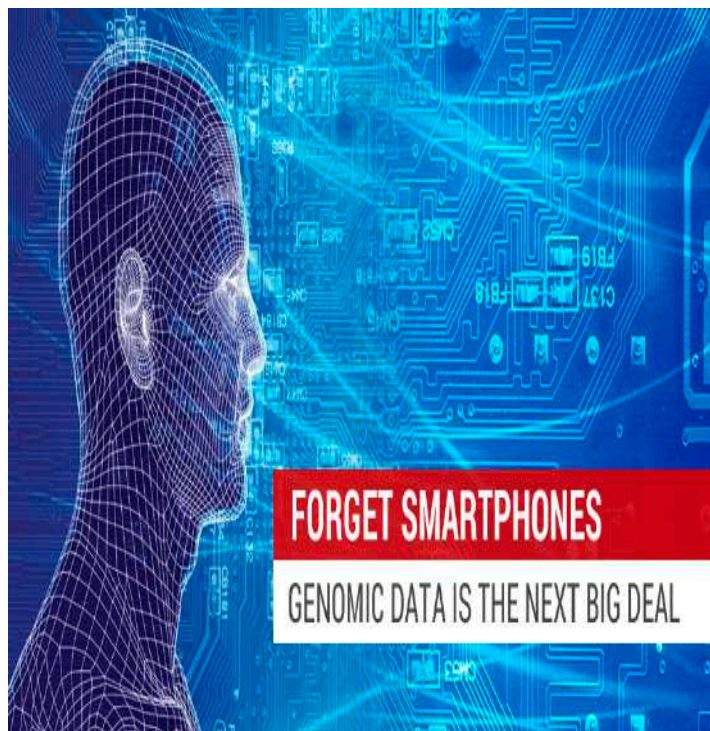


# ADDRESSING EUROPE'S CANCER CHALLENGES THROUGH A DATA ENABLED LENS

**Mark Lawler**

PhD, Queen's University Belfast

# Addressing Europe's cancer challenges through a data-enabled lens: the time to act is NOW!



## Mark Lawler

Chair in Translational Cancer Genomics and Dean of Education,  
Faculty of Medicine, Health and Life Sciences, Queen's University Belfast  
Associate Director, Health Data Research Wales Northern Ireland  
Cancer Data Science Lead, Health Data Research UK (HDRUK)

EFPIA Oncology Data Summit  
18<sup>th</sup> June 2019



QUEEN'S  
UNIVERSITY  
BELFAST

CCRCB

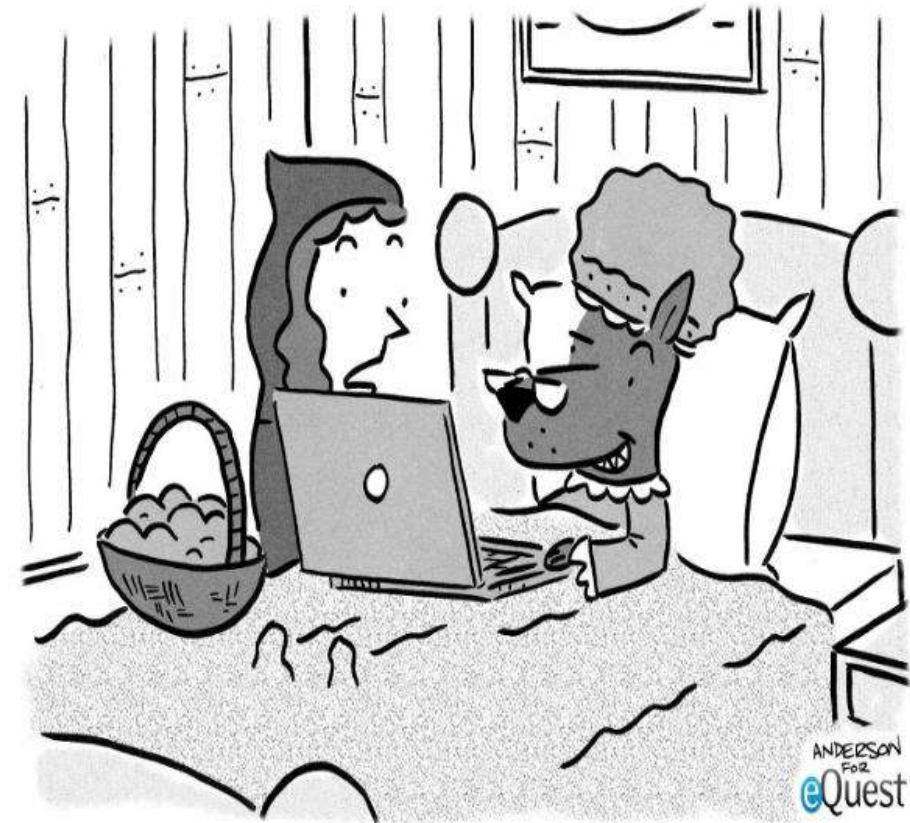
CENTRE FOR  
CANCER RESEARCH  
AND CELL BIOLOGY



# A Data Driven Approach to Preserving Health and Wellbeing

- **Big data**

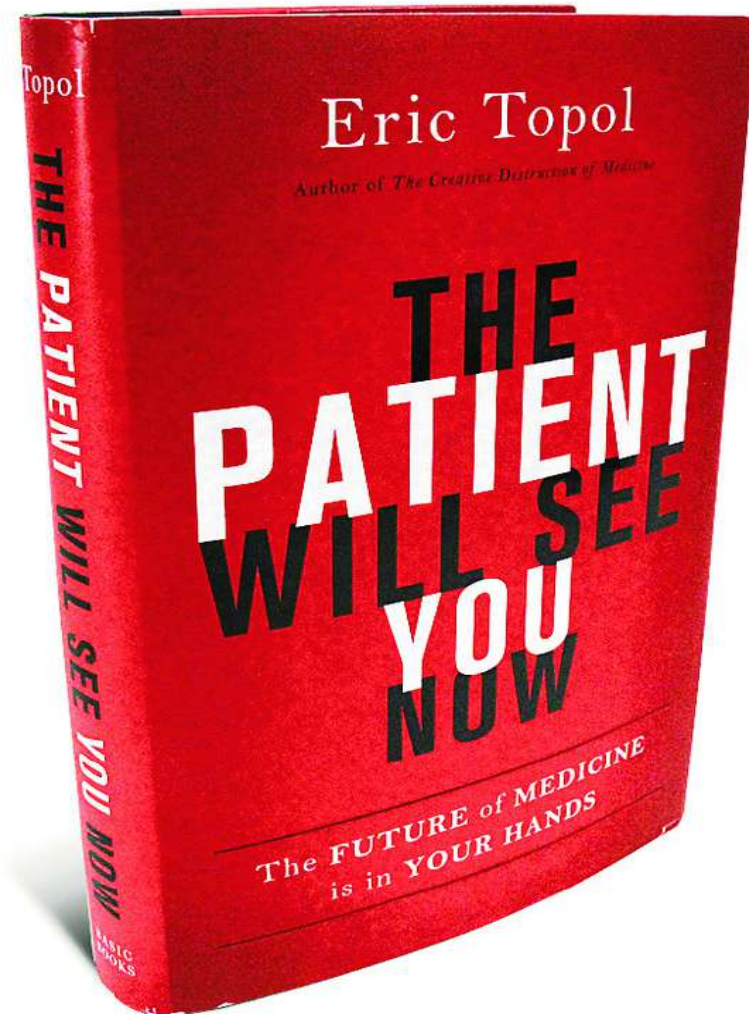
- Small data
- Personal data
- Clinical data
- Epidemiology data
- Genomic data
- Animal data
- Soil data
- Agrifood data
- (Pseudo)anonymised data
- Multidimensional data
- Metadata
- (Health) Economic data
- Prescription data
- Real world data
- Incomplete data
- Security data
- Encrypted data
- **SMART DATA**



"Why Grandma, what big data you have!"

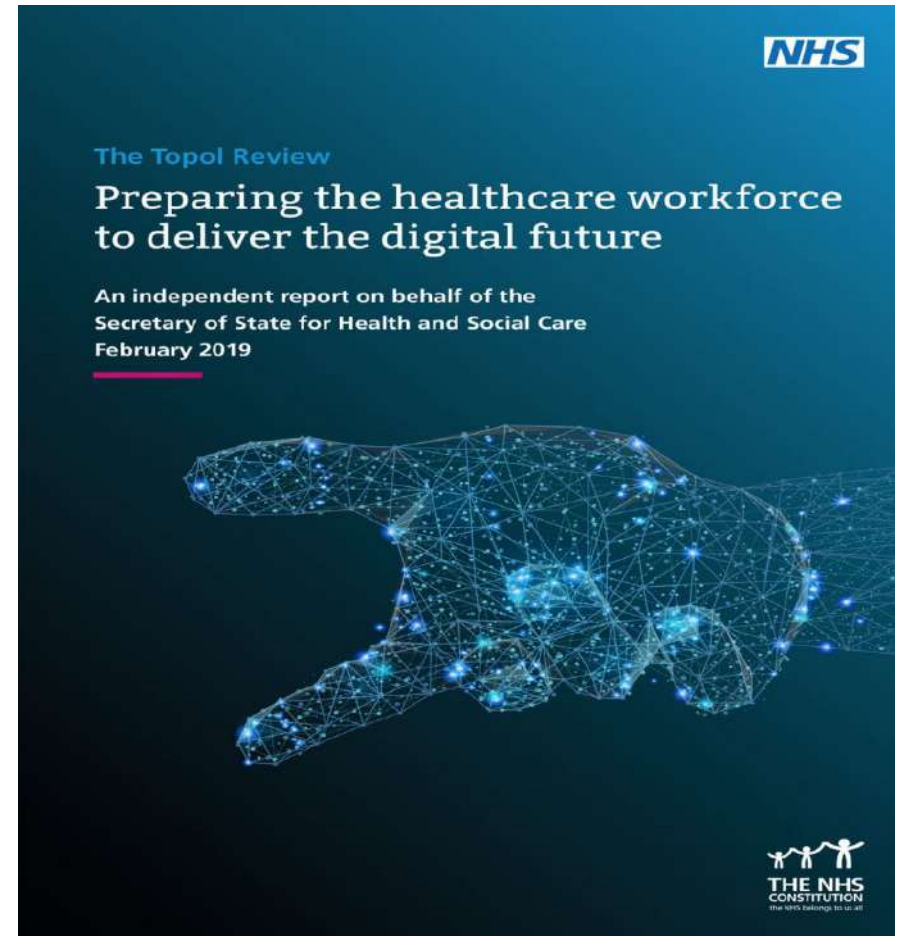
# The Rise of the Patient

- **Smartphone-based apps** that will allow patients to **view their own lab results**, monitor vital signs, and **apply artificial intelligent algorithms to diagnose themselves**.
- **Patient autonomy** will be critical
  - ... Data
  - ... Education
  - ... Partnership



# The (Grand) Data Challenge

- **Technical**
  - **Scale** (Giga to Peta to Exa!)
  - Data **incompatibility/ Non standardised** Data Analytics Pipelines
  - Linking **Clinical, Epidemiological, Socio-economic** and **'omic** data
  - **Enabling access** to and analysis of data for research
- **Ethical/Legal**
  - **Privacy and Data Protection (General Data Protection Regulation (GDPR))**
  - **Benefit:** Individual v Collective
  - **Trust**
- **Cultural**
  - **"Selfish Silo"** Mentality (Control, Credit, IP)
  - Move to a more open source **Collaborative Culture**
  - **Working together in a data collaborative**
  - **Citizen-focussed initiative with citizen/patient input**





# Silos are for farms, not for pharma! (nor for patients!)







**OPINION**

Pepper...and Salt



**WORLD NEWS**

Science-Fiction  
Writer Ursula K. Le Guin  
Dies at 88



**WORLD NEWS**

The Internet Is Filling  
Up Because Indians Are  
Sending Millions of ...



Leadership can be learned.  
See you in class.



MUHTAR KENT  
CHAIRMAN OF THE BOARD,  
THE COCA-COLA COMPANY



LESSONS IN LEADERSHIP

LEARN MORE



LIFE

## The New Einsteins Will Be Scientists Who Share



From cancer to cosmology, researchers could race ahead by working together—online and in the open



*By Michael Nielsen*



October 29, 2011



# Free the data – Cancer patients want to share!

- **Sharing** of data is **increasingly** becoming an **imperative** for patients<sup>1</sup>
- Patients are **no longer passive recipients** but **active participants**<sup>2</sup>
- **BUT...certain** issues must be adequately addressed
- Otherwise, **enthusiasm** for **participating** in **research** and acting as **advocates** for responsible data sharing **may waiver**

# The ROS1ers: Patient advocacy driving personalised oncology

- **ROS1**: Mutated (in a small %) in different cancers
- **Targetable by a drug**
- **Self aggregation** of patients **online**
- The **ROS1ers** – 120 patients, from 11 countries, in 3 months
- Proactively collect and share **biospecimens** and **genomic** data
- Allows **innovative discoveries** to be translated “**in real time**” for the **benefit of patients**

# Driving a “Big Data for Better Health” Agenda at Queen’s

Key issues of relevance for both the science and the patients:

- **Break down the silos:** Get academic researchers, clinicians, industry players, regulators and patients to collaborate
- **Learn from the data:** Use data from diverse sources (‘omic, clinical, epidemiological, socio-economic etc) to increase our understanding of disease
- **Big data for better health:** Use this intelligence to improve health and wellbeing



# Developing a Blueprint for sharing of cancer data<sup>1, 2</sup>

- No **single institution** can “go it alone”
- **Large data sets** are **rapidly reduced** to **small numbers** when looking for specific genomic profile(s)
- ***Framework for responsible sharing of genomic and health-related data***
- **Embracing** a new **data-enabled** research **cooperative**
- **Involving patients/citizens** in the **co-creation** of health data science resources and the **delivery of patient benefit/impact**
- Ensuring **data access for research**
- Linking **longitudinal clinical, epidemiological, genomic, health economic data**
- Facilitating **accelerated data analytics**

• <sup>1</sup>Lawler et al. [All the World's a Stage: Facilitating Discovery Science and Improved Cancer Care through the Global Alliance for Genomics and Health](#). *Cancer Discov.* 2015;

<sup>2</sup>Siu LL\*, Lawler M\*<sup>^</sup> et al Facilitating a culture of responsible and effective sharing of cancer genome data *Nature Med* (2016)



Global Alliance  
for Genomics & Health



# Championing a citizen-focussed Data Sharing Culture

- Facilitating **access** to **rich** data resources to **enable innovative research**
- Establishing a **Cancer Data Knowledge Network**
- Moving from a Closed **“Selfish Silo”** Mentality to an Open Source **“Collaborative Culture”**
- **Restoring Public Trust in “Big Data”**

The NEW ENGLAND  
JOURNAL of MEDICINE



25<sup>th</sup> May 2017

## Sharing Clinical and Genomic Data on Cancer — The Need for Global Solutions

Mark Lawler, PhD; David Haussler, PhD; Lillian L. Siu, MD; Melissa A. Haendel, PhD., Julie A. McMurry, PhD; Bartha M. Knoppers, PhD; Stephen J. Chanock, MD; Fabien Calvo, MD., PhD; Bin T. The, MD; Guneet Walia, PhD; Ian Banks, MD; Peter P. Yu, MD; Louis M. Staudt, MD, PhD; and Charles L. Sawyers, MD. For the The Clinical Cancer Genome Task Team of the Global Alliance for Genomics and Health



Global Alliance  
for Genomics & Health



# Health Data Research UK (HDRUK)

## A health and biomedical institute for the digital world



1. Northern Ireland and Wales (Queen's University Belfast and Swansea University)

2. Midlands (Birmingham, Leicester, Nottingham, Warwick)

3. Scotland (Aberdeen, Dundee, Edinburgh, Glasgow, St Andrews, Strathclyde)

4. London (Imperial, Kings, LSHTM, Queen Mary, UCL)

5. Oxford

6. Cambridge (EBI, Cambridge University, Sanger)

# Transforming the data landscape by Transcending disciplines

- We all need to **work together** to maximise the power of data

Patients  
Clinicians  
Pathologists  
Geneticists  
Cell/Molecular Biologists  
Biochemists/Microbiologists  
Biologists  
Animal sciences  
Bioinformaticians  
Industry  
Epidemiologists  
Statisticians  
Health service researchers  
Geographers  
Demographers  
Social scientists  
Economists  
Lawyers  
Ethicists  
Theologians  
Image analysts  
Computer scientists  
Mathematicians  
Engineers



# HDRUK triple aim

## Data Science

Integration of data science with biomedical and health science expertise to perform ground-breaking research, with an initial focus on **data analytics, enabling precision medicine, 21<sup>st</sup> century clinical trials and modernising public health.**

## Training the next generation

To develop novel approaches to **research training and mentorship** to foster a cadre of health data science researchers, on a substantial scale.

## UK wide expert research data services

Development and delivery of **cutting-edge technologies and trusted research platforms** that acquire, store, represent, and process large, **multi-dimensional** research data.

### **Trustworthy use of data**

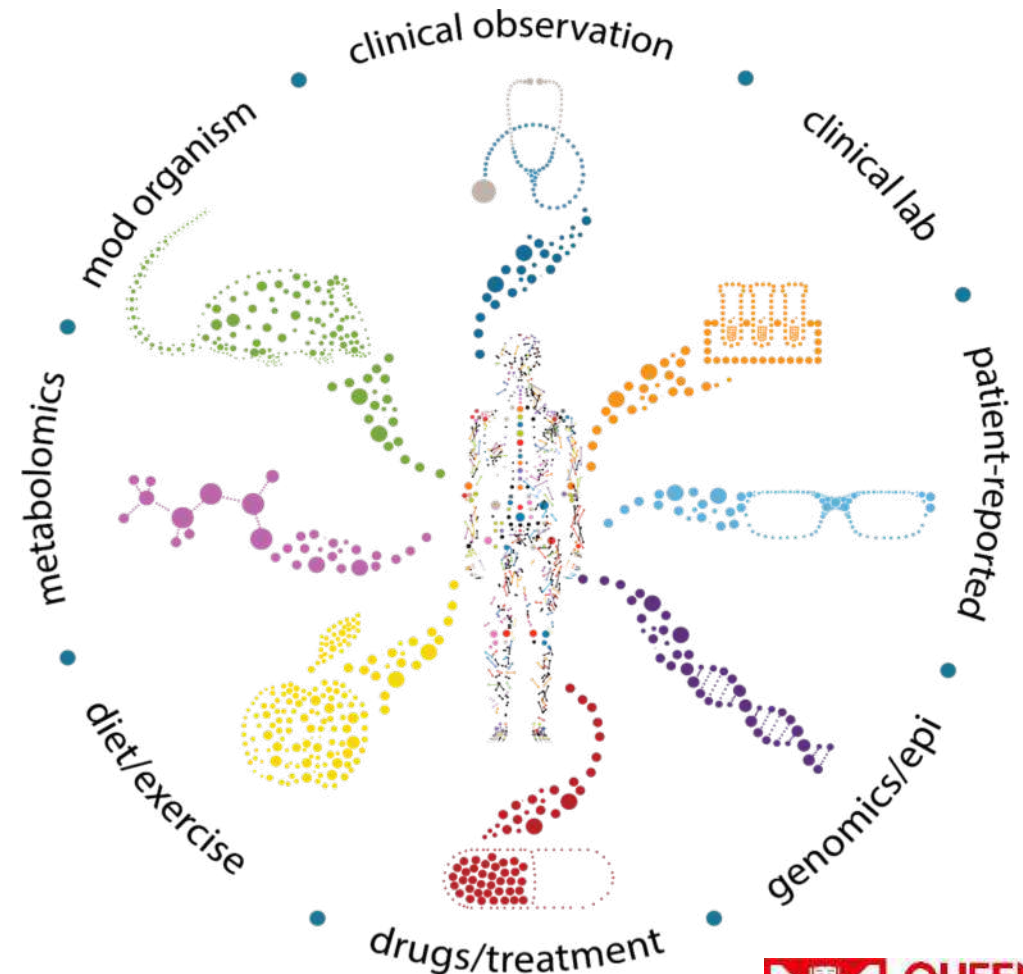
We will work in partnership with the public, patients, funders, social scientists and legal/ethical experts to champion the trustworthy use of data.

[hdruk.ac.uk](http://hdruk.ac.uk)



# Empowering the virtuous data circle

- A **cancer data ecosystem**, built on existing cancer knowledge bases but also generating, incorporating and interrogating new validated information sources
- Enabling **more effective** prevention and early diagnosis approaches
- Facilitating **application of data-enhanced discovery** to deliver innovative therapies
- **Nurturing and empowering** patient recovery and rehabilitation
- Underpinning **enhanced industry partnerships and innovation.**



# A Question of Trust: Ensuring a citizen-focussed perspective

THE LANCET *Oncology*

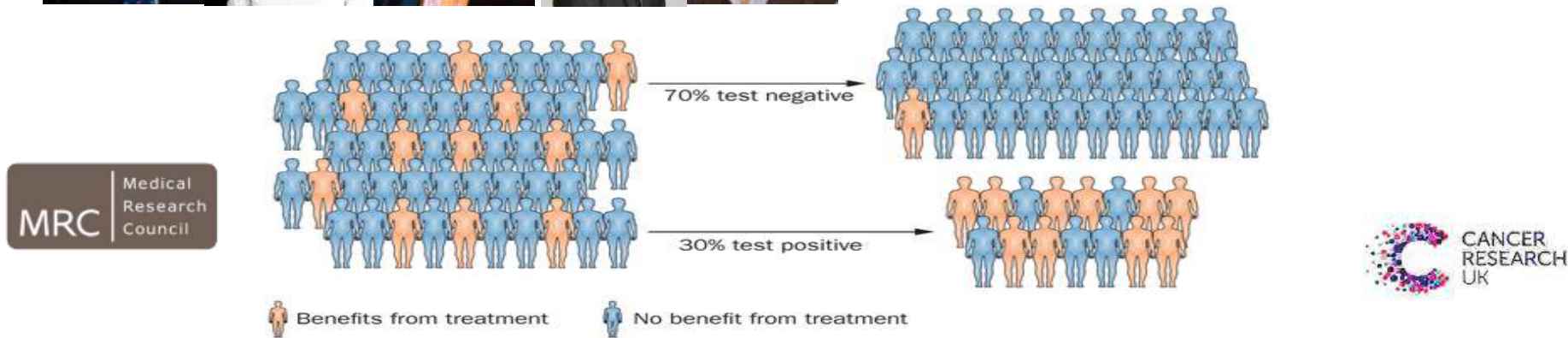
- Developing a Citizen-focused **Data Sharing Cooperative**
- **Co-development with patients/citizens**
- Articulating a clear **Social Contract**, where citizens (as data donors) are at the heart of decision making.
- Embedding **ethical rigour** in all our data-driven processes
- **Democratising data analysis** for maximum scientific and clinical value
- **Supporting** current data research environments (universities, research institutions, academic medical centres, hospitals) and **enabling data “safe havens”** (where required)
- *“Safe people, working on safe projects, utilising safe data, in safe places, with safe outputs”*
- **Data safe havens** with a **“shop-window”** to the public

# Stratification in COloRectal cancer

## From biology to Treatment Prediction (S:CORT)



**S:CORT**  
Stratification in COloRecTal cancer



Lawler M, et al. *Oncologist*. 2015;20(8):849–851; Tannock IF, et al. *N Engl J Med*. 2016;375(13):1289–129

Dunne PD, et al. *Nature Comms*. 2017;8:15657; Alderdice M, et al. *J Pathol*. 2018;245(1):19–28.





# Enabling precision cancer medicine through Artificial Intelligence and Accelerated Analytics



MENU ▾ nature COMMUNICATIONS

Altmetric: 186 Views: 961 More detail >>

Article | OPEN

## Cancer-cell intrinsic gene expression signatures overcome intratumoural heterogeneity bias in colorectal cancer patient classification

Philip D. Dunne<sup>1</sup>, Matthew Alderdice, Paul G. O'Reilly, Aideen C. Roddy, Amy M. B. McCorry, Susan Richman, Tim Maughan, Simon S. McDade, Patrick G. Johnston, Daniel B. Longley, Elaine Kay, Darragh G. McArt & Mark Lawler<sup>2</sup>

Nature Communications 8, Article number: 15657 (2017) doi:10.1038/ncomms15657

Received: 07 December 2016 Accepted: 07 April 2017 Published online: 31 May 2017

Download Citation

- Data from over **2,000 patient samples** in clinical trials
- **AI** and **AA** interrogation to deliver **robust data-driven insights** into disease biology
- Underpinned
  - **New molecular classification** for CRC
  - Identification of patient cohorts who could **benefit/be harmed** from particular treatment modalities

www.nature.com/articles/ncctarget7 Oncotarget, Advance Publications 2016

### Stratified analysis reveals chemokine-like factor (CKLF) as a potential prognostic marker in the MSI-immune consensus molecular subtype CMS1 of colorectal cancer

Philip D. Dunne<sup>1</sup>, Paul G. O'Reilly<sup>1</sup>, Helen G. Coleman<sup>1</sup>, Ronan T. Gray<sup>1</sup>, Daniel B. Longley<sup>1</sup>, Patrick G. Johnston<sup>1</sup>, Manuel Sato-Teliez<sup>1</sup>, Mark Lawler<sup>1,2</sup>, Darragh G. McArt<sup>1,3</sup>

<sup>1</sup>Centre for Cancer Research and Cell Biology, Faculty of Medicine, Health and Life Sciences, Queen's University Belfast, UK; <sup>2</sup>Centre for Public Health, Faculty of Medicine, Health and Life Sciences, Queen's University Belfast, UK; <sup>3</sup>Translational Research Centre, Faculty of Medicine, Health and Life Sciences, Queen's University Belfast, UK

Keywords: colorectal cancer; gene expression; stratification; novel classification; novel risk stratification factor

Received: February 13, 2016 Accepted: April 10, 2016 Published: May 2, 2016

### Clinical Cancer Research

#### Challenging the cancer molecular stratification dogma: intratumoural heterogeneity undermines consensus molecular subtypes and potential diagnostic value in colorectal cancer

Philip D. Dunne<sup>1</sup>, Darragh G. McArt<sup>1</sup>, Gaura A. Healy<sup>1</sup>, Paul G. O'Reilly<sup>1</sup>, Helen L. Dierckx<sup>1</sup>, Rob Cummins<sup>1</sup>, Tony O'Grady<sup>1</sup>, Ken Arthur<sup>1</sup>, Maurice Loughrey<sup>1</sup>, Wendy L. Allen<sup>1</sup>, Simon McDade<sup>1</sup>, David J. Waugh<sup>1</sup>, Peter W. Hamilton<sup>1</sup>, David H. Loughrey<sup>1</sup>, Bruce W. Key<sup>1</sup>, Patrick G. Johnston<sup>1</sup>, Mark Lawler<sup>1,2</sup>, Manuel Sato-Teliez<sup>1</sup>, and Sandra Van Schuybroeck<sup>1</sup>

### Cancer Immunology Research

#### Immune-derived PD-L1 gene expression defines a subgroup of stage III/IV colorectal cancer patients with favorable prognosis that may be harmed by adjuvant chemotherapy

Philip D. Dunne<sup>1</sup>, Darragh G. McArt<sup>1</sup>, Paul G. O'Reilly<sup>1</sup>, Helen G. Coleman<sup>1</sup>, Wendy L. Allen<sup>1</sup>, Maurice Loughrey<sup>1</sup>, Sandra Van Schuybroeck<sup>1</sup>, Simon McDade<sup>1</sup>, Manuel Sato-Teliez<sup>1</sup>, Daniel B. Longley<sup>1</sup>, Mark Lawler<sup>1,2</sup>, and Patrick G. Johnston<sup>1</sup>

### ANNALS OF ONCOLOGY

#### Validation of a Metastatic Assay using biopsies to improve risk stratification in patients with prostate cancer treated with radical radiation therapy

S. Jain<sup>1</sup>, C. A. Lynde<sup>1</sup>, S. M. Walker<sup>1</sup>, S. McQuaid<sup>1</sup>, S. O. Hynes<sup>1</sup>, D. H. Mitchell<sup>1</sup>, B. Pang<sup>1</sup>, G. F. Logan<sup>1</sup>, A. M. McLaughlin<sup>1</sup>, D. O'Rourke<sup>1</sup>, G. Murray<sup>1</sup>, S. S. McDade<sup>1</sup>, L. G. Mills<sup>1</sup>, R. M. Pritchard<sup>1</sup>, A. Knight<sup>1</sup>, C. J. Steele<sup>1</sup>, P. W. Medrow<sup>1</sup>, V. Berge<sup>1</sup>, B. Katz<sup>1</sup>, D. A. Leblond<sup>1</sup>, D. P. Harkin<sup>1</sup>, J. A. Janusz<sup>1</sup>, J. M. O'Sullivan<sup>1</sup>, R. D. Kennedy<sup>1</sup>, D. J. Waugh<sup>1</sup>

Annals of Oncology, Volume 28, Issue 1, 1 January 2017, Pages 215–222, <https://doi.org/10.1093/annonc/mdw407>

Published: 20 October 2017



# Silos Today - Harmonisation Tomorrow

## Today



## 2022 & Beyond



8 PAS  
14 ED



6 Labs and Rad Order Comms



4 Clinical Noting



10 Theatre Management



10 Maternity



11 Community and Social Care



10 paediatric and Adult diabetes

PAS	HCN's
1	742622
2	677946
3	546009
4	235515
5	48736



**Duplicate Processes  
Duplicate Patients Records  
Paper Everywhere  
Silos Pervasive**

**Harmonised Processes  
Minimal Health Records  
Whole System Approach**

# Empowering World Leading Cancer Data Science in the UK

- A **UK-wide enabled research environment** to **better inform** preventative, diagnostic and therapeutic interventions and strategies, thus ensuring **benefits** for the individual **citizen, healthcare providers** and the **UK economy**
  - **Key enablers:**
    - **Partnership and cooperation** between the key data custodians/stakeholders, especially patients
    - **Accessible** data in a timely fashion to **empower research and innovation**
    - **Safe, secure and scalable research environments** to perform high quality cancer data analysis responsibly and effectively

# *Delivering a bespoke Cancer Data Knowledge Network*

- *The UK Digital Innovation Hub for Cancer Data Analysis (DATA-CAN)*
- Unique **overarching collaboration** between a range of academic, clinical, patient advocacy and industry partners
- **DATA-CAN** will:
- Enable **timely access to data for research**, supported by the right technologies to **empower cutting-edge data science** through optimal collaborations between domain-specific experts, academic and clinical leaders, patients and industrial partners
- Deliver a truly **transformational step change** in our ability to engage meaningfully with industry and drive a **data-enabled innovation agenda** in the UK.
- Provide an excellent opportunity to facilitate the **better adoption of innovative technologies and applications (“innovation to implementation”)** within healthcare systems. (**Less breakthrough – more follow through!**)
- **Help train and empower the next generation of cancer data scientists** in the UK



# Belfast Region City Deal (BRCD): A Data-Driven Game Changer for Research and Innovation



- **Once in a life-time** opportunity
- Building a **World leading Innovation Hub** to drive the fourth industrial revolution
- **Data at the heart** of the **Belfast Region City Deal**
- **Global Innovation Institute (GII)** with Northern Ireland **First Peta Scale AI Cloud Supercomputer**, underpinning **Europe's first One Health Innovation Centre (Health, Agri-food)**
- **Institute for Research Excellence in Advanced Clinical Healthcare (iREACH)** – **data enabled** health preservation and enhancement
- **A citizen and societal focussed initiative**

# Using Data to Challenge the Europe of Disparities



In Eastern Europe, mortality rates for many cancers are **above** the European average<sup>2</sup>



Poland



The lung cancer mortality rate is **83%**, whereas the EU average is **56.4%**<sup>2</sup>



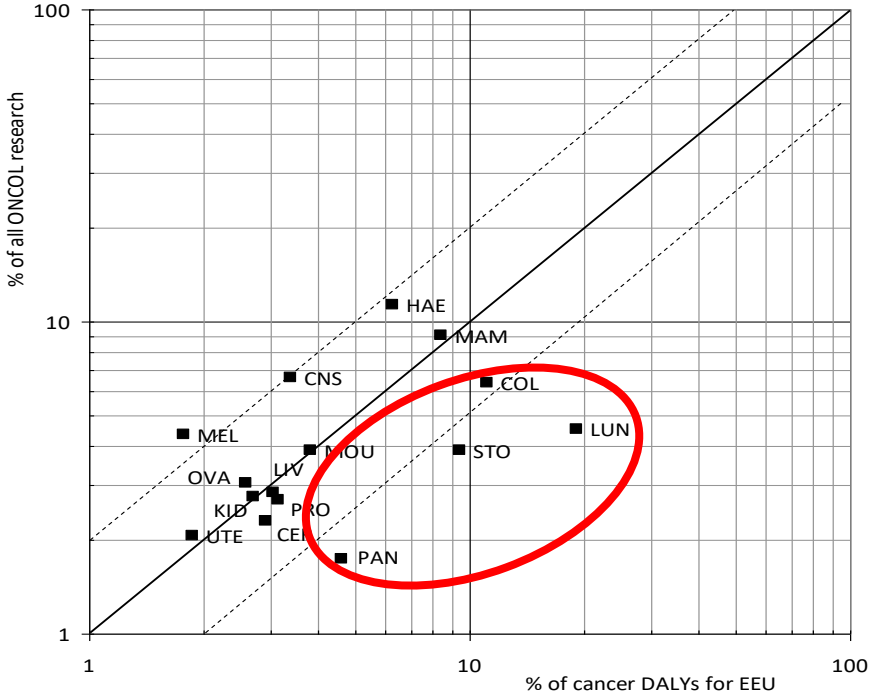
Romania



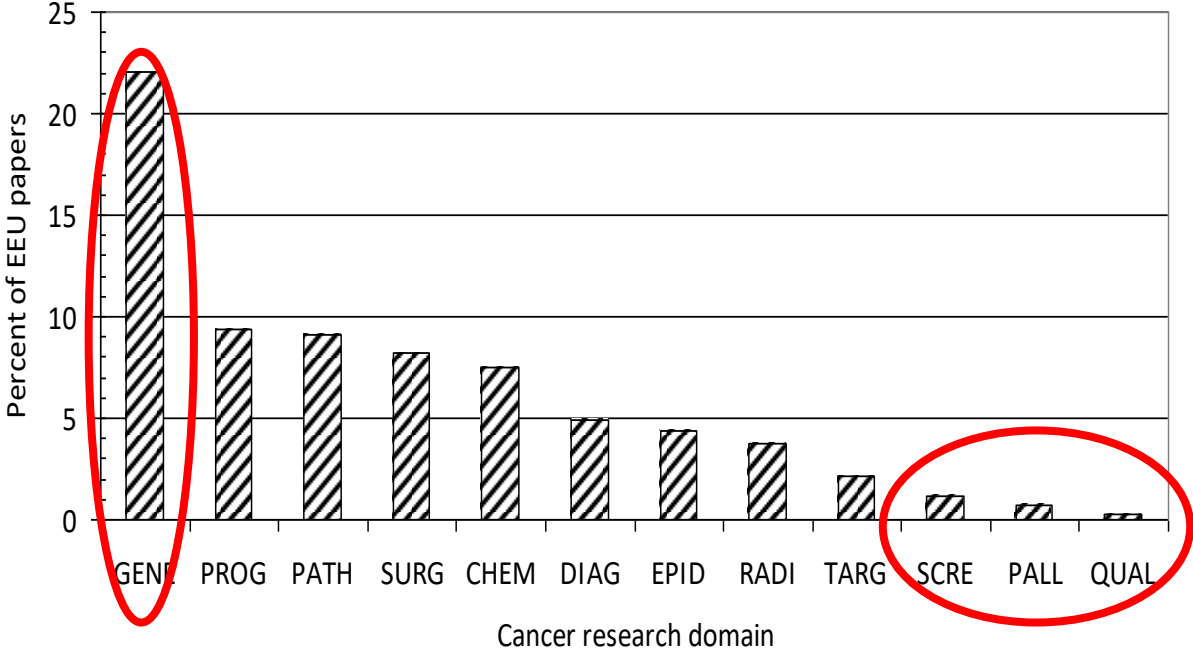
The mortality rate for cervical cancer is **14.2%**, compared with an EU average of **3.7%**<sup>2</sup>

# Research by Disease Site and by Research Domain

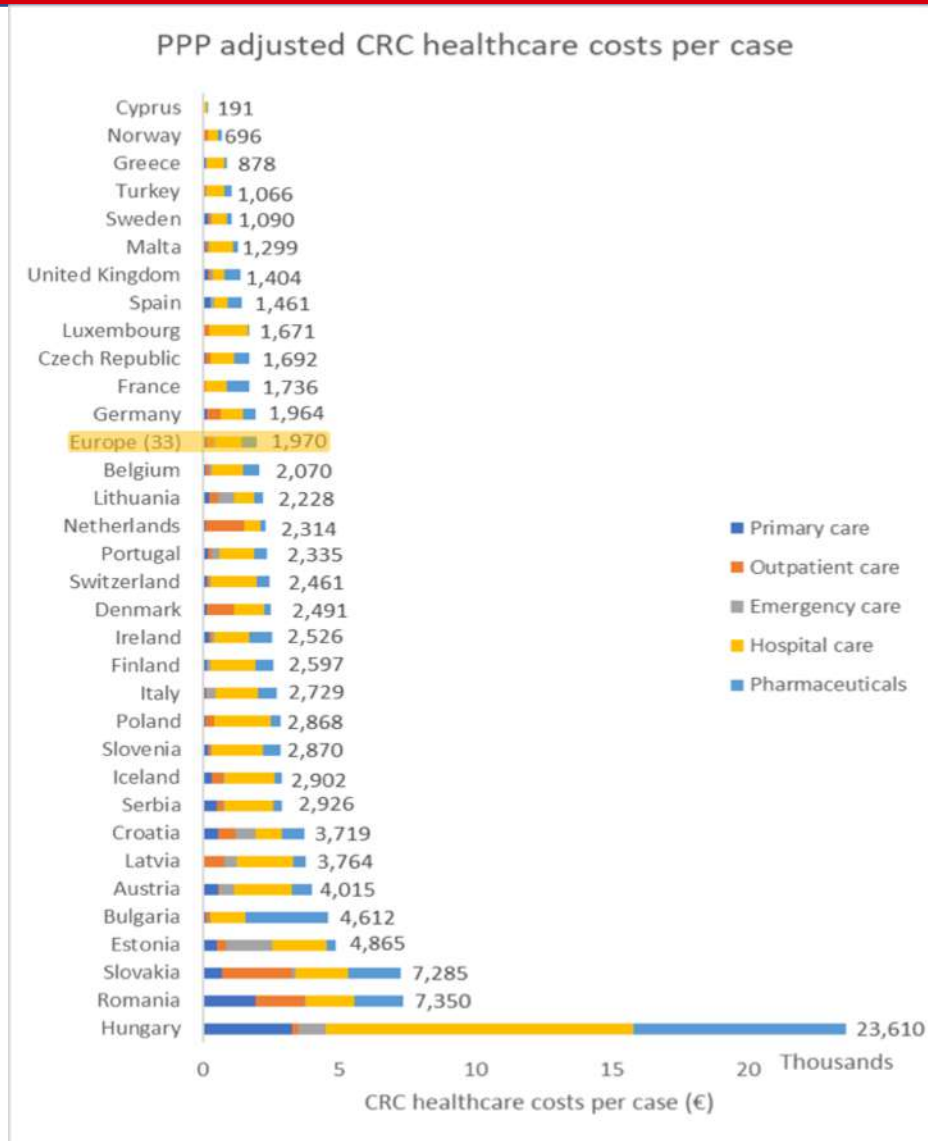
Research as a function of the disease burden from different cancers



Research as a function of research domain



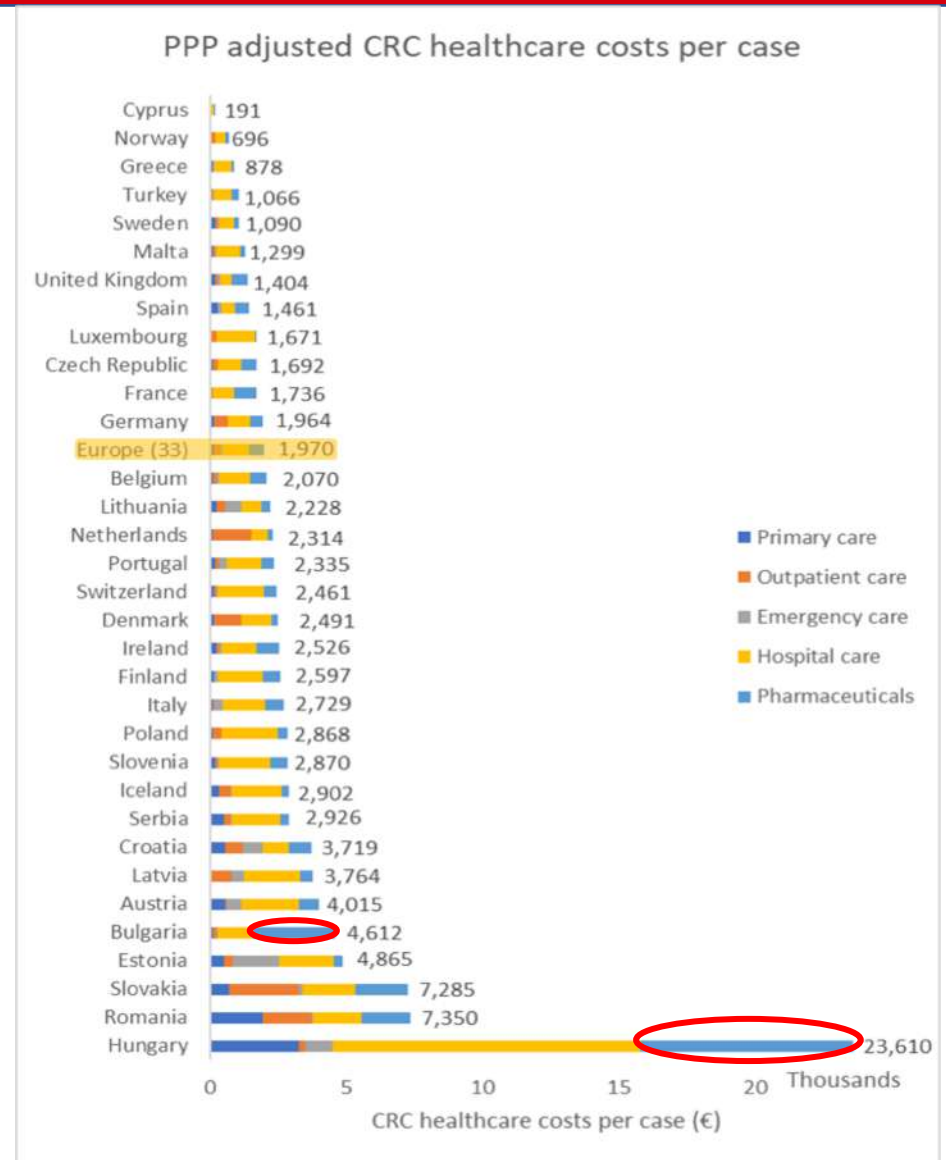
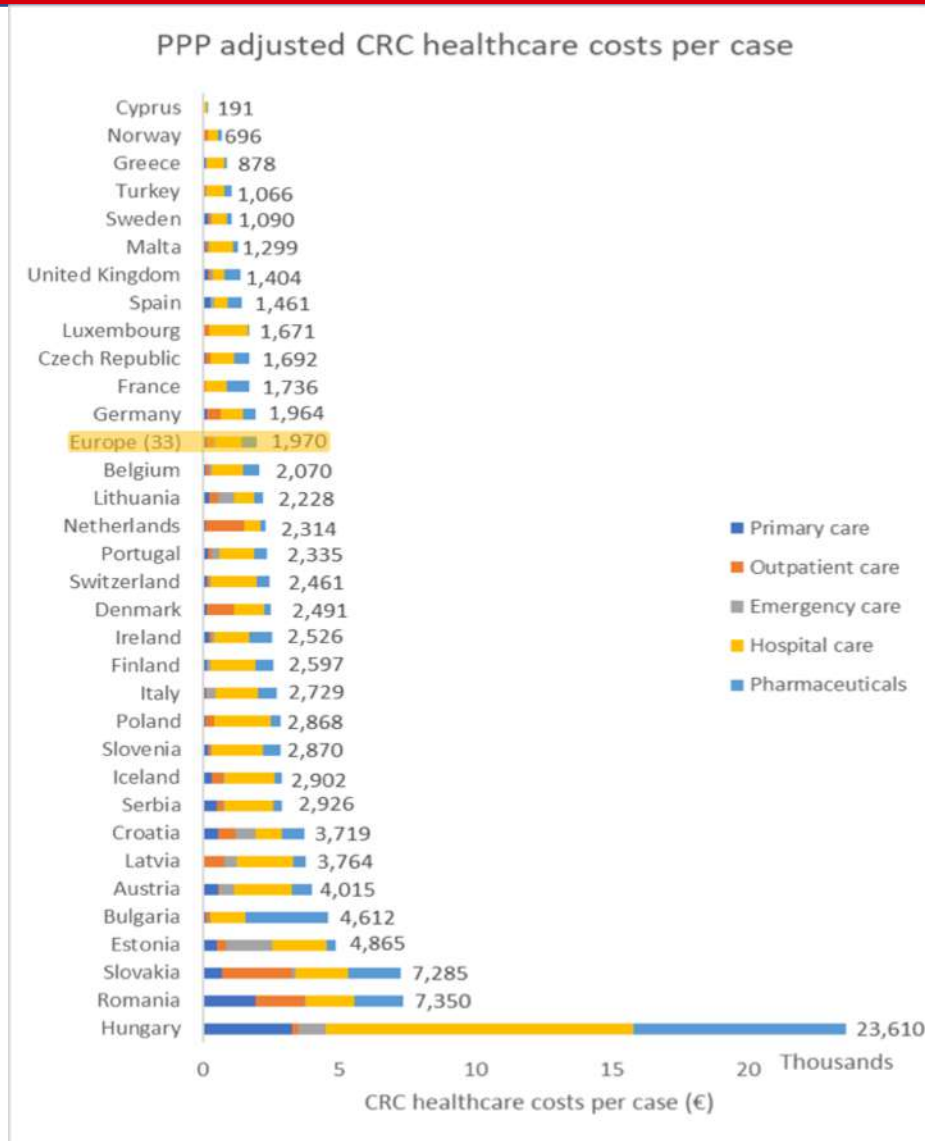
# And it's not what you spend....



Henderson R, et al. Manuscript in preparation.



# It's the way that you spend it!



Henderson R, et al. Manuscript in preparation.

# Empowering enhanced cancer control through the use of Data

- **Access** to reliable data and its robust **interrogation** are **key drivers** for **improved cancer control**
- Data are critical to **underpinning** the introduction of **innovation** within cancer care pathways and health systems
- **Cancer policy** must be **informed** by the use of **reliable, robust data** that **reflect** both local and regional **context**, and national and global **learning**
- Our Data on **cancer disparities** underpinned the development of the **European Cancer Patient's Bill of Rights<sup>1</sup>**
- **Led** to the recent prestigious 2018 **European Health Award**



<sup>1</sup>Lawler et al *Lancet Oncology* 2014;



# So is it time for a Cancer Moonshot for Europe?





# A Data Informed Cancer Groundshot

THE LANCET **Oncology**  
*European Groundshot Commission*





# PANEL: A EUROPEAN MASTERPLAN FOR CANCER

**Antonella Cardone**

Director, European Cancer Patient Coalition (ECPC)

**Frederico Calado**

Head of Real World Evidence Innovation & Partnerships at  
Novartis Oncology



# **Collaborative potential between Industry and Member State Cancer Registries**

**Frederico Calado**

**Head RWE Innovation & Partnerships, Novartis Oncology**

**Oncology Data Summit, 18 June 2019, Brussels**



# Why a closer collaboration between Industry and MS Cancer Registries makes sense

## Registries complement RCT data

- High-quality longitudinal data sources
- Reflective of 'real-world' clinical practice
- Lower risk of selection bias (when population-based)

## Ongoing challenges with Registries

- Incomplete national coverage & linkage issues
- Different data collection standards across MS
- Resource constraints & high dependence on local funding cycles

## Shared interest on research questions

- Natural history of disease (e.g. rare cancers)
- Treatment patterns
- Comparative effectiveness and safety

## How can these public-private arrangements work in 'real life'?

- Legal basis & scope?
- Governance?
- Funding?

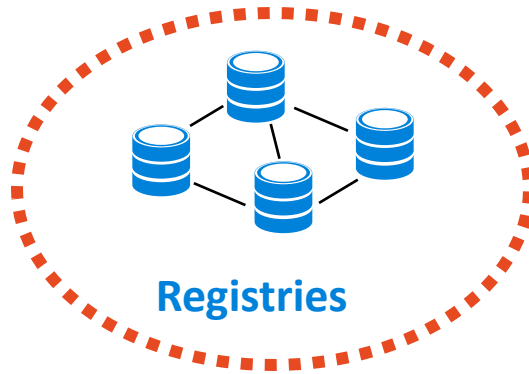


# The new proposal for the Public Sector Information Directive (signed by the Council of the EU 6/6/2019)

- Creation of “a list of fundamental **high-value datasets** that should be freely available in all MS”
  - (...) associated with important socio-economic benefits, notably because of their suitability for the creation of value-added services and applications, and the number of potential beneficiaries of the value-added services and applications based on these datasets



Claims



Registries



EHR

The EC will work with the MS on identifying high-value datasets and these will be set out in an implementing act; MS have 2 years to implement the new rules before they take effect



# Why a closer collaboration between Industry and MS Cancer Registries makes sense... and is possible!

## Registries complement RCT data

- High-quality longitudinal data
- Reflective of 'real-world' clinical practice
- Lower risk of selection bias (population-based)

## Ongoing challenges with Registries

- Incomplete national coverage & linkage issues
- Different data collection standards across MS
- Resource constraints & high dependence on local funds

## Shared interest on research questions

- Natural history of disease (e.g. rare cancers)
- Treatment patterns
- Comparative effectiveness and safety

## PSI Dir. as a collaboration catalyst

- Provides the legal basis & well defined scope
- MS will develop policies to enable access, including governance and funding
- "High-value" = more investment from MS?

# CONCLUDING NOTE AND PRESENTATION OF VOTING RESULTS

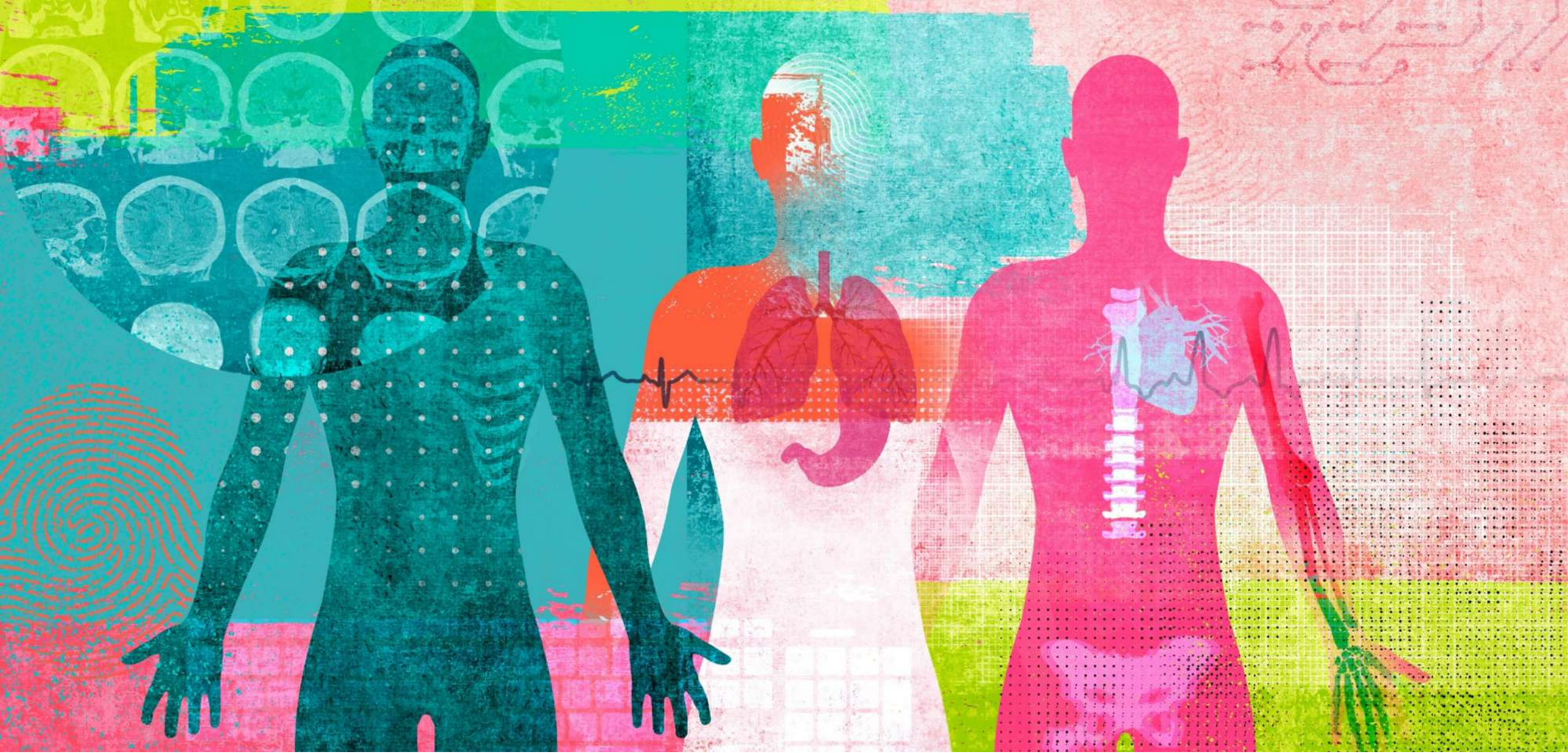
**Alexander Roediger**

Chair of the EFPIA Oncology Steering Committee

**Tamsin Rose**

Senior Fellow, Friends of Europe





# NETWORKING RECEPTION

[#OncologyDataSummit](#)